

ORDER FORM

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____
 State/Zip: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

Advertising Insertion

1. Please choose ad size and color

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Full page | <input type="checkbox"/> 4 Color |
| <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> 2 Color |
| <input type="checkbox"/> 1/4 Page | <input type="checkbox"/> Black&White |
| <input type="checkbox"/> Large | <input type="checkbox"/> Online Banner |
| <input type="checkbox"/> Medium | <input type="checkbox"/> Hyperlink |
| <input type="checkbox"/> Small | <small>(included in newsletter)</small> |

2. Display ad cost :

Total : _____ \$

3. SIGNATURE

X:

Payment: Check Mastercard Visa

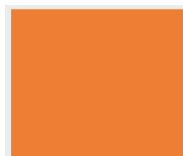
Name on card : _____

Card # : _____

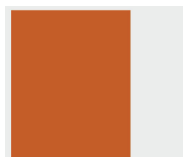
Exp. Date : ____ / ____ Sec. Code : _____

Rec. _____

RATES AND OPTIONS



Full Page
 W 7"x H 10" (178mm x 254mm)
 4 color 2,845
 2 color 2,295
 Black and White 2,005



Two Columns
 W 4.5"x H 9.25" (114mm x 235mm)
 4 color 2,550
 2 color 2,085
 Black and White 1,755



1/2 Page Horiz. or Vertical
 W 7"x H 4.5" (178mm x 114mm)
 W 3.25" H 9.25" (83mm x 235mm)
 4 color 2,185
 2 color 1,675
 Black and White 1,330



1/3 Page
 Col.:W 2.167"x H 9.25" (55mm x 235mm) Cube: W 4.5"x H 4.5" (114mm x114mm)
 4 color 1,860
 2 color 1,295
 Black and White 950



1/4 Page
 W 3.25"x H 4.5" (82mm x 114mm)
 4 color 1,480
 2 color 985
 Black and White 725

*Premium placement:10% of rate card

DEADLINES

Space: Nov 25 Art: Dec 1

Email order form and art file to:
miltnerberger@afsa.org

2017 Annual Tax Guide *plus* Finance: Are You Retirement Ready?

U.S. State Department/USAID



January-February
THE FOREIGN SERVICE JOURNAL

THE FOREIGN SERVICE JOURNAL

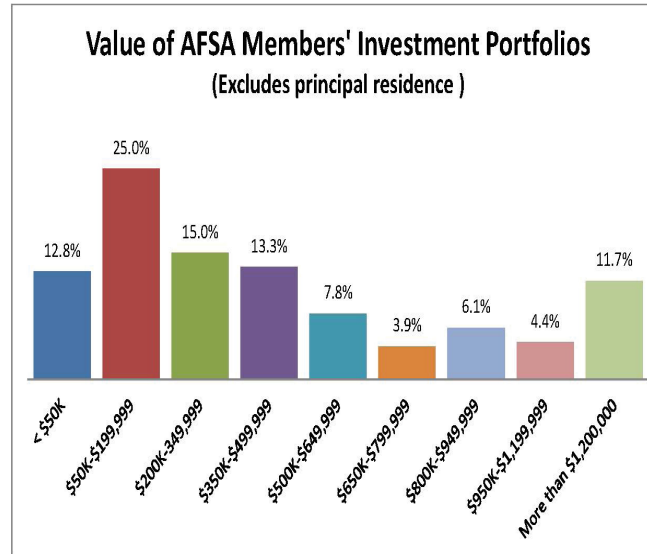
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AFSA WEBSITE

Our state-of-the-art website (www.afsa.org) offers comprehensive information for most aspects of life as a federal employee posted abroad or working for one of the foreign affairs agencies. Our tax and financial resources are gathered specifically for members of the Foreign Service. The AFSA website receives more than 788,000 unique page views annually.



OUR READERSHIP



AGE	%
<30	3
30-39	14
40-49	18
50-59	21
60-69	17
70-79	14
>80	13

INVESTMENT PORTFOLIOS

60% or more have investments in retirement accounts, Thrift Savings Plan and mutual funds.
50% or more own money market accounts.

HOME OWNERSHIP

64% own their own home
26% own a second home
58% own home valued at > \$450,000
21% own home valued at > \$800,000

HOUSEHOLD INCOME

62% HHI above \$100,000
16% HHI above \$200,000

IN THE JAN-FEB JOURNAL... 2017 TAX GUIDE

Place your ad alongside up-to-date tax information dealing directly with key issues associated with a professional career abroad, and gain excellent visibility for your firm.

AFSA provides guidance regarding:

- Federal Tax Provisions
- Foreign Earned Income Exclusion
- Home Leave Expense
- Rental of Home
- Sale of a Principal Residence
- State Tax Provisions, by State

FINANCIAL GUIDANCE “Are You Retirement Ready?”

This year, in addition to the very popular AFSA Tax Guide, we launch a special feature on financial planning for members of the U.S. Foreign Service. All Foreign Service members—from those just embarking on their careers to those planning to retire this year—can benefit from expert advice. In this issue, our experts will help put Foreign Service professionals on the path to a secure retirement, with a look at what they should be doing at every stage of their careers.

Advertise with AFSA

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