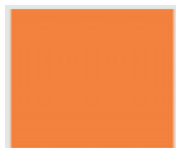


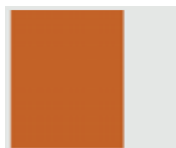
# RATES AND OPTIONS

W: Width, H: Height



## Full Page

W 7"x H 10" (178mm x 254mm)  
4 color \$2,845  
2 color \$2,295  
Black and White \$2,005



## Two Columns

W 4.5"x H 9.25" (114mm x 235mm)  
4 color \$2,550  
2 color \$2,085  
Black and White \$1,755



## 1/2 Page

Horiz.: W 7"x H 4.5" (178mm x 114mm)  
: W 3.25" x 9.25" (83 mm x 235 mm)  
4 color \$2,185  
2 color \$1,675  
Black and White \$1,330



## 1/3 Page

Col.: W 2.167"x H 9.25" (55mm x 235mm)  
Cube: W 4.5"x H 4.5" (114mm x 114mm)  
4 color \$1,860  
2 color \$1,295  
Black and White \$950



## 1/4 Page

W 3.25"x H 4.5" (82mm x 114mm)  
4 color \$1,480  
2 color \$985  
Black and White \$725

## Web Banner on AFSA National Essay Contest

W 261pxls x H 106pxls  
\$700/Month

With Display ad, includes mailing list.



## OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE

\$75 for 6 months