



Your Support Matters

In its century-plus history, AFSA has never needed to invest in public outreach at this scale. Yet, at a moment when the Foreign Service cannot speak for itself, ensuring its work is understood and supported is critical.

This effort involves reaching new audiences, shaping public understanding, and buttressing support for the Foreign Service. To sustain it, however, requires resources. Help us meet the moment. Your support can make a consequential difference.

Patriotic Americans who value a professional diplomatic corps are standing with us. You can be among them.

Who We Are

For more than a century, the **American Foreign Service Association (AFSA)** has been the professional association for America's career diplomats and development professionals, and their union since 1973. Under both Republican and Democratic administrations, AFSA has served as a stabilizing, nonpartisan force and a consistent voice for the Foreign Service, helping ensure U.S. diplomacy serves the national interest.



www.afsa.org



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Fund for American Diplomacy

Defend Diplomacy.
Fund the Future.



What's at Stake

The Foreign Service is facing one of the most consequential periods in its history.

Since January 2025, a series of administration actions has sidelined career diplomacy, dismantling institutions, pushing out experienced professionals, and placing extraordinary strain on those who remain.

But the deeper challenge is not opposition; it is a lack of understanding. Much of diplomacy's most important work happens out of public view: preventing conflicts before they escalate, protecting American lives and interests, and advancing U.S. leadership around the world. There are no victory parades for diplomats who just averted a conflict. When that work goes unseen, it becomes easier to overlook—and easier to erode.

The Fund for American Diplomacy exists to close that gap.



FAD at a Glance

The Fund for American Diplomacy is a 501(c)(3) that fuels AFSA's public relations efforts, helping to bridge the knowledge gap between the Foreign Service and the American public.

We achieve that through:

- national outreach events and programming,
- digital campaigns,
- storytelling,
- media initiatives, and more.

Contributions to the Fund for American Diplomacy are fully tax-deductible.

Did You Know?

- Roughly 7 in 10 Americans say good diplomacy, not military strength, is the best way to ensure peace.
- Many don't understand, or misunderstand, what diplomats actually do.
- 37% of Americans have a favorable view of U.S. diplomats.

Source: Rand Corporation Public Opinion Survey, 2022.

Initiatives Made Possible Through the FAD

Thought Leadership

AFSA produces high-impact analysis and reporting that brings the realities facing the Foreign Service into the national conversation. Our 2025 report, "At the Breaking Point," drew national attention (including *The New York Times*, CNN, and NPR), was cited in congressional hearings, and informed lawmakers pushing back on policy changes. In addition, our external newsletter maintains visibility by delivering timely updates.

Public Engagement

AFSA's coalition-building with like-minded organizations brings the message to broader audiences. Partnerships with organizations such as Road Scholar and the Chautauqua Institution in New York introduce Foreign Service stories to a cross-section of new, influential audiences. The Speakers Bureau program brings diplomats to local communities, including high schools and colleges.

Digital Campaigns

AFSA's digital platforms highlight the people and work behind American diplomacy. Their consistently strong engagement is well above typical nonprofit levels, with more than 78,000 followers and hundreds of thousands of views each month.

Education

The annual High School Essay Contest introduces diplomacy to classrooms nationwide. AFSA's best-selling primer on the Foreign Service, *Inside a U.S. Embassy*, is used in colleges and universities across the country.

