

## ORDER FORM

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 School: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

Advertising Insertion  
 DECEMBER 2017

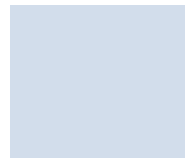
### 1. Please choose size, color, hyperlink

- Full page       4 Color  
 Two Column     2 Color  
 1/2 Page H      Black&White  
 or V                 **Online Banner**  
 1/3 Page         **Hyperlink**  
 1/4 Page

2. Display ad cost :                \$  
 Hyperlink  
 Banner  
 Total :                                \$

## RATES AND OPTIONS

W: Width, H : Height



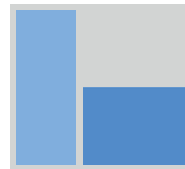
Full Page  
 W 7"x H 10" (178mm x 254mm)  
 4 color                    \$2,790  
 2 color                    \$2,250  
 Black and White       \$1,965



Two Columns  
 W 4.5"x H 9.25" (114mm x 235mm)  
 4 color                    \$2,500  
 2 color                    \$2,045  
 Black and White       \$1,720



1/2 Page  
 Horiz. W 7"x H 4.5" (178mm x 114mm)  
 Vert. W 3.25" x H 9.25" (82mm x 235mm)  
 4 color                    \$2,140  
 2 color                    \$1,640  
 Black and White       \$1,305



1/3 Page  
 Col.:W 2.167"x H 9.25" (55mm x 235mm)  
 Cube: W 4.5"x H 4.5" (114mm x 114mm)  
 4 color                    \$1,825  
 2 color                    \$1,270  
 Black and White       \$930



1/4 Page  
 W 3.25" x H 4.5" (82mm x 114mm)  
 4 color                    \$1,450  
 2 color                    \$965  
 Black and White       \$710

## SIGNATURE

X: \_\_\_\_\_

Payment: Check  Mastercard  Visa

Name on card : \_\_\_\_\_  
 Card # : \_\_\_\_\_  
 Exp. Date : \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code : \_\_\_\_\_

## DEADLINES

OCTOBER  
 Signed Order: OCT 25  
 Art: NOV 1

Early Bird Discount : Save 10% on display ad price

Submit order & art by OCT 15

# Making a Diplomat: A Cross-Country View

# Everyday Miracles: How Diplomacy Works

U.S. State Department/USAID



# THE FOREIGN SERVICE JOURNAL

## DECEMBER 2017

## THE FOREIGN SERVICE JOURNAL



CAREER DIPLOMACY TODAY  
TALKING ABOUT TRAUMA  
LIFE AFTER THE FOREIGN SERVICE  
PART II

*The Foreign Service Journal* delivers your message to 30,000 members of the American Foreign Service community. The *FSJ* reaches U.S. embassy employees and their family members seeking education options, as well as students of international affairs. *The Journal* is sent via diplomatic pouch to our highly mobile readers at 295 U.S.

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Our state-of-the-art website ([www.afsa.org](http://www.afsa.org)) contains resources for: students pursuing international careers, members of the Foreign Service, and information to educate the American public about the vital function of U.S. diplomacy. The AFSA website receives 230,000 unique visitors annually.

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## COMING IN THE DECEMBER *FSJ*

### Cover Story

### Making a Diplomat: A Cross-Country View

By Robert Hutchings and Jeremi Suri

This article is based on a study of the diplomatic services of eight countries: Brazil, China, France, Germany, Great Britain, India, Russia and Turkey. Carried out at the University of Texas, Austin, the project looked at the challenges of recruitment, training, promotion and retention in each service.

Robert Hutchings is the Walt and Elspeth Rostow Chair in National Security and a professor of public affairs at the LBJ School of Public Affairs. Jeremi Suri, a professor, holds the Mack Brown Distinguished Chair for Leadership in Global Affairs at the University of Texas, Austin.

### Everyday Miracles: How Diplomacy Works

These stories from the field showcase the type of work done by diplomats every day around the world and its significance for U.S. security and prosperity.

## CONTACT

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- Training The Next generation of Diplomats
- Five Ways to Tackle a New Language
- American Diplomacy at Risk: A Report from the American Academy of Diplomacy
- How to Intern at State Without Leaving Home
- Diplomacy Education Unzipped
- Practitioners, Scholars and the Study of Diplomacy
- Teaching Diplomacy As Process (Not Event): A Practitioner's Song



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