# **RATES AND OPTIONS**

W: Width, H: Height

## **Full Page**

mm x 254mm)
\$2,790
\$2,250
\$1,965

# **Two Columns**

W 4.5"x H 9.25"	(114mm x 235mm)
4 color	\$2,500
2 color	\$2,045
Black and White	\$1,720

# 1/2 Page

3mm x 114mm)
\$2,140
\$1,640
\$1,305

# 1/3 Page

Col.:W 2.167"x H 9.25" (55mm x 235mm) Cube: W 4.5"x H 4.5" (114mm x114mm) 4 color \$1,825 2 color \$1,270 Black and White \$930

## 1/4 Page

W 3.25"x H 4.5" (82mm x 114mm) 4 color \$1,450 2 color \$965 Black and White \$710

#### Web Banner on AFSA National Essay Contest

W 261pxls x H 106 pxls \$700/Month With Display ad, includes mailing list.

OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE \$75 for 6 months









