



THE AFSA DIRECTORY OF ALUMNI MEMBERS 2026

An annual resource directory of up-to-date information that enables our retired Foreign Service employees to stay connected with their peers.

Print Sizes and Rates + Digital Options

Inside Front Cover: 7" Wide x 10" High
4-Color: \$2,452

Full Page: 7" Wide x 10" High
4 Color \$2,060 or Black & White \$1,545

Half Page: 7" Wide x 4.5" High
4 Color \$1,495 or Black & White \$1,081

Quarter Page: 3.25" Wide x 4.5" High
4 Color \$824 or Black & White \$618

DIGITAL ADD-ON OPPORTUNITIES

1. **An image side banner ad** located on the AFSA website ([AFSA Resources for Retirees](#)). Add-on with your print ad in the *Directory 2026*.

Our up-to-date Retiree Web pages offer comprehensive information for our members and is growing in popularity. In our reader surveys members reported that they trust AFSA as the most reliable source of information regarding their retirement benefits — ahead of the State Department and other federal agencies.

Size of side banner is: 202px x 85px ad.

Cost: \$250 with hyperlink per month —includes a **50% discount off** regular pricing.

2. **AFSA Retirement eNewsletter:** This bi-monthly newsletter provides information on retirement benefits issues, activities and programs geared towards those approaching retirement and in retirement. A Sponsored Content Message includes: 50 words of descriptive text plus one hyperlink. Cost: \$1,050 per issue— includes a **30% discount off** regular pricing.

DEADLINES

Ad Space Reservation Due: October 24, 2025

Art Materials Due: October 31, 2024

Contact: Molly Long at long@afsa.org or 202-719-9706