

ORDER FORM

Name: _____
 Title: _____
 School: _____
 Address: _____
 City: _____
 State/Zip: _____
 Country: _____
 Phone: _____
 Email: _____
 Website: _____

Advertising Insertion

June December

1. Please choose size, color, hyperlink

- Full page 4 Color
 Two Column 2 Color
 1/2 Page Black&White
 1/3 Page Online Banner Nov
 1/4 Page Hyperlink

2. Display ad:

Hyperlink 75.00

Banner

Total :

SIGNATURE

X: _____

Payment: Check Mastercard Visa

Name on card : _____

Card # : _____

Exp. Date : / Sec. Co _____

RATES AND OPTIONS

W: Width, H: Height

Full Page

W 7"x H 10" (178mm x 254mm)
 4 color \$2,845
 2 color \$2,295
 Black and White \$2,005



Two Columns

W 4.5"x H 9.25" (114mm x 235mm)
 4 color \$2,550
 2 color \$2,085
 Black and White \$1,755



1/2 Page

Horiz.: W 7"x H 4.5" (178mm x 114mm)
 .: W 3.25" x 9.25" (83 mm x 235 mm)
 4 color \$2,185
 2 color \$1,675
 Black and White \$1,330



1/3 Page

Col.: W 2.167"x H 9.25" (55mm x 235mm)
 Cube: W 4.5"x H 4.5" (114mm x 114mm)
 4 color \$1,860
 2 color \$1,295
 Black and White \$950



1/4 Page

W 3.25"x H 4.5" (82mm x 114mm)
 4 color \$1,480
 2 color \$985
 Black and White \$725



Web Banner on AFSA National Essay Contest

W 261pxls x H 106pxls
 \$700/Month

With Display ad, includes mailing list.

OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE

\$75 for 6 months



DEADLINES

JUNE

Signed Order: Apr 25

Art: Apr 30

DECEMBER

Signed Order: Oct 25

Art: Oct 31

Early Bird Discount: Save 10% on display ad price

Submit order & art by Apr 10 Submit order & art by Oct 10

EDUCATION SUPPLEMENT

"The most important function of education at any level is to develop the personality of the individual and the significance of his life to himself and to others.

—Grayson Kirk



June 2018
THE FOREIGN SERVICE JOURNAL



The Foreign Service Journal delivers your message to 30,000 members of the American Foreign Service community. Our biannual Education Supplement reaches American embassy employees and their family members seeking education options. The *Journal* is sent via diplomatic pouch to our highly mobile readers at 295 U.S. embassies and consulates worldwide. These names, addresses and emails are not available elsewhere due to the security status of our members.

Our state-of-the-art website (www.afsa.org) has resources gathered specifically for members of the Foreign Service, the press and to educate the American public about the vital function of U.S. diplomacy. The AFSA website gets 820,000 unique views annually.



OUR READERS

HAVE AN EDUCATION ALLOWANCE.

55% have children between 6 and 18 and can receive an education allowance of up to \$60,000 per child annually. There is also an allowance for roundtrip travel from post to schools worldwide. See *The Journal* article: "The ABCs of Education Allowances"

www.afsa.org/education-supplement

ARE POST-SECONDARY EDUCATION CONSUMERS.

Families have college-age dependents, highschoolers with advanced standing and family members who want to pursue higher education for professional advancement or personal enrichment.

STATE DEPT. FELLOWSHIPS FOR ADULT DEPENDENTS

\$200,000 in Professional Development Fellowships is available for dependents maintaining, enhancing or developing professional skills.

YOUR ADVERTISEMENT AND SCHOOL LISTING

- Reach 30,000+ high-profile American embassy professionals and their families.
- Are seen by thousands when placed along with education-related articles in the *Journal's* Supplement, and can also appear online on the AFSA Essay Contest pages.
- Are viewed by thousands of competitive college applicants: high school sophomores, juniors and seniors visited our website this year: www.afsa.org/essay_contest
- Appear in America's most prestigious publication for foreign affairs professionals and on our website.

Insertion of a display ad in the *Journal Education Supplement* allows a listing on our "Schools-at-a-Glance" chart.

www.afsa.org/schools-chart

ONLINE EDUCATION RESOURCES

WWW.AFSA.ORG/SCHOOLS-SUPPLEMENT

School	Type	Enrollment	Gender	Percent	Percent	Levels	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG	IB/IG
SCHOOLS AT A GLANCE																				
ELEMENTARY/JUNIOR HIGH																				
Indian Mountain School	88	250	50/50	27	32	PK-6	NA	NA	Y	52	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
ELEMENTARY/JUNIOR/SENIOR HIGH																				
Barnes School	80	325	50/50	NA	25	PK-12	NA	NA	Limited	35	Y	NA	NA	NA	NA	NA	NA	NA	NA	NA
St. Ann's School	82	300	50/50	NA	NA	PK-12	NA	NA	Limited	35	Y	NA	NA	NA	NA	NA	NA	NA	NA	NA
St. Ann's School	88	1,665	52/48	5	3	PK-12	NA	Y	Y	23	Y	NA	NA	NA	NA	NA	NA	NA	NA	NA
International Country School	61	25	All boys	100	5	3-12	NA/NA	NA	Y	65	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
International School of Washington, The	79	330	52/48	18	35	PK-12	NA	NA	NA	35	Y	Y	NA	NA	NA	NA	NA	NA	NA	NA
Washington, The	75	1,030	43/57	NA	48	PK-12	NA/NA	NA	Limited	25	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
JUNIOR HIGH/SENIOR HIGH																				
Green School	76	300	All girls	100	45	7-12	NA	Y	Y	100	Y	NA	NA	NA	NA	NA	NA	NA	NA	NA
International Country School	68	300	All boys	100	32	7-12, PK-6	NA	NA	NA	76	Y	NA	NA	NA	NA	NA	NA	NA	NA	NA

RECENT EDUCATION ARTICLES IN THE FOREIGN SERVICE JOURNAL

HIGH SCHOOL

- Facts and Updates: Making Sense of the Department of State Education Allowances
- Raising Multilingual Children in the Foreign Service
- Applying to Boarding School: Lessons Learned

COLLEGE

- New College, New Culture: Preparing for a Strong First Semester as a Third Culture Kid
- Finding Money For College: A Guide to Scholarships
- The Do's and Don'ts of the College Application Game
- Flying Solo – Going to College From Overseas: A Guide For Parents

GENERAL

- When School Is Hard
- Thinking Through Educational Options for Your Foreign Service Child
- FAFSA Reform: What Does It Mean For You?

CONTACTS

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7,100 LIKES