

ORDER FORM

Name: _____
 Title: _____
 School: _____
 Address: _____
 City: _____
 State/Zip: _____
 Country: _____
 Fax: _____
 Phone: _____
 Email: _____
 Website: _____

Advertising Insertion

June December

1. Please choose size, color, hyperlink

- Full page 4 Color
 Two Column 2 Color
 1/2 Page Black&White
 1/3 Page **Online Banner**
 1/4 Page **Hyperlink**

2. Display ad cost : \$
 Hyperlink
 Banner
 Total : \$

SIGNATURE

X:

Payment: Check Mastercard Visa

Name on card : _____

Card # : _____

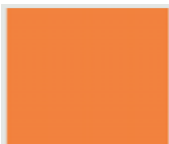
Exp. Date : ____ / ____ Sec. Code : _____

RATES AND OPTIONS

W: Width, H: Height

Full Page

W 7"x H 10" (178mm x 254mm)
 4 color \$2,790
 2 color \$2,250
 Black and White \$1,965



Two Columns

W 4.5"x H 9.25" (114mm x 235mm)
 4 color \$2,500
 2 color \$2,045
 Black and White \$1,720



1/2 Page

Horiz.: W 7"x H 4.5" (178mm x 114mm)
 Col.: W 3.25" x 9.25" (83 mm x 235 mm)
 4 color \$2,140
 2 color \$1,640
 Black and White \$1,305



1/3 Page

Col.: W 2.167" x H 9.25" (55mm x 235mm)
 Cube: W 4.5" x H 4.5" (114mm x 114mm)
 4 color \$1,825
 2 color \$1,270
 Black and White \$930



1/4 Page

W 3.25" x H 4.5" (82mm x 114mm)
 4 color \$1,450
 2 color \$965



Web Banner on AFSA National Essay Contest

W 261pxls x H 106 pxls
 \$700/Month

With Display ad, includes mailing list.

OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE

\$75 for 6 months



DEADLINES

JUNE

Signed Order: Apr 25
 Art: Apr 30

DECEMBER

Signed Order: Oct 25
 Art: Oct 31

Early Bird Discount: Save 10% on display ad price
 Submit order & art by Apr 10 Submit order & art by Oct 10

EDUCATION SUPPLEMENT

"Education is the best means—probably the only means—by which nations can cultivate a degree of objectivity about each other's behavior and intentions."

—J. William Fulbright



December
THE FOREIGN SERVICE JOURNAL



The Foreign Service Journal delivers your message to 30,000 members of the American Foreign Service community. Our biannual Education Supplement reaches American embassy employees and their family members seeking education options. The *Journal* is sent via diplomatic pouch to our highly mobile readers at 295 U.S. embassies and consulates worldwide. These names, addresses and emails are not available elsewhere due to the security status of our members.

Our state-of-the-art website (www.afsa.org) has resources gathered specifically for members of the Foreign Service, the press and to educate the American public about the vital function of U.S. diplomacy. The AFSA website gets 230,000 unique visitors annually.



OUR READERS

HAVE AN EDUCATION ALLOWANCE. 55% have children between 6 and 18 and can receive an education allowance of up to \$60,000 per child annually. There is also an allowance for roundtrip travel from post to schools worldwide. See *The Journal* article: "The ABCs of Education Allowances" (<http://bit.ly/2deaVFI>), More: <http://www.afsa.org/education-supplement>

ARE POST-SECONDARY EDUCATION CONSUMERS. Families have college-age dependents, highschoolers with advanced standing and family members who want to pursue higher education for professional advancement or personal enrichment.

STATE DEPT. FELLOWSHIPS FOR ADULT DEPENDENTS \$200,000 in Professional Development Fellowships is available for dependents maintaining, enhancing or developing professional skills.

YOUR ADVERTISEMENT AND SCHOOL LISTING

- Reach 30,000+ high-profile American Embassy professionals and their families.
- Are seen by thousands when placed along with education-related articles in the *Journal's* Supplement, and can also appear online on the AFSA Essay Contest pages.
- Are viewed by thousands of competitive college applicants: high school sophomores, juniors and seniors visited our website this year: www.afsa.org/essay_contest
- Appear in America's most prestigious publication for foreign affairs professionals and on our website.

Insertion of a display ad in the *Journal Education Supplement* allows a listing on our "Schools-at-a-Glance" chart.

www.afsa.org/schools-chart

ONLINE EDUCATION RESOURCES

WWW.AFSA.ORG/SCHOOLS-SUPPLEMENT

SCHOOLS AT A GLANCE Go to our webpage at www.afsa.org/education

School	Post Number	Enrollment	Gender Distribution	Percent Boarding	Percent Int'l.	Levels Offered	AFSA*	THE Common Application	Assess/ACT/SAT	Other Int'l. Exams	International Students	Boarding	Special Tuition Rates & Boarding
ELEMENTARY/JUNIOR HIGH													
Indian Mountain School	85	2750	50/50	27	12	PK-12	N/A	N/A	Y	Y	52	N/A	34,000
ELEMENTARY/JUNIOR/SENIOR HIGH													
Barnes School	141	325	50/50	N/A	25	PK-12	N/A	Limited	Y	Y	14	N/A	10,500-26,000
Blair Independent Middle	81	3000	50/50	N/A	N/A	PK-12	N/A	Limited	Y	Y	34	N/A	22,000-25,500
Galles School	89	1,685	53/47	5	3	PK-12	N/A	Y	Y	Y	23	Y	44,000
Hempstead Country School	111	25	48 boys	300	5	3-12	N/A	Y	Y	Y	63	N/A	58,000
International School of Montserrat, The	79	300	55/45	18	25	PK-12	N/A	N/A	Y	Y	35	Y	35,000
International School of Panama	75	1,030	43/57	N/A	48	PK-12	N/A	Limited	Y	Y	25	N/A	21,265
SENIOR SECONDARY SCHOOL													
Carle School	74	350	43 girls	85	45	7-12	N/A	Y	Y	Y	100	Y	12,700
Ingomar Military	58	300	48 boys	92	12	7-12, PK-12	N/A	N/A	Y	Y	76	Y	32,800

RECENT EDUCATION ARTICLES IN THE FOREIGN SERVICE JOURNAL

- ◆ **HIGH SCHOOL**
 - The ABCs of Education Allowances
 - Facts and Updates: Making Sense of the Department of State Education Allowances
 - Applying to Boarding School: Lessons Learned
- ◆ **COLLEGE**
 - New College, New Culture: Preparing for a Strong First Semester as a Third Culture Kid
 - Finding Money For College: A Guide to Scholarships
 - The Do's and Don'ts of the College Application Game
 - Flying Solo – Going to College From Overseas: A Guide For Parents
- ◆ **GENERAL**
 - When School Is Hard
 - Thinking Through Educational Options for Your Foreign Service Child
 - FAFSA Reform: What Does It Mean For You?

CONTACTS

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