

# THE FOREIGN SERVICE JOURNAL

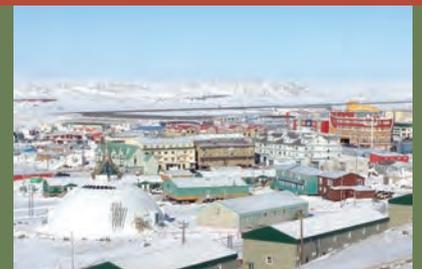
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NOVEMBER 2015



## RAISING FOREIGN SERVICE KIDS

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**On the Cover:** Books by Foreign Service authors and their family members. Photo and Design Credit: Jeff Lau. Photo of Canadian Arctic city of Iqaluit. Credit: FSO Miguel Rodrigues

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# Opening the Conversation

BY BARBARA STEPHENSON

Last month, in “Setting Our Course,” I concluded by saying that as AFSA president I want to spark and sustain a conversation with you, the members of the Foreign Service, about our profession.

As I write my third President’s Views column, the new AFSA Governing Board, sworn in on July 15, is headed to a retreat aimed at further refining the vision for our term in office and aligning AFSA’s resources behind the three pillars of the work plan—comprehensive workforce planning, outreach to the American public and inreach to our members—that support the goal of a stronger Foreign Service fit to lead American foreign policy today, and a generation from now.

We will open the retreat by talking about the mission of the Foreign Service: What does the Foreign Service do and what will it be called upon to do in the next 15 years or so? If we are going to be successful telling our story to the American people and, indeed, to the newer members of our profession, we need to be able to speak and write articulately about what the Foreign Service actually does and why that matters to the American people. I sometimes joke that we resort to saying things like, “We write memos and

go to meetings.” I know we can do better than that. For example, we convene stakeholders, we frame agendas, we build



*Ambassador Barbara Stephenson is the president of the American Foreign Service Association.*

## We need to be able to speak and write articulately about what the Foreign Service actually does and why that matters to the American people.

bridges across cultures and languages and disciplines, and we enable people to make common cause.

I invite you to join in this effort to describe—in compelling terms that resonate with the American people—what the Foreign Service does today and what it will be called upon to do in the future. The clearer we can be about the task before us, the better we will do at advocating for a workforce properly resourced and structured to excel at the task. Please send your thoughts, using action verbs, to [president@afsa.org](mailto:president@afsa.org).

To get the conversation going, I invite you to read the article by Maria Livingston in the AFSA News section on the speech I gave recently on the “New Threat Set”—climate change, immigration, rising oceans, declining fisheries, pandemics, cyberattacks, food and water insecurity.

In the face of these new challenges, we in the Foreign Service will not be able to call on our military colleagues (none of these threats is particularly responsive to the application of military force), nor will we be able to rely as much on traditional counterparts; namely, host government ministry officials. The oceans don’t have a government; neither does cyberspace.

Neither Ebola nor immigrants stay within borders.

With power becoming more diffuse, U.S. convening authority can no longer be taken for granted. We are going to have to work hard and smart to maintain our role as the indispensable nation—harnessing America’s unrivaled soft, attractive power to convene stakeholders around a thoughtful agenda to achieve purposeful, collective action.

We are going to need to not only up our game but also understand that the game is changing—fast—and we must stay ahead of that change. We need to be knowledgeable and strategic, playing an increasingly critical role as the bridge builders central to addressing complex global issues.

I will aim to report back to you next month on the best ideas from the AFSA Governing Board retreat and from you on how to tell our story and how best to explain what the Foreign Service does and what we will be called on to do in the next 15 years. I also hope to be able to share with you a core set of arguments about why it matters, or should matter, to the American people to have American diplomacy in the hands of a top-flight corps of career professionals. ■

## Bring On the Books!

BY SHAWN DORMAN

**T**he leaves are turning in Washington, the air is crisp, so it must be time for the annual roundup of books by Foreign Service authors, “In Their Own Write,” and books “Of Related Interest” by authors outside the Foreign Service.

We have a great collection for you this year, including 56 books by authors from the Foreign Service community. You will find books on a vast array of topics both related and unrelated to diplomacy—Latin American rebels in the 1800s, a “short history” of evolution, Greek urban warriors, African strongmen, climate change. You’ll find more than a dozen memoirs, from Christopher Hill, George Glass, Deane Hinton and others.

This year, we received more fiction submissions than ever before: We feature 23 books of fiction by Foreign Service authors. There are cooking books, children’s books, and how-to books. In addition, we introduce a special bibliography of USAID authors, courtesy of retired USAID FSO John Pielemeier.

Join us in celebration of the writing accomplishments of your friends and colleagues, and find inspiration there for your own writing and publishing endeavors.

We invite our Washington-area readers to stop by AFSA headquarters on Nov. 19, between 1 and 4 p.m., for the

Second Annual AFSA Book Market featuring more than 20 Foreign Service authors and their published works.



Shawn Dorman is the editor of The Foreign Service Journal.

Featured in Talking Points are two new films about diplomacy premiering this month. “America’s Diplomats” is a documentary from the Foreign Policy Association. “The Diplomat,” looks at the life and work of Richard Holbrooke through the lens of his eldest son, documentary filmmaker David Holbrooke.

The cover story this month is from our Icelandic-American colleague, Ásgeir Sigfússon, who offers an overview of Arctic policy and how the United States is “Getting into the Game.”

I also call your attention to the FS Heritage article, “Taking Stock of Secretary of State Charles Evans Hughes,” written by FSO father-son team Maxwell Hamilton and John Maxwell Hamilton. This is a fascinating story of a lesser-known Secretary of State in the early 1920s. Sec. Hughes was a strong proponent of State Department reform and the development of a professional Foreign Service.

At the time, the diplomatic career was open only to the wealthy few who could pay their own way overseas. Hughes strongly supported—and argued before Congress in favor of—the reforms developed by career FSO Assistant Secretary of State Wilbur Carr and codified in the Rogers Act of 1924. The act established the Foreign Service we know today, merging the diplomatic and consular branches of the State Department, setting a uniform pay scale and granting representation allowances and retirement benefits that eliminated the need for private incomes. ■

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## Civ-Mil Partnerships

Thank you for highlighting the importance of civilian-military relations in the Foreign Service in the October *Journal*.

In Iraq, I would joke to friends that it was often a challenge to be in a place where people dressed differently, spoke a different language, were hospitable but clearly had different beliefs and customs—and then you would go outside the wire with the Marines and be with the Iraqis.

Based on my experience, I think the four keys to a strong partnership between U.S. civilian agencies and military units are:

1. *An understanding of and respect for each other's mission, customs, personnel practices and underlying approaches to achieving objectives (what the military calls "doctrine").* This holds regardless of whether a given mission is primarily civilian, with some military support (what we have in most embassies), or whether the mission has a high military component and yet has significant diplomatic and other civilian agency elements, as in Iraq and Afghanistan.

2. *Being able to "add value" to a given mission.* For the Foreign Service this means drawing on (and supporting) its personnel who have deep area and language expertise; who can understand and deal effectively with foreign societies' ambiguities and contradictions, their outcasts and opposition, as well as their privileged classes; who have long experience addressing often contradictory policy goals in dealings with foreign governments, civil society, press and security services; who understand the full range of U.S. diplomatic, development, intelligence, law enforcement and military tools and interests; and who can



work well with the interagency process, especially at our overseas missions. The military respects and appreciates this talent when we offer it.

3. *Being willing to show up when needed in difficult and even dangerous circumstances.*

To the extent that the Foreign Service, and State, are willing to embed officers with military units or to staff provincial reconstruction teams, and more generally to send its best to embassies in countries at war, they gain credibility and respect from their colleagues in the military and in other agencies.

4. *Having the right leaders in the right places.* Embassy Baghdad under Ambassador Ryan Crocker and the embassy-U.S. military relationship led by Amb. Crocker and General David Petraeus are classic examples of the critical role of leadership in establishing an effective U.S. government and coalition civilian-military partnership.

*Stephen McFarland  
Ambassador, retired  
Bogotá, Colombia*

## The FS Profession

Lamenting that the Foreign Service is not yet a profession (Charles Ray, *Speaking Out*, July-August *FSJ*) is an unfortunate tradition that has resurfaced from time to time over more than 50 years.

James K. Penfield addressed this issue in the March 1960 edition of *The Foreign Service Journal* and urged the Foreign Service to get over our "built-in inferiority complex" and embrace the critical professional role that we must play in the life of the nation.

In his classic work, *The Soldier and the State*, Samuel Huntington explicitly

identifies diplomatic service as a profession. And, I would argue, in the Foreign Service Act of 1980, Congress did so as well.

Of course, there are always steps we can and should take to further enrich and advance our profession. But there is no good substitute for it—experts just won't do.

As Penfield said: "No one would deny that a good Merchant Marine skipper is a professional sailor. It might even be argued that he's a better sailor than the average captain of a Navy ship, who spends a good deal less of his time at sea. But who in his right mind would suggest that the Navy would do its job better if it hired Merchant Marine officers without Navy experience to run some of its ships?"

Deep experience in diplomacy is critical for good diplomatic decision-making. Former Secretary of State Colin Powell, in his leadership book, *It Worked for Me*, observed that the best decisions are those that draw upon "superb instinct" informed and developed through "long experience." Such instincts are the hallmark of professionals, not experts.

*Todd Kushner  
FSO*

*Rockville, Maryland*

## Back Story to the FS Act of 1980

The September articles on the Foreign Service Act of 1980 were interesting and factual but neglected the back story: the two-year battle of the then-AFSA Governing Board with the department, on the one hand, and with Congress, on the other.

A little history may be in order: Congress had already passed a major Civil Service Reform Act and was then intent on writing a Foreign Service Act congru-

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ent with Civil Service principles. Inter alia, it would have taken away rank-in-person, changed the retirement system and, in general, eliminated virtually all those provisions which made and continue to make the Foreign Service a distinct entity.

When the Governing Board first weighed in, State management told us that legislation was not a bargaining item; an administration had the right to seek legislation, and AFSA had no right to contest it. Essentially, shut up, kid, and go home.

Unwilling to take no for an answer, senior board members met with senior management officials and pointed out that while we had no legal standing, our input would provide Congress with a unified State Department position as opposed to our testifying against the proposed act.

They agreed, and for the next two years, we met informally and unofficially on evenings and weekends with management, going over the proposed language line by line.

At the same time, we cultivated staffers on the key committees and testified before the Senate, outlining why we should be considered closer to the military than to the Civil Service and how changing our status would be detrimental to the department's mission.

We gave up our evenings, weekends and annual leave for two years to work this issue, and while we certainly did not win every battle, we did win the war: The Foreign Service remains a distinct and excepted Service with an entrance exam and annual promotion boards.

I should note, as well, that all of this took place while AFSA was going through the turmoil of recalling its elected president (Hemenway).

May I suggest that the current Gov-

erning Board consider taking some oral history from those of us who served during that period?

*Robert H. Stern*  
FSO, retired  
Former AFSA State representative  
(1978-1980)  
Chantilly, Virginia

## Lessons of Vietnam

As a former FSO now retired from the Defense Intelligence Agency—with seven years of military, airline and church service in Vietnam and two degrees in East Asian studies before joining the Foreign Service—I read “Lessons of Vietnam” in the July-August *Journal* with obvious interest.

In the “Lessons Learned” memo from the State Department, David Lambertson says that U.S. involvement started during the Eisenhower years, in the mid-1950s. Actually it started in 1945, when FDR's three-power high commission plan, including eventual independence for Indochina, was discarded, and President Truman began aiding the French, because anti-communism trumped anti-colonialism in U.S. policy.

But Mr. Lambertson was quite correct when he said 1968 was “probably a better time” for a settlement in Vietnam than 1972. Unfortunately, President Nixon scuttled that possibility as part of his election campaign (see the 2014 book *Chasing Shadows: The Nixon Tapes, the Chennault Affair, and the Origins of Watergate* by Ken Hughes).

Mr. Lambertson hit it out of the park when he said: “We were never able to escape being the inheritors of the French colonization.” From 1945 forward,

besides anti-communism, keeping France in the Western alliance was a prime concern.

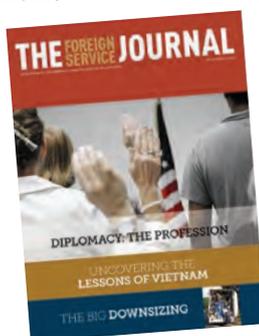
Mr. Kissinger said in his memo that the United States entered the war during the 1960s, and he spoke of “our decision to save South Vietnam in 1965,” omitting mention of the 1954 Geneva agreements but citing U.S. reports that “for a long time were excessively optimistic.”

I would refer readers to *The Pentagon Papers*, where the only “secrets” revealed were that U.S. policymakers made small incremental escalations of the war, desperately hoping each one would negate the need for another and wishing the nightmare would disappear.

Mr. Kissinger also noted that entering the war in the 1960s “may have done serious damage to the American economy.” Indeed, the United States had just finished rebuilding Japan and Europe, and we should have been rebuilding our own industrial economy.

Had the money spent on Vietnam been spent at home, we would be living in a much different country today. The overall lesson of the Vietnam War is that Vietnam's independence was inevitable for a number of reasons—whatever anyone may think of how it happened—and thus the war was lost before an American soldier ever set foot there.

*Fred Donner*  
Former FSO  
Falls Church, Virginia ■



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## A Special Premiere for “America’s Diplomats”

On Nov. 19, a special premiere of the film “America’s Diplomats” will be held in the Terrace Theater of Washington, D.C.’s Kennedy Center as a fundraiser for the Diplomacy Center Foundation.

Produced by the Foreign Policy Association, a nonpartisan educational organization, the film features both active-duty and retired members of the Foreign Service and is narrated by actress and director Kathleen Turner, a Foreign Service “brat.” It is scheduled to air on PBS stations in early 2016.

The one-hour documentary explores the role of diplomacy in shaping American history, focusing on the actual people who have staffed our embassies and consulates throughout our history and what they do.

Beginning with Benjamin Franklin and the mission to France that played such an important role in winning our independence, the film highlights the diplomacy involved in the Louisiana Purchase, the Civil War and the years of American expansion during the 19th century.

Coverage of 20th-century diplomacy includes the role of Fiorello LaGuardia as an American consular officer, the Rogers Act and creation of the Foreign Service of the United States, and the heroic role of consular officers such as Hiram Bingham during World War II.

The story of George Kennan and the Cold War introduces the postwar period, and coverage of the contributions to modern American diplomacy of well-known FSOs like Richard Holbrooke and Ed Perkins, as well as many known best mostly within the FS community, follows.

Individuals’ stories are interwoven with descriptions of the functions of the Service: consular, economic, commercial, political, development and public diplo-



From the movie “America’s Diplomats.”

macy. The film also dramatically shows the sacrifices made by diplomats—from Nairobi to Benghazi in recent times, but all throughout our history—in shots of the memorial plaques in the State Department lobby and searing footage of destroyed embassies and funerals.

—Susan Brady Maitra,  
Managing Editor

## In Pursuit of Sustainable Development

This year’s U.N. General Assembly provided the backdrop for the organization’s 193 member states’ long-awaited adoption of the Sustainable Development Goals. The SDGs will replace the previous generation of poverty slashing targets—the Millennium Development Goals—when they expire at the end of 2015.

The result of more than three years of global consultations with leaders in government, business and civil society, the purpose of the SDGs is to help guide the world in its quest to achieve sustainable development by 2030 in three dimensions—economic, social and environmental. The sticker price for such ambition? Close to \$3 trillion.

Critics fault the drafters for replacing

the already unwieldy eight goals and 18 targets of the MDGs with a whopping 17 goals and 169 targets. As Bjørn Lomborg, director of the Copenhagen Consensus Center, explains in *Time* magazine, “The chief problem with this new laundry list of targets is that trying to prioritize 169 things looks very similar to prioritizing nothing.”

Others are skeptical that the financial resources and political follow-through will materialize under the non-binding agreement.

President Barack Obama, speaking at the UNGA Sustainable Development Summit, pointed to significant achievements under the MDGs as proof that development works: “More governments, more institutions, more businesses, more philanthropies, more NGOs, more faith communities, more citizens ... need to step up with the will and the resources and the coordination to achieve our goals.”

He also committed the United States to achieving the SDGs. This may prove challenging, however, given the 16-percent drop in funding for the U.S. Agency for International Development since 2009.

Writing for *Foreign Policy*, Christopher Holshek—retired U.S. Army civil affairs colonel and senior fellow at the

Alliance for Peacebuilding—predicts that the increase in military spending in lieu of development dollars will not only result in the atrophying of the aid agency’s effectiveness, but will also come at an exorbitant cost (in both monetary and national security terms).

The 17 goals include ending poverty in all its forms everywhere; achieving gender equality and empowering all women and girls; ensuring access to clean water and sanitation, as well as affordable and clean energy; building resilient infrastructure, promoting sustainable industrialization and fostering innovation; making human settlements inclusive, safe, resilient and sustainable; protecting, restoring and promoting sustainable

use of terrestrial and marine ecosystems; and, strengthening and revitalizing global partnerships.

—*Maria C. Livingston,*  
*Associate Editor*

## State Magazine Going All Digital

**I**n October, the State Department stopped printing *State Magazine*. Moving forward, the publication, which has been issued for 68 years, will be all digital.

With a total of 604 printed issues, *State* debuted in March of 1947 as *News Letter from the Director General of the Foreign Service*.

A major goal of the transition is to

pursue greener publishing practices, in line with the department’s overall effort. According to *State’s* September issue, each annual subscription consists of 242 printed pages; last year, a total of five million pages were printed, felling 927 trees and releasing 322,941 pounds of greenhouse gases into the air.

Online publication will eliminate these environmental costs entirely, along with the costs of printing and mailing. Staff will be free to more effectively employ multimedia elements, including audio and video, for an interesting user experience.

The October 2015 issue, and all subsequent issues, can be downloaded through the Apple App Store on iOS

## SITE OF THE MONTH: Case Studies in Diplomacy (<http://casestudies.isd.georgetown.edu/>)

**T**he Institute for the Study of Diplomacy at Georgetown University, in cooperation with the Pew Research Center, advanced the application of the case study method of instruction to international affairs in the mid-1980s. Based on the case study method used at business schools, ISD case studies address the unique needs of the instructor presenting the wealth of themes and processes that comprise diplomacy. They are suitable for students from high school through graduate school.

Over the past six months, with assistance from *FSJ* Contributing Editor Steve Honley, ISD has overhauled its entire website, including the Case Studies page. Visitors to the site—whether instructors seeking material for classes, students or anyone interested in learning about the real-world application of diplomacy in a host of arenas—now enjoy access to nearly 250 cases. (Instructors who register to join the site’s Faculty Lounge can download the case studies free of charge; all other customers pay a flat \$3.50 for each.)

Written by senior practitioners directly involved in the events or academics well-versed in them, these case studies tell compelling stories. But they also represent a rigorous effort to bring the dynamics and nuance of diplo-

macy in action—its successes and its failures—into the classroom. They can be used either as standalones or to augment regular course material.

In addition to background on the specific issue or event, each case study offers detailed examination of the key players and the challenges and options available to policymakers. The structure for instruction can be thematic, geographic or era-specific. Many of the cases include teaching notes and other guides on their use.

Founded in 1978, ISD brings together diplomats, other practitioners, scholars and students from across and beyond Georgetown University to explore global challenges and the evolving demands of diplomatic statecraft, to better understand the nexus of theory and practice, and to enhance and expand an appreciation of the critical role of diplomacy in national policy formulation and implementation.

—*Susan Brady Maitra, Managing Editor*



## Contemporary Quote

“When top positions are reserved for people who have not come up through the ranks, it’s difficult to sustain diplomacy as a career, let alone establish and nurture it as a profession.”

—Ambassador (Ret.) Chas W. Freeman Jr., speaking on “Diplomatic Amateurism and Its Consequences” at the Ralph Bunche Library of the U.S. Department of State, Oct. 9.

devices; an application for Android devices will be available in the coming months. To accompany this technological leap forward, *State* is also getting a new look, which will be unveiled in the October issue.

If you have any questions, the magazine’s staff encourages you to write to [statemagazine@state.gov](mailto:statemagazine@state.gov). Readers can also sign up to receive email alerts when a new issue is available through [www.bit.ly/1jA7doo](http://www.bit.ly/1jA7doo).

—Shannon Mizzi, Editorial Intern

### Counterpoint: A New Outlet for Russian Academics

Editor Maria (Masha) Lipman discussed the Russian-language online journal, *Counterpoint*, launched recently as an independent forum for Russian academics, at The George Washington University on Sept. 16.

Lipman, a commentator on Russian social and political affairs, created the journal with financial backing from the MacArthur Foundation and with the help of GW’s Institute for European, Russian and Eurasian Studies.

Russian academics have told her, Lipman states, that they face strong political pressure on their programs, especially when it comes to history and communications instruction.

Lipman hopes that diverse voices, many of which are being silenced by the Russian government, will create a picture of Russian life from the inside through *Counterpoint*. Each issue is devoted to a central theme, with authors investigating and analyzing different aspects of it.

The first issue, “Crimea and Russia: 18 Months Together,” contains articles addressing such topics as Putin’s high approval ratings; boundaries, or lack thereof, in Russian nation-building; the transition from a focus on ethnic and racial identity to national identity inside Russia; and the costs of regional expansion that does not generate development, as in Crimea, among other topics.

—Shannon Mizzi, Editorial Intern

### Beyond the Refugee Crisis

The failure of the international community to step up to the refugee crisis originating in the Middle East is clear, former Secretary of State Madeleine Albright told an audience at the United States Institute of Peace on Sept. 18, but the road we now need to take is less so.

“Americans are the most generous people in the world, but we do have the shortest attention spans,” she added, arguing that the United States needs to take the lead on solution implementation to uphold its own ideals.



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Albright is co-chair, with former National Security Advisor Stephen Hadley, of the Atlantic Council's Middle East Strategy Task Force, which organized the event in conjunction with USIP.

International Rescue Committee President and former U.K. Secretary of State for Foreign Affairs David Miliband, USIP President Nancy Lindborg and Mr. Antoine Frem, the mayor of Jounieh, Lebanon, joined Albright and Hadley on the panel.

The task force is a bipartisan initiative to better understand the regional crises causing the flood of refugees into Lebanon, Jordan, and now Europe, and to develop long-term U.S. policy to support stability.

Panelists stressed the need to move beyond the current humanitarian aid framework, arguing that the failure to pri-

oritize integration and education alongside food and shelter fuels disenfranchisement, cycles of poverty and victimization.

Indeed, the issue should be reframed to recognize refugee populations not as burdens, but as assets. Investing in them now by providing education for children and employment training for adults will prevent greater costs later on.

According to the United Nations, the average length of displacement for internally displaced persons is currently 17 years. Fully 25 percent of Lebanon's total population is displaced.

Mayor Frem gave the audience a window into the stress Lebanon faces as a result of the massive inflow of Syrian refugees. There isn't sufficient health care for Syrians, who often cannot pay. Some schools are running second shifts to accommodate children, but it is not

enough. Local tensions are growing between ethnic groups as a result of overcrowding. The result is a growing "lost generation," fertile ground for radicalization.

"We cannot ask European countries to do something we are not willing to do ourselves," Albright stated, referring to the refugee influx in Europe. If the United States wants to continue to be the world leader in taking in and integrating refugees—it has taken in half of the total refugee population every year since World War II—it needs to take half of the U.N.-recommended total of 200,000 people per year.

Americans can help make this a reality, Albright said, by calling their legislators to voice their support and make it clear that this is the American way to approach this issue.

—Shannon Mizzi, *Editorial Intern*

## 50 Years Ago

### The Foreign Service: A Glance at the Future

I detect a certain nostalgia among some of our officers for the time when the conduct of foreign affairs was relatively uncomplicated; when the Foreign Service was a small, select group in Washington and abroad, uncluttered by attachments of one kind or another, and engaged in diplomacy in traditional terms.

Those days are gone. Foreign affairs are now conducted through a vast and complicated mechanism, and they embrace so many activities on so many fronts that it is difficult to comprehend them, let alone manage them. ... What has happened to the Foreign Service, or to put it another way, to the profession of diplomacy? ...

We are at the stage where the old methods, the old traditions, the old disciplines, the practices of the past have in part broken down, but we have yet to replace them with new methods, traditions and disciplines which combine certain practices of the old with the requirements of the new world in which we live. ...

The traditional practice of diplomacy is in danger of being engulfed, and yet the work of the professional diplomat is no less important than it was in the past. Indeed, it is more important than ever before.

The mission in the field under the ambassador is the only place where day-in and day-out there is complete and utter preoccupation at a high and intimate level with the problems of a country and our relationship. Here is where traditional diplomacy counts most—where the experience and judgment and activities of the mission and the ambassador have the greatest impact on our policy and its effectiveness.

—Ambassador Samuel D. Berger, in remarks before the American Foreign Service Association, Oct. 1, 1965, from the November 1965 FSJ.



# ‘A Love Letter to Diplomacy’

## A Q&A with David Holbrooke

**O**n Nov. 2, HBO will release the film “The Diplomat,” the story of Richard Holbrooke as presented by documentary filmmaker David Holbrooke, the ambassador’s eldest son.

For those of us working at the State Department during Holbrooke’s time, the film is powerfully evocative. I, myself, can’t help recalling one oddly quiet, all-night shift in the Operations Center in 1998, when we wrote a spoof log that included an entry that went something like this: 1:30 a.m., Richard Holbrooke called, just to say goodnight.

It was funny because it was the polar opposite of the Richard Holbrooke who called the ops center many times a day and often through the night—brusque, demanding, consumed, all business and, in fact, critically important to all that was going on with the Balkans and the Kosovo crisis of the time.

We never thought then about the fact that Richard Holbrooke had kids, that he probably did say goodnight, when possible, to those he loved. So it was a particular honor to be able to talk to David Holbrooke about his father, as I did in a recent email exchange reproduced here.

—Shawn Dorman, Editor

**Foreign Service Journal:** Can you give us a brief synopsis of the film?

**David Holbrooke:** “The Diplomat” looks at the life and career of my father Ambassador Richard Holbrooke. It is my



Richard Holbrooke with his children, David (at right) and Anthony.

PETE SOUZA/COURTESY OF HBO

effort to retrace his own personal and professional journey. Because he was so immersed in the world of foreign policy, the film is also about the history of American diplomatic efforts from Vietnam to Afghanistan.

**FSJ:** Why did you decide to do this project?

**DH:** My father died suddenly in December of 2010 and when we memorialized him at the Kennedy Center a month later, I sat on stage with Presidents Obama and Clinton, Hillary Clinton and other major figures. Listening to their stories of his life, I realized my father was an historical figure, something that I hadn’t fully appreciated before that moment.

I set out on this challenging journey for several reasons. I knew I had to get to know him better and felt he had something more to say. I also wanted my children to have a better understanding of their grandfather who they didn’t see enough. My other hope was to inspire young people to want to go into the Foreign Service.

**FSJ:** What was it like growing up as the son of Richard Holbrooke?

**DH:** I think any kid growing up in an abnormal situation thinks it is normal to a point, so to be meeting heads of state and other dignitaries seemed par for the course. But he was always on the go and rarely around to be a father in a regular way. He did like to do fun things; we would routinely go to movies and theater, and he also loved video games—which is funny to think about now.

Of course, I had a good sense of his work from the news, but when I look back, all I understood were the broad strokes. He never really engaged with my brother Anthony and me about what he was doing. What we learned, we picked up from overhearing his conversations on the phone.

Now, after spending four years making the film and spending time in the places he worked with friends, staff and journalists, I have come to appreciate the fine details of the craft of diplomacy and how challenging it is.



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While my father had enormous respect for the U.S. military, he did not feel they should be setting political strategy in Afghanistan or, really, anywhere else. In Vietnam, the military took the lead, and that didn't turn out so well.

**FSJ:** While he was a great diplomat, your father was the first to admit he did not meet most people's definition of "diplomatic." Do you think his personal style was better suited to some regions (Balkans) than others (Afghanistan)?

**DH:** Well, we considered calling the film "Undiplomatic." I do think he felt a lot of the niceties of the craft were unnecessary, but making sure the interpersonal dynamics worked was essential to him. He once said, "diplomacy is a lot like jazz"—and I think for him a key element was being able to listen and then adapt and improvise to make sure the desired results were achieved.

In Bosnia, that was tricky as hell, but he was able to achieve it because Serbian President Slobodan Milosevic understood toughness and force, two things my father used to his negotiating advantage. In Bosnia, there was also a real effort to make sure that the approach was diplomacy backed by force, rather than the other way around.

Afghanistan was a vastly different situation. Afghan President Ashraf Ghani says in the film that my father pushed former President Hamid Karzai too far: "He could browbeat Milosevic, but you can't browbeat an Afghan." I am not sure my father fully understood how his tactics and style needed to be changed for this part of the

world; he really struggled with it.

**FSJ:** What do you think your father would want Foreign Service members to understand about what he faced in his role as Special Representative for Afghanistan and Pakistan?

**DH:** I think he was most proud of creating the deeply impressive SRAP team of people from all over the government. That diversity of backgrounds allowed them to work more dynamically as a group on this one big thorny problem.

It is no secret that he had a rough go of it in the Obama administration. Yet he was eminently loyal to President Obama and very much believed in the chain of command. It was very clear to his staff that they had to respect this, despite their own frustration with the White House.

He was looking for any opening to advance diplomatic relations between Afghanistan and Pakistan. When I interviewed Secretary Clinton, she mentioned the Transit Trade Agreement that he helped broker and pointed out that he was enormously excited about this fairly small deal. He felt that any progress and agreements, no matter how minor, could lead to bigger ones and that you had to celebrate these accomplishments.

I would hope that Foreign Service members would be moved by his perseverance. I also hope they will be inspired

by his creativity in finding solutions.

**FSJ:** *Your father was critical of the U.S. military's increasing role in setting U.S. policy in Afghanistan. Was his a wholesale rejection of military solutions, or did he indicate there were situations in which a more prominent military role was appropriate?*

**DH:** The film's big geopolitical theme that runs through all three segments—Vietnam, Bosnia and Afghanistan—is whether American foreign policy should be formed by the diplomats or the generals.

While my father had enormous respect for the U.S. military, he did not feel they should be setting political strategy in Afghanistan or, really, anywhere else. In Vietnam, the military took the lead, and that didn't turn out so well. In Bosnia, Strobe Talbott, Deputy Secretary of State during the Clinton administration, said the policy was "diplomacy backed by force." That is one of the key lines in the film and an essential approach.

In Afghanistan, my father was intended to be the civilian counterpart to General Petraeus, but it was a very tricky relationship. My father would say that Petraeus had more planes than he had phones, and that was enormously challenging; but more so, he and other diplomats (including Hillary Clinton) simply didn't have the same access to the president that the generals had.

**FSJ:** *What were your father's biggest frustrations with diplomacy as a practice and process?*

**DH:** My father was enormously frustrated by the lack of creativity and imagination of some of the people he worked with and for. He felt their vision was too small or, worse, too self-serving. While he had sharp elbows and a considerable



**TOP:** David and Richard Holbrooke in a casual moment. Photo Credit: Jodi Cobb/Courtesy of HBO.

**MIDDLE:** Ambassador Holbrooke and Secretary of State Hillary Clinton at work. Photo Credit: U.S. Department of State/Courtesy of HBO.

**BOTTOM:** President Bill Clinton talks with Serbian President Slobodan Milosevic in Paris on Dec. 14, 1995. Between them are, left to right, Ambassador Richard Holbrooke, FSO Christopher Hill and Secretary of State Warren Christopher. Photo Credit: Clinton Presidential Library/Courtesy of HBO.

ego, he also felt that those traits were ultimately in the service of the people he had to help.

He loved the Foreign Service and believed in its potential as an enormous force for positive change. He also felt it could be hidebound. For himself, he knew the best way to advance was to actually leave the government and get outside experience to bring back.

I have shown the film to a lot of diplomats. It registers with them deeply. Their takeaway is often that they need to do more, take bigger risks and, as one said to me, "Think about what Richard Holbrooke would do."

**FSJ:** *How would you describe your father's legacy?*

**DH:** Of course, the peace that remains in Bosnia is a huge part of his legacy; but it is a tenuous peace, and I hope the film gets Americans to pay attention to the region again, especially since we are at the 20th anniversary of Dayton. His legacy in Kosovo is also huge. When I was there, people came up to me all the time to thank me for his work.

And as I left the country, the border guard looked at my passport and asked, "Are you son of Richard Holbrooke?" I said yes, and he handed my passport back, shook my hand and said, "He's number one here."

The last credits in the film read: "Dedicated to the next generation of diplomats." A friend of mine who works in the State Department saw the film at Tribeca and said it was "a love letter to diplomacy." There is a lot of truth to that.

There are countless films about making war, but so few about making peace. After every screening, people gather around me to talk about it.

Many are older and have enjoyed this look back at the global history that has paralleled their lives; but there are also always young people bouncing up and down, with a gleam in their eye, who want to tell me how much my father's story inspired them. That makes it all worth it, as I think he would have wanted that to be his legacy as much as anything. ■

# The Trouble with the Lawyers List

BY JAMES EHRLMAN

Like many Foreign Service officers, I began my career doing consular work. But as time went on, I had contact with ordinary American citizen problems only while serving as duty officer. Retirement changed little. We routinely spent summers abroad but, aside from mailing an absentee ballot, had limited need to contact the American embassy for assistance.

Summer 2014 was different. On Aug. 8, while crossing a street in Rome, I was hit by a car and taken by ambulance to a hospital. X-rays revealed three fractures to my leg and ankle. This led to two operations, a month of hospitalization and multiple weeks of rehab.

That experience was unpleasant but not devastating. We have access to an apartment in Rome, so I had a place to go (plus friends who came to visit) after leaving the hospital. Nor was surgery traumatic. Orthopedic and hospital staff members were friendly and professional and, in Italy, public health services are, for the most part, free.

The several thousand dollars of expenses that followed arose from my need to hire a caretaker; rent or purchase a wheelchair, crutches and other recovery-related equipment; and pay

for the ambulance rides



*James Ehrman is a retired political officer who served in Paris, Rome, Lisbon, Lima, Bangkok, São Paulo, New Delhi and Manila. His wife, Sylvana Mancuso, headed Embassy Rome's visa section during their second tour there.*

**When I informed the consulate and asked that Mr. Z be removed from its lawyers list, I learned that, though sympathetic with my plight, the consulate could not comply with my request.**

that took me to and from the hospital for follow-up visits and physical therapy.

In Italy these expenses are by law the responsibility (ex post facto) of the insurance company of the driver who hit me. The monthlong delay before reimbursement arrives is grating but, as I discovered, that's not half the problem. One doesn't deal directly with an insurance company; one hires a lawyer. And where does one find a lawyer? Call the U.S. embassy, of course!

## Enter the Listed Lawyer

My daughter called the embassy while I was hospitalized, so it was she who took "Mr. Z's" name from the consular section's "Lawyers and Notaries List." Mr. Z readily accepted and came to the apartment to discuss matters. He seemed well-informed, outlined

procedures and said his standard initial fee (just under 3,000 euros) could be paid in two installments, a month apart. I signed the document and made the initial payment. And also the second.

In between, the bills for recovery-related care and equipment mounted while available euro resources were depleting. The uncertainty of my predicament took an added toll. Couldn't there be an advance, I asked, from the insurance company? They, after all, must pay when a final tally is made. Mr. Z was sympathetic. He would see what he could do.

Shortly thereafter he shared the good news: His efforts had been fruitful and the insurance company, in an exception to its usual policy (and given the special circumstances of my case—a foreigner hit while within a crosswalk), would provide an advance that would approximate "half" the anticipated final payment.

My joy was short-lived. It wasn't the surprisingly small "half" (2,000 euros

against more than 10,000 euros in total expenses) the insurance company offered, but the information—confirmed by an Internet search—that Italian law *requires* that an advance be offered, with a set deadline and in an amount “congruo” (adequate) to the situation, that disturbed me.

Further online reading revealed other details concerning local standards and legal requirements, about which Mr. Z had been silent. That, combined with other aspects of his dealings with the insurance company, convinced me to terminate our relationship.

## The Consulate’s Predicament

When I informed the consulate and asked that Mr. Z be removed from its lawyers list, I learned that, though sympathetic with my plight, the consulate could not comply with my request.

Per 7 FAM 991, U.S. embassies and consulates are supposed to post lists of attorneys “who are believed to be qualified to perform legal services on behalf of U.S. citizens.” (A routine disclaimer absolves the embassy or consulate of responsibility “for the professional ability ... or the quality of services provided” by those so included.)

Further, the inclusion of an attorney’s name is at the embassy’s “exclusive” discretion, and no person “has a right” to be added to the list (7 FAM 992). And the department may remove a person from the list at any time and is not obliged to disclose a reason. The FAM also underscores that such lists are for the benefit of U.S. citizens, most of whom may not speak the host country language.

There’s just one catch. Notwithstanding the FAM’s clear intent that these lists are to serve American citizens’ interests,

current regulations provide no way to act on a complaint in a timely manner. 7 FAM 993 reads: “Consular officers should keep a record of such complaints. Any attorney about whom *more than three complaints* are received from separate persons *in a two-year period* should be brought to the attention of [the department] for appropriate guidance” (emphasis added).

This, in effect, elevates an attorney’s “non-right” to stay on the list above protection of U.S. citizens’ interests. Once on the list, reasonable suspicion of inappropriate behavior is not enough to get the attorney off; that behavior may continue with impunity until such time as more than three complaints are received within a two-year period.

## The Odds in Favor of Victimization

Think about it: Before one can complain, one must recognize that one is or has been the victim of inappropriate attorney behavior. This is problematic in a situation where most U.S. citizens “may not speak the host country language” and are equally unlikely to be familiar with rights they may have under host country laws.

Nor is it likely their networks of knowledgeable friends or professional contacts whom they might consult while in the United States would be duplicated while abroad—or that the circumstances, possibly traumatic, giving rise to their need for an attorney would allow for reasoned reflection. In such an environment, an unscrupulous attorney would have little difficulty treating supplicants not as “clients” but as “prey.”

Not every complaint may relate to improper attorney conduct; misunderstandings can arise from an unfamiliar

foreign language or legal system. In such circumstances the reduction of an oral complaint to one in writing, to which the attorney in question might similarly respond, could produce an amicable outcome.

However, when such is not the case, and the complaint does relate to improper attorney conduct, the “non-right” of the attorney to have his or her name included on the list must yield to the department and embassy’s obligation to put American citizens’ rights first and orient their actions toward that end.

A straightforward revision of the FAM can fix this problem:

First, excise the “more than three complaints in two years” standard in 7 FAM 993.

Second, rewrite the appropriate subparagraph to specify that an American citizen’s complaint be put in writing, with the problem attorney given a chance to respond. Should the attorney fail to respond, his name will be removed from the Lawyers and Notaries List immediately.

If the attorney’s response does not satisfy the complainant, the consulate will refer the matter to the department and, in the meantime, suspend the attorney from the list until a final determination is made on the case.

There’s no way of knowing how many U.S. citizen victims shady (but “listed”) lawyers have claimed in the past, or how many such victims might be spared in the future. But this much is certain: Leaving the “more than three complaints in two years” standard in place (complaints by persons who first must realize they’ve been victimized) is bound to raise the odds for victimization. Early FAM revision can lower this risk. ■

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# GETTING INTO THE GAME: AMERICA'S ARCTIC DIPLOMACY

Climate change is opening up new opportunities and challenges in the Arctic. Is the United States ready to lead?

BY ÁSGEIR SIGFÚSSON

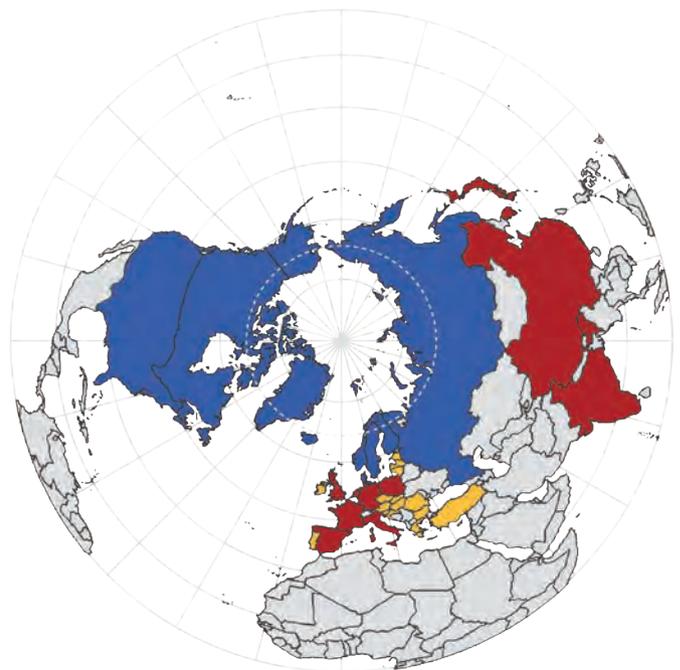
**W**hen new diplomatic opportunities appear, the United States is typically quick to react and establish a presence. After the fall of the Soviet Union, new embassies were staffed up and opened in record time across Eastern

Europe and Central Asia. The breakup of Yugoslavia and Czechoslovakia saw similar quick responses from the United States, as did the appearance of new nation states such as Timor-Leste and South Sudan. U.S. embassies opened soon and resources were allocated swiftly. So why has Washington been comparatively slow in responding to the explosion of opportunity in the Arctic?

The scientific consensus is that climate change is mostly behind the swift warming of the Arctic, and other Arctic nations, as well as China, have moved decisively to stake their claims in this new arena. As the climate heats up, the race for the Arctic's resources will do the same; new shipping lanes will become available; environmental changes will accelerate; and large populations will be affected. Under the circumstances, is the United

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*Ásgeir Sigfússon is director of communications at AFSA. A native Icelander, he has been a close observer of Arctic issues for years. He writes here in his personal capacity; the article does not reflect AFSA policy or positions.*



ARCTIC COUNCIL  
MEMBERS AND  
OBSERVERS

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Permanent Observers

Ad Hoc Observers

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MIGUEL RODRIGUES

A view of Iqaluit, the city on Baffin Island in the Canadian Arctic that hosted the Arctic Council Ministerial on April 24. In the background is the airport and runway. Iqaluit was built as a World War II airfield to refuel military aircraft en route to Britain.

States playing the leadership role that might be expected?

Earlier this year, the United States began a term as chair of the Arctic Council, the inter-governmental forum with primary responsibility for dealing with Arctic issues. Decisions are made by consensus in the council, whose members are the eight Arctic nations: the United States, Canada, Denmark (by way of Greenland), Iceland, Norway, Sweden, Finland and Russia.

Founded in 1996, and with its headquarters in Tromsø, Norway, the council focuses on cooperative issues such as environment and climate, biodiversity, oceans and Arctic peoples. Since its establishment, the body has accepted a number of observer nations: France, Germany, the Netherlands, Poland, Spain, the United Kingdom, China, Italy, Japan, South Korea, Singapore and India.

During the next two years, the focus of the U.S. chairmanship will be on three issues: improving economic and living conditions for Arctic communities; enhancing Arctic Ocean safety, security and stewardship; and addressing the effects of climate change. All are worthy issues, to be sure. But one might ask why the United States is not using its chairmanship to prepare the council for the challenges immediately ahead. Why is there no

direct emphasis on security, territorial claims, resources and access—the old standards of geopolitics—in the U.S. agenda? Those are the areas where one might logically expect some diplomatic tensions to arise in the coming years—and where, in some cases, they already have.

During its short existence, the Arctic Council has been an important venue for multilateral negotiations, facilitating agreement among the Arctic nations to cooperate on a variety of issues, including marine oil pollution and regional search and rescue. But should it evolve to the point where members can address “harder” issues, and should it play a greater, more dynamic role in Arctic affairs? These are larger questions, which the United States might consider raising during the next two years.

### State of Play

In the last decade, the council’s member states have increasingly turned to the Arctic as a vitally important part of their foreign (and domestic) policy. Non-Arctic nations are looking north, as well; China, in particular, is taking serious steps toward becoming a player to be reckoned with in the Arctic. Here are some details.

## According to a 2009 Kremlin strategy paper, the Arctic is to become Russia's "top strategic resource base" by 2020.

**Russia.** Russian President Vladimir Putin has made no secret of his desire to exert Russian influence in the Arctic. Possibly the most memorable image related to the Arctic in recent memory is of the 2007 planting of a Russian flag on the seabed beneath the North Pole. While dismissed as a stunt by the other Arctic nations, it made Russian intentions clear. In August 2015, Russia submitted a claim to the United Nations for large swathes of Arctic territory. (Other nations have done so as well.) Russia has also returned—very publicly—to many of the Arctic military and navy bases it abandoned after the fall of the Soviet Union. A permanent Russian military presence in the country's Arctic areas is declared policy, as is significant control over the sea route north of the Russian mainland.

According to a 2009 Kremlin strategy paper, the Arctic is to become Russia's "top strategic resource base" by 2020. Russia also has its eye on the possibly immense stores of oil and gas resources in the Arctic; some estimate that up to 25 percent of the world's undiscovered oil and gas may be located in the region. Russia is not alone in building up its military in the Arctic, and is far from the only actor with designs on its resources. An arms race is certainly not imminent, but it is worthwhile to pay close attention to Moscow's actions.

**Canada.** With more than 100,000 Canadians living in the Arctic, Canada has the largest land mass of any country in the region. Canada has just finished its second term as chair of the Arctic Council, culminating in a ministerial meeting in Iqaluit, the capital of Nunavut province. Canada's policy in the Arctic has been unusually muscular, with a strong emphasis on the military and sovereignty components of its overall strategy.

In fact, Prime Minister Stephen Harper told reporters in 2010 that while Canada has many priorities in the Arctic, including community, environment and governance, "all of these [other priorities] serve our No. 1 and, quite frankly, non-negotiable priority in northern sovereignty, and that is the protection and the promotion of Canada's sovereignty over what is our North." Canada has also been the most vocal in opposing aggressive Russian moves into the Arctic, including the flag-planting episode in 2007. Canada's military exercises in the Arctic have also become more frequent and longer in duration.

**The Nordics.** The five Nordic countries—Denmark, Finland, Iceland, Norway and Sweden—emphasize military strategy in

the Arctic less than the other three Arctic nations, simply because none of their militaries are in any way comparable in size or capability. In fact, Iceland does not maintain a military force other than a coast guard. Instead, they have focused on resources (including oil and gas but also fisheries), strong cooperation on environmental, shipping, maritime and search and rescue issues, and cultural and community elements, including indigenous peoples.

All five countries have, moreover, woven the Arctic into their own foreign and domestic policies to a significant degree, including strong domestic commitment to scientific research and environmental protection in the region. This is not to say that they speak with one voice on all issues. Diplomatic egos in Sweden, Finland and Iceland have been bruised by Denmark and Norway snubbing them in forming a "group of five" (together with Canada, Russia and the United States) within the Arctic Council on the basis of the five's special status due to their extensive coastal areas within the region. But having had control of the Arctic Council for 10 years out of every 16, the Nordics are very important actors on Arctic issues.



A titanium capsule with the Russian flag as seen moments after it was planted on the seabed beneath the North Pole on Aug. 2, 2007, by a Mir-1 minisubmarine during a record dive 2.5 miles beneath the surface of the Arctic Ocean. The voyage conducted studies of the climate, geology and biology of the polar region.

## A Q&A with Special Representative for the Arctic Admiral Robert Papp

### 1. Do you feel that enough resources (money, staff, etc.) are provided to adequately address Arctic issues?

In a resource-constrained environment, we have been fortunate that the State Department has directed sufficient resources to fulfill the requirements of a successful Arctic Council chairmanship. The administration has also looked for ways to elevate efforts in the Arctic across the government by standing up the Arctic Executive Steering Committee to coordinate and prioritize activities, making the most of resources in each department and agency. Further, during President Obama's recent travels to Alaska, he committed resources to specific initiatives related to renewable energy, energy efficiency, coastal erosion, and safety and security in the Arctic.

### 2. Is the United States concerned about the Arctic plans of other nations, specifically Russia and China?

At the current time, the sovereignty rights of the eight Arctic states are globally recognized and respected, and the United States has no immediate concerns with the Arctic plans of other nations. Although Russia's aggression in Ukraine has strained its relations with the Arctic states and has complicated some of our work on Arctic issues, we continue to work with Russia through the Arctic Council and are maintaining activities related to protecting the Arctic environment, ensuring maritime safety and conducting law enforcement operations. China's role as an observer in the Arctic Council enables China to be aware of issues that may affect the country's interests, and provides a mechanism through which China can contribute to the work of the council.

**3. Beyond climate change, what is the No. 1 strategic U.S. goal in the Arctic?** President Obama and Secretary Kerry have both affirmed that a secure and well-managed Arctic marked by international cooperation is a key priority of the United States. The Arctic Executive Steering Committee, charged by executive order to prepare for a changing Arctic and to enhance coordination of national efforts, will implement a comprehensive and long-term vision for our Arctic engagement through the National Strategy for the Arctic Region.

**4. Would a Senate-confirmed "Ambassador-at-Large for Arctic Affairs" help elevate the profile of Arctic issues?** The establishment of a special representative position was an important step in demonstrating the State Department's commitment to the Arctic and ensured visibility of Arctic issues at the highest levels of our government leading into the preparations for the Arctic Council chairmanship. With continued strong support from Secretary Kerry and President Obama, I am confident that I have the stature and authority to carry out my mission.

**5. Would ratification of the UNCLOS treaty affect the way the United States is able to impact events in the Arctic?** Joining the Law of the Sea Convention remains a top priority for this administration. Melting ice in the Arctic is creating new risks, opportunities and responsibilities. As a party to the convention, the United States can best protect the navigational freedoms enshrined in the convention and fully secure its sovereign rights to the vast resources of our continental shelf beyond 200 miles from shore.

—Ásgeir Sigfússon

**China.** Technically speaking, China is not an Arctic nation. No part of China extends north of the Arctic Circle, and China does not have any territorial possessions in the Arctic. Yet Beijing has acted in ways that make its interest in the Arctic quite clear, both officially and unofficially. While urging the world to keep the Arctic outside the sovereignty of any one state, or group of states, China is simultaneously expanding its influence within the Arctic nations, particularly in Iceland and Norway.

Huang Nubo, a Chinese businessman with strong ties to the country's government, sought to purchase a large piece of land

in Iceland (where his request was rejected) and Norway, where he successfully acquired a sizeable tract close to the northern city of Tromsø. While Huang denies that he is acting on behalf of Beijing, many see the hand of the Communist Party in these dealings. In Iceland, the Chinese embassy has quickly become the largest foreign embassy in Reykjavík and Iceland-China ties are rapidly expanding.

China's main interests in the Arctic appear to be threefold: curbing Russia's influence in the region; securing access to the shipping route north of Russia for shorter shipping times to

Europe and North America; and developing positive relations with nations that may hold the key to major future energy resources in the Arctic. China is well prepared for the Arctic's future and appears ready to assume a major role there as conditions change.

## America and the Arctic

So where does this leave the United States? U.S. involvement in the Arctic up to this point has been mostly related to science, energy exploration, and bilateral and multilateral treaty negotiations through the Arctic Council. The first Arctic strategy of any consequence was issued by the George W. Bush administration in January 2009; there was no comprehensive Arctic vision before that time. Because the Obama administration has not issued its own strategy, the 2009 version—known as National Security Presidential Directive 66/Homeland Security Presidential Directive 25, or NSPD 66/HSPD 25—is the official Arctic policy of the United States. The document lays out in general terms what American goals are for the Arctic, touching on national security, the environment, energy resources, international cooperation and indigenous populations. In many ways, these mirror the official focus areas of the Arctic Council, whose chairmanship Washington first held from 1998 to 2000.

The Department of State is the lead agency on issues having to do with the Arctic due to its status as the home of the office tasked with Arctic Council relations. Many other agencies, however, including Commerce, Transportation, Defense, Energy, the Environmental Protection Agency and the National Science Foundation, work on Arctic issues under State's direction. The Office of Ocean and Polar Affairs resides within State's Bureau of Oceans and International Environmental and Scientific Affairs, and is led by the recently appointed first-ever Special Representative for the Arctic, retired Admiral and former Coast Guard Commandant Robert Papp. That office itself has four full-time employees dedicated to working on Arctic issues.

True, State has elevated the importance of Arctic issues in recent years. Secretary of State Hillary Clinton and Secretary of the Interior Ken Salazar became the first U.S. cabinet officials to attend an Arctic Council ministerial meeting in 2011, and Secretary John Kerry has attended two in the intervening years. President Obama became the first sitting U.S. president to venture north of the Arctic Circle in August, when he attended the GLACIER conference on Arctic issues, organized by the Department of State, in Anchorage, Alaska. (Obama's focus was on climate change.) The visibility is there, but what about resources and concrete actions?



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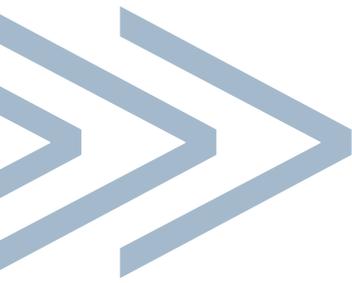
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## One significant stumbling block for the United States is the failure—so far—to ratify the United Nations Convention on the Law of the Sea.

One significant stumbling block is the U.S. failure—so far—to ratify the United Nations Convention on the Law of the Sea (see p. 29). As a result, the United States is deprived of a voice in many of the forums where matters relating to the Arctic are discussed and decided on. (See sidebar, p. 29.)

### Voices of Dissent

In late August 2015, *The New York Times* made the following claim on its front page: “U.S. Is Playing Catch-Up in Scramble for the Arctic.” While focusing mostly on military assets, and particularly in comparison with Russia’s actions, journalist Steven Lee Meyers makes the case that the United States has not devoted enough resources to the Arctic, and that it is significantly behind the other Arctic nations and even China, Singapore and South Korea in many areas.

“We have been for some time clamoring about our nation’s lack of capacity to sustain any meaningful presence in the Arctic. ... The United States really isn’t even in this game,” current Coast Guard commandant Admiral Paul Zukunft tells Meyers. There are other voices of dissent. Senator Lisa Murkowski of Alaska is a strong advocate for devoting resources and attention to the Arctic, and is the co-founder, with Maine Senator Angus King, of the Senate’s Arctic Caucus. In addition to her disagreements with President Obama’s environmental policies in the Arctic, she is dissatisfied with the lack of specificity and “no real path of action” in the administration’s pronouncements on the Arctic, most recently the 2014 Implementation Plan for the National Strategy for the Arctic Region. In response to what she sees as a lack of funding for Arctic priorities, Murkowski is said to be preparing to introduce an Arctic infrastructure bill.

Heather Conley, the noted Arctic expert at the Center for Strategic and International Studies, has expressed disappointment with the U.S. agenda for its Arctic Council chairmanship and wondered why there is not greater focus on more traditionally geopolitical issues in the Arctic. Climate change is all well and good, but in her words from a CSIS Commentary piece: “Tough, national decisions about Arctic readiness should have been made years ago and assessments must be made about the Arctic’s future security environment. There is not a moment to lose.”

In fact, it is a challenge to find someone outside of the administration who gives Washington a good grade on the Arctic. Even a 2014 Government Accountability Office report on Arctic issues found significant problems with coordination among the various agencies tasked with disparate parts of the Arctic portfolio and tied this directly to a lack of resources to devote to these issues. The GAO clearly identified the Department of State as the lead agency and provided a recommendation to improve coordination. State agreed; no follow-up report has been issued, so it’s impossible to know how much—or little—has been done to address the problems identified by the GAO.

### What Next?

It will become increasingly important to tie the allocation of resources to the actions of other Arctic nations, specifically Russia. As Moscow becomes more emboldened in the high north, it will become a strategic imperative to have the capacity to respond diplomatically, not just militarily. The Department of State must have the financial and human resources required to respond to any kind of challenge that may arise in the Arctic. Those in Congress who support a stronger U.S. role in the Arctic must back up their words with the budgetary support that is required. Without the ability to enhance infrastructure such as port facilities in the Arctic or build more than the two recently announced new icebreakers, we risk falling behind.

More financial resources are one part of the solution, but the Department of State—as the designated lead agency on Arctic issues—can provide another part of the solution, as well. As U.S. interests in the Arctic change, it will become increasingly imperative to develop a cadre of Foreign Service officers and specialists who are experts in the diplomacy, politics and even science of the Arctic. The department needs to build up and maintain an in-house expertise on the issue that is not reliant on a succession of political appointees, special envoys and Schedule B scientific and technical advisers. The United States should ensure that the Arctic is a specific portfolio for one Foreign Service member in each of its embassies in the Arctic Council members’ capitals, as well as in Beijing. Such a group of in-house diplomats will be able to work on the inevitable issues arising from the ongoing melting of Antarctic ice and the future race for influence in that region.

## What Is the U.N. Convention on the Law of the Sea?

The United Nations Convention on the Law of the Sea (often referred to as the Law of the Sea Treaty) was originally agreed to in 1982 and became binding in 1994.

The Encyclopedia of Earth defines UNCLOS as “the most comprehensive attempt at creating a unified regime for governance of the rights of nations with respect to the world’s oceans. The treaty addresses a number of topics including navigational rights, economic rights, pollution of the seas, conservation of marine life, scientific exploration, piracy and more.”

The treaty has been ratified by 167 parties; notably, the United States is not among them. In 2012, the last time a vote was attempted on the treaty in the Senate, enough Senators signaled their intention to vote against it that it could not gain the assent of two-thirds of the Senate. It therefore remains unratified.

The main arguments against the treaty are that it impinges on U.S. sovereignty, including through international dispute arbitration and imposition of binding rules.

It should be noted that there is significant support outside the Senate for ratification; for instance, within the military and the business community as well as among scientists.

UNCLOS is rapidly becoming more important in matters of the Arctic, its resources and land distribution. The continued U.S. failure to ratify the treaty will soon impinge on America’s ability to contribute to decisions on these issues through the acknowledged international frameworks.

Passing the proposed bill on the establishment of a Senate-confirmed ambassador-at-large for Arctic affairs would also raise the profile of the Arctic within the federal government. Having a special representative is a step up from earlier practice; but this issue will only gain in prominence in the future, and the bureaucracy should reflect that.

The United States is used to a leadership role on global issues, particularly those that affect us at home. The Arctic is such an issue. It affects our oceans, our energy future, the people of Alaska, our business and transportation sectors, and our diplomatic relations. Our Department of State and the Foreign Service can not only embrace that role, but excel at it. ■



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# Are you covered?

BY PATRICIA LORIA

**Tell us about the new Clements International Disability coverage and why this fits into FSO financial planning.**

Clements just released a unique **International Disability coverage** designed for FSOs. Keep in mind that according to the U.S. Social Security Administration, 25% of the workforce will not be able to work at some point in their career due to an illness or accident.

Additionally, the coverage a FSO receives as a U.S. government employee is most likely inadequate to maintain their quality of life in the event of a disability. FSOs should ask themselves—“Do I have young children at home and a single income? A mortgage or other debt?” Consulting with financial planners is recommended, who will undoubtedly urge FSOs to obtain disability insurance [see box below for details]. A financial planner will also encourage them to add a term life policy to their disability coverage for full protection. The Clements Term Life policy is **guaranteed-issue**, meaning there are **no medical underwriting requirements under \$500,000**. Benefits can reach 10 times the FSO salary, or \$4 million.

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Dan Tuman CPCU, Sr. VP at Clements Worldwide, shares with The Foreign Service Journal strategies that Foreign Service Officers can use to protect their financial health.

Clements has created multiple policies designed for FSOs where **political violence coverage**, which is often excluded in a typical policy, is standard. **Clements' International Disability and Term Life coverages are also borderless**, which means the insurance follows the FSO to different posts even if stationed in a high-risk country or returning home.

**Is there anything else FSOs should consider regarding insurance as they embark on a new post?**

**Make sure to secure insurance policies before leaving home.** Policies they might obtain at a post are unlikely to have the coverages and limits they need to protect their assets, including prop-

erty coverage.

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\*Policy restrictions may apply

*Dan Tuman CPCU, Sr. VP at Clements Worldwide: a leading provider of international insurance since 1947.*



new bibliography of books by USAID authors, courtesy of retired USAID FSO John Pielemeier (see p. 40). And, as usual, we include a list of books “of related interest” to diplomats and their families that were not written by FS authors.

Our primary purpose in presenting “In Their Own Write” each year is to celebrate the wealth of literary talent within the Foreign Service community, and to give our readers the opportunity to support colleagues by sampling their wares. Each entry contains full publication data along with a short commentary. As has been the case for nearly a decade, a majority of the titles are self-published.

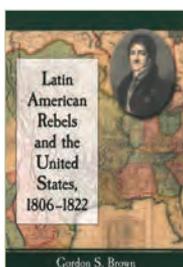
Once again, although many of these books are available

elsewhere, we encourage you to use the AFSA website’s online bookstore to place your orders. The AFSA Bookstore has links to Amazon and, at no extra cost to you, each book sold there generates a small royalty for AFSA. For the few books that cannot be ordered through Amazon, we have provided alternative links or, when the book is not available online, the necessary contact information.

If you are in the D.C. area, be sure to mark your calendars for the second annual AFSA Book Market on Nov. 19. Enjoy a cup of tea while you chat with FS authors and browse their offerings from 1 to 4 p.m. at AFSA headquarters.

—Susan Brady Maitra, *Managing Editor*

## HISTORY AND BIOGRAPHY



### **Latin American Rebels and the United States, 1806-1822**

Gordon S. Brown, *McFarland and Company Inc.*, 2015, \$39.95/paperback; \$24.99/Kindle, 206 pages.

In *Latin American Rebels*, Gordon S. Brown immerses us in the social, political and economic world of America during the early 1800s, when it was confronted with a problem: Should the United States support the many separatist revolts occurring in Spanish American colonies at this time, or should it keep the very firm policy of neutrality it had held since the end of the Revolutionary War?

Americans were sharply divided on the issue. Many directly identified with the rebels’ fight for freedom, having participated in their own struggle for independence a few short decades earlier; others pointed to the danger in getting involved in European affairs, particularly during the complex and tumultuous Napoleonic Wars. The conflict brought the idea of “American interests” into sharp focus.

This is a lively study of a unique juncture in American history that is not often addressed by modern historians. Readers will recognize its echoes in today’s foreign policy challenges—uneasy neighbors, contested loyalties, decisions that must be made regarding intervention versus neutrality.

Gordon S. Brown is a retired Foreign Service officer living in Washington, D.C. He served as the U.S. ambassador to Mauri-

tania from 1991 to 1994. Since retiring, he has written six books, including *The Norman Conquest of Southern Italy and Sicily*, *Toussaint’s Clause: The Founding Fathers and the Haitian Revolution*, and *Incidental Architect: William Thornton and the Cultural Life of Early Washington, D.C., 1794-1828*. He is a member of the Foreign Service Journal Editorial Board.



### **The American Consul: A History of the United States Consular Service, 1776-1924**

Charles Stuart Kennedy, *New Academia Publishing*, 2015, \$26/paperback, 311 pages.

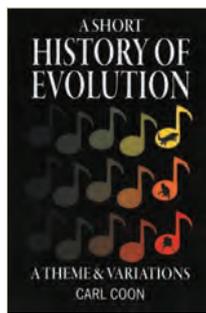
In this new and expanded edition of *The American Consul*, the definitive work on the subject originally published in 1990, Charles Stuart Kennedy traces the beginnings of the U.S. consular service back to the time of American independence. At that time, American consuls were not confined to world capitals and quasi-embassies; they were in a unique position to take a hands-on approach to looking after Americans abroad in exciting port cities.

In covering the period from 1776 to 1924, Kennedy demonstrates how American consuls played significant roles in the War of 1812, the Mexican-American War, the American Civil War and the Spanish-American War, as well as World War I.

The book also introduces some very interesting characters, since consular appointments were often used as a reward for authors and public intellectuals. Most notably, Nathaniel Hawthorne, James Fenimore Cooper and William Dean Howells served in the American consular service.

This new edition, the 55th volume in the ADST-DACOR Diplomats and Diplomacy Series, brings readers up to the time of the Rogers Act, consular and diplomatic integration and the formation of the professional U.S. Foreign Service.

Kennedy, a retired FSO and Korean War veteran, was a consular officer for many years. He served in Germany, Saudi Arabia, the former Yugoslavia, South Vietnam, Greece, South Korea and Italy. On retiring in 1985, he founded the Foreign Affairs Oral History Program and today serves as its director at the Association for Diplomatic Studies and Training. He was the 2014 recipient of AFSA's Lifetime Contributions to American Diplomacy Award. (Find his book talk at [www.afsa.org/afsa-videos](http://www.afsa.org/afsa-videos).)



**A Short History of Evolution: A Theme and Variations**

Carl Coon, Humanist Press, 2015, \$10.99/paperback; \$2.99/Kindle, 64 pages.

In *A Short History of Evolution*, Ambassador (ret.) Carl Coon tracks several billion years of human and natural history, arguing that there is no need for humans to

continue to turn to magic and superstition to explain how we got to where we are.

Instead, Coon demonstrates, everything that has ever happened has occurred within a natural order of change. He discusses the emergence of homo sapiens more than 50,000 years ago, and how natural selection has continued to shape the societies we live in and the civilizations we create. In Coons' view, these natural biological processes balance war with altruism. He argues that humans cannot survive without both phenomena.

This short, informative reader is set up like a musical composition, with themes and variations weaving together to produce a story in 64 pages that covers the intellectual connection between entropy and evolution, the origin of life on earth, natural selection, our earliest human ancestors, the Neolithic and modern periods, and theories of morality.

The book will serve as a good introduction for those just beginning to ponder the question "How did we get here?" and a summary for those who have already delved into the scientific literature but would like to see it synthesized.

Carl Coon spent his Foreign Service career in the Middle East and South Asia, and was U.S. ambassador to Nepal from 1981 to 1984. His previous books include *Culture Wars and the Global Village* and *One Planet, One People*.



**Anti-Americanism in Democratizing South Korea**

David Straub, Shorenstein Asia-Pacific Research Center, 2015, \$18.95/paperback, 246 pages.

In 2002, David Straub was an FSO serving in Seoul when massive anti-American protests erupted there. In what was believed to be one of the most pro-American countries

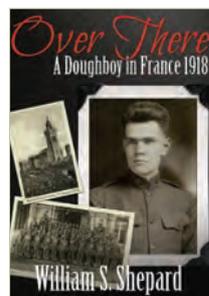
in the world, hundreds of thousands of Koreans demonstrated against the United States, tearing American flags, staging cyber-attacks and taking one American hostage.

How did it come to this? Straub answers this question with an account of the complicated relationship between the United States and Korea since the American occupation of 1945-1948, detailing multiple incidents that, building upon one another, would prove to be future diplomatic sticking points.

The last straw, it seems, was the "Highway 56" tragedy, a 2002 traffic accident involving two American soldiers that resulted in the deaths of two Korean schoolgirls. When the soldiers were acquitted of any wrongdoing by the United States Forces Korea, outraged Koreans took to the streets.

Straub addresses multiple ways in which popular anti-American sentiment was expressed, discusses whether something similar could occur again and concludes with policy recommendations for increasing mutual understanding between the two nations today.

During a 30-year Foreign Service career, David Straub served as head of the political section in Seoul from 1999 to 2002. He worked on the formation of the Six-Party Talks focused on North Korea's nuclear program (2002-2004) and was Japan country desk director (2004-2006), co-leading U.S. delegation talks with Japan on realignment and U.S. military bases. He retired in 2006 and is currently associate director of the Korea Program at the Walter H. Shorenstein Asia-Pacific Research Center at Stanford University.



**Over There: A Doughboy in France 1918**

William S. Shepard, Seth B. Cutler Press, 2014, \$2.99/Kindle, 75 pages.

In this e-book, William S. Shepard presents the notebook his father, Robinson Shepard, kept as an American soldier during the First World War. This priceless heirloom has been in his family for years

and provides a firsthand account of Robinson's experience fight-

ing in Europe on the Western Front, where he was stationed on Armistice Day in 1918.

Robinson recorded his feelings on warfare, and described his everyday life in the trenches of France in pencil. When the war was over, he went over his writings in pen, preserving them for future generations. He also added memos, which provide context for his diary entries and elaborate on things he could not explain at the time for security reasons.

The notebook traces the fascinating trajectory of Robinson Shepard's participation in World War I, including his training at Fort Devens, Massachusetts, his voyage to Britain across the dangerous North Atlantic Ocean and a second journey from Britain to France, his final destination. He was eventually stationed in the American sector of France at Meurthe-et-Moselle, Lorraine.

A career diplomat, William S. Shepard has served in consular and political officer positions in Singapore, Saigon, Budapest and Athens and also as consul general in Bordeaux. He hopes the publication of this notebook will stimulate conversations about the price of freedom, and allow families to share their own stories with one another. He is the author of several other books, including a diplomatic murder mystery series.



**Hizmet in Africa:  
The Activities and Significance  
of the Gülen Movement**

David H. Shinn, TSEHAI Publishers,  
2015, \$19.95/paperback, 164 pages.

While much has been written about the Hizmet (Service) movement inspired by Turkish imam Fethullah Gülen inside Turkey, this book is the first that

details the movement's activity in Africa. David Shinn analyzes the services in the form of education, business training and humanitarian work provided by Hizmet in almost every African country.

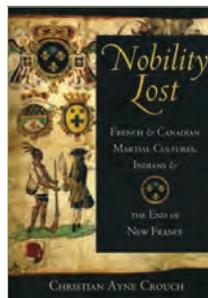
Shinn visited both Africa and Turkey during his research, interviewing active members of this difficult-to-define and sometimes controversial movement. He explains the holistic approach taken by the organization in finding solutions for global problems through education, inclusive and interfaith dialogue and cultural exchange, and describes how Hizmet's efforts are funded from within Turkey.

Hizmet is one arm of the broader Gülen Movement, which Shinn describes, offering a profile of Fethullah Gülen and the movement's banking and business practices, humanitarian

activities, and media and outreach programs. He also analyzes the effect of Hizmet on Turkish-African relations.

*Hizmet in Africa* is "an excellent example of the type of studies that are needed to understand the significance of nongovernmental organizations in the contemporary world," says John Voll, professor emeritus of Islamic history at Georgetown University.

David H. Shinn spent 37 years in the Foreign Service, dealing mostly with African affairs. He served in Kenya, Tanzania, Mauritania, Cameroon and Sudan, and was ambassador to Burkina Faso from 1987 to 1990 and to Ethiopia from 1996 to 1999. He now teaches African affairs at The George Washington University.



**Nobility Lost: French and Canadian  
Martial Cultures, Indians and the  
End of New France**

Christian Ayne Crouch, Cornell  
University Press, 2014, \$35/hardcover;  
\$19.25/Kindle, 264 pages.

*Nobility Lost* is a unique history of the Seven Years' War in North America and the collision of French, Indian and Canadian cultures of war and diplomacy it occasioned.

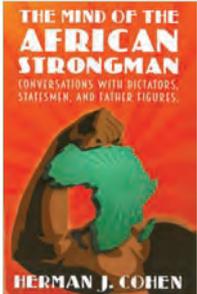
Professor Christian Ayne Crouch details how these cultural misunderstandings ultimately affected the course of North American colonial history and contributed to the deterioration of the French public's satisfaction with the "old regime."

As the author explains, the French domestic army arrived late to the conflict, bringing with them ritualized performance of honor codes that clashed directly with the objectives of the French colonial forces, present from the war's outset, who were much more concerned with maintaining colonial territory and trading links than wartime formalities.

These new colonial methods presented a deep challenge, as Crouch puts it, to European martial cultures and to cultures of masculinity, race and colonialism. In the end, the Seven Years' War transformed all of the communities involved in both North America and Europe. Conflict between metropolitan and colonial French elites meant questioning the wisdom of French imperial ambitions.

Christian Ayne Crouch, the daughter of retired Senior FSO Miller Crouch, is assistant professor of historical studies at Bard College. *Nobility Lost* won the French Colonial History Society's 2015 Mary Alice and Philip Boucher Book Prize, which recognizes exceptional books dealing with the French colonial experience between 1500 and 1815.

Christian Ayne Crouch, the daughter of retired Senior FSO Miller Crouch, is assistant professor of historical studies at Bard College. *Nobility Lost* won the French Colonial History Society's 2015 Mary Alice and Philip Boucher Book Prize, which recognizes exceptional books dealing with the French colonial experience between 1500 and 1815.



**The Mind of the African Strongman: Conversations with Dictators, Statesmen and Father Figures**

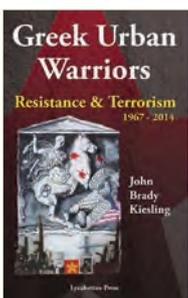
Herman J. Cohen, *New Academia Publishing/VELLUM Books*, 2015, \$34/hardcover; \$24/paperback, 218 pages.

Ambassador and former Assistant Secretary of State for African Affairs Herman J. Cohen gives readers a unique window into the thoughts, decisions and personalities of the “first generation” of post-colonial African heads of state in *The Mind of the African Strongman*, the 57th volume in the ADST-DACOR Diplomats and Diplomacy Series.

Cohen describes public meetings and private conversations with leaders such as Albert-Bernard Bongo of Gabon; Daniel Arap Moi of Kenya; Kenneth Kaunda of Zambia; Robert Mugabe of Zimbabwe; Joseph Mobutu of Zaire (now Democratic Republic of the Congo); Ibrahim Babangida of Nigeria; Muammar Gaddafi of Libya; Mohamed Siad Barre of Somalia; Charles Taylor of Liberia; and Nelson Mandela of South Africa.

Providing historical background on each leader and context on what was occurring in each country during the time he engaged its leadership, the author plumbs the leaders’ views for insight into why African countries have lagged behind other emerging nations, despite billions of dollars in international assistance and immense natural resource reserves, and discusses how the “third generation” of African leaders can overcome the mistakes of their predecessors.

During a 39-year Foreign Service career, Herman J. Cohen served in five different African capitals and as U.S. ambassador to Senegal from 1977 to 1980. He was assistant secretary of State for African affairs under George H.W. Bush and special assistant for African affairs under Ronald Reagan. He has been president of Cohen and Woods, a consulting firm specializing in assistance to American corporations doing business in Africa, since 2004.



**Greek Urban Warriors: Resistance & Terrorism, 1967-2014**

John Brady Kiesling, *Lycabettus Press*, 2015, €30, 413 pages.

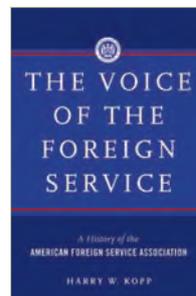
In the first scholarly work on this topic, former FSO John Brady Kiesling presents a history of political violence in Greece, with a particular focus on the political terrorist group 17 November, or 17N, active from the

1970s to the early 21st century.

The Greek state struggled for legitimacy for most of the 20th century. After seven years of military dictatorship, civilian rule returned in 1974. But many Greeks believed the new government was greedy, corrupt and controlled financially by foreign actors. This widespread sentiment allowed 17N to operate with impunity for more than two decades, committing over 30 political murders and engaging in kidnapping and the use of improvised explosive devices. In 2003, a number of 17N members were finally prosecuted.

Living in Athens, Kiesling followed these trials closely and began to write his book based on their records. Such groups did more harm than good, he argues; the climate of fear their actions created allowed the government, with public support, to enact severe restrictions on civil liberties, just as the military government had done before them.

John Brady Kiesling served in the Foreign Service from 1983 until his resignation in 2003 in protest over U.S. policy in Iraq. He was posted to Tel Aviv, Casablanca and Yerevan, and served as chief of the political section in Athens from 2000 to 2003. He lives in Athens and writes on history, archaeology, ancient religion and politics.



**The Voice of the Foreign Service: A History of the American Foreign Service Association**

Harry W. Kopp, *Foreign Service Books*, 2015, \$30/paperback; \$14.99/Kindle, 358 pages.

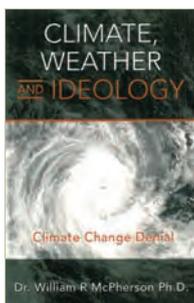
The U.S. Foreign Service and the American Foreign Service Association were born together in 1924. In this first-ever book about the association’s more than 90-year history, author and former diplomat Harry Kopp chronicles the evolution of the Foreign Service and the events that shaped AFSA into what it is today—the professional association and labor union of the United States Foreign Service.

Published by the books division of AFSA, *Foreign Service Books*, *The Voice of the Foreign Service* takes readers through the early history of diplomacy, from Benjamin Franklin to the Rogers Act of 1924 and the Foreign Service Acts of 1946 and 1980, following the evolution of the Foreign Service and the association through the 20th century and into the 21st.

Harry W. Kopp was a member of the Foreign Service from 1967 to 1985, and served as deputy assistant secretary of State for international trade policy in the Carter and Reagan admin-

istrations. He is the author of *Commercial Diplomacy and the National Interest* (American Academy of Diplomacy, 2004) and, with the late Tony Gillespie, *Career Diplomacy: Life and Work in the U.S. Foreign Service* (Georgetown University Press, 2008 and 2011). His short story “Trotsky in the Bronx” won the 2012 Goldenberg Fiction Award.

## POLICY AND ISSUES



### **Climate, Weather and Ideology: Climate Change Denial**

William R. McPherson, CreateSpace, 2015, \$14.99/paperback; \$9.99/Kindle, 271 pages.

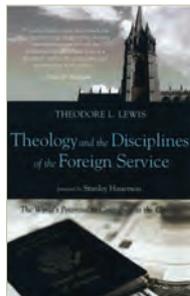
Today we are confronted with the conflict between scientists and climate change deniers on an almost daily basis. As William McPherson argues in his new book, “denial ideologues” have successfully created a pseudo-science now pervasive in the United States, in which it is argued that “extreme weather is not related to climate change,” and “all climate change is natural.”

In this volume, McPherson presents the scientific consensus linking extreme weather to climate change, debunking several climate change denial tactics along the way.

Several of the climate change-induced extreme weather phenomena of recent years—e.g., Hurricane Sandy, droughts in the American West and Midwest, Typhoon Haiyan—raise issues that we will be forced to address in the near future—namely, poverty, food scarcity, climate refugees—McPherson argues. He makes some striking points: For instance, denial ideologues will argue that poverty and disease are more important to address in the short term, but there can be no solutions to poverty when climate change overwhelms international economic development.

McPherson ends on a hopeful note, offering practical recommendations to scientists looking to combat denial, particularly among politicians.

William R. McPherson spent 21 years in the Foreign Service, serving in Japan, Korea, the Philippines and Switzerland, among other locations. In retirement he has worked on international environmental issues, and is an activist working with the Sierra Club on climate change and coal exports.



### **Theology and the Disciplines of the Foreign Service: The World's Potential to Contribute to the Church**

Theodore L. Lewis, Wipf & Stock, 2015, \$22/paperback; \$9.99/Kindle, 188 pages.

Part memoir and part theological discussion, *Theology and the Disciplines of the Foreign Service* explores the ways in

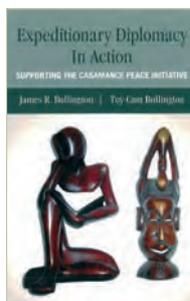
which Theodore L. Lewis's 29-year FS career and priestly calling enhanced, informed and enriched each other.

Early in his career, Lewis “recognized the affinity between the approach of biblical criticism and the critical approach I had developed in the Foreign Service.” His book describes why these links are important and how understanding them can help clarify religion’s role for individuals living in modern communities.

Lewis points to events where his faith intertwined with his postings abroad, such as Vietnam in the early 1960s when his theological studies helped him cope with the intense work and economic reporting demands, and the Congo where he visited the Diocese of Boga and encountered the permeating presence of the late priest and evangelist, Apolo Kivebulaya.

In October, the book was launched in Britain at Oxford University. (For a detailed review, see the April *FSJ*.)

Theodore L. Lewis is a retired Foreign Service officer and Anglican priest. His postings included Vietnam, Pakistan, Korea and the Congo. Following retirement in the mid-1980s, he worked on his theological writings at Cambridge and Oxford. He is author of *To Restore the Church: Radical Redemption History to Now* (1996).



### **Expeditionary Diplomacy in Action: Supporting the Casamance Peace Initiative**

James R. Bullington and Tuy-Cam Bullington, CreateSpace, 2015, \$9.95/paperback; \$3.99/Kindle, 118 pages.

While Senegal is generally a stable and democratic country, a secessionist move-

ment active since 1982 in its southern part, the Casamance, has caused much human and economic suffering. So in 2012, President Macky Sall launched a peace initiative to bring the conflict to an end.

*Expeditionary Diplomacy in Action* is James and Tuy-Cam Bullington’s account of their role in the program—an example

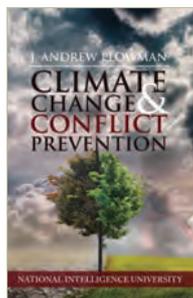
of “expeditionary diplomacy,” they argue—designed to help the Senegalese government succeed.

The Bullingtons came out of retirement and moved to Senegal when the State Department asked Jim to be Casamance adviser at Embassy Dakar. In the book, they recount their experiences meeting with Senegalese officials, community leaders, rebel groups and refugees, and facilitating economic and humanitarian aid for the region.

A de facto ceasefire achieved there in 2014 has held, and rebel groups and the government continue to negotiate toward an end to the conflict.

James R. Bullington, an FSO for 27 years, served in Vietnam, Thailand, Burma, Chad and Benin. He was also dean of the State Department Senior Seminar and served as ambassador to Burundi from 1983 to 1986.

Tuy-Cam Bullington was born in Hue, Vietnam, and met Jim there in 1965, while serving as a Foreign Service National employee at the U.S. consulate. Now retired for the second time, the Bullingtons live in Williamsburg, Virginia.



### Climate Change and Conflict Prevention

J. Andrew Plowman, National Intelligence Press, 2015, \$14/paperback, 170 pages.

In this concise volume, J. Andrew Plowman assesses how climate changes might lead to violent conflicts and how such conflicts might be prevented or mitigated. The study was undertaken during a 2009-2010 research fellowship at the National Intelligence University (then the Center for Strategic Intelligence).

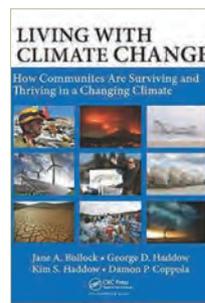
Plowman uses the conflict in the Darfur region of western Sudan as a case study for the conditions under which the effects of climate changes might propel future conflicts. Based on the Darfur case and on the environmental security literature, he develops a basic model for climate change-related conflicts.

Climate change is likely to increase the potential for intrastate and communal conflicts as populations struggle to adjust to changes in the environmental systems that support their livelihoods, Plowman argues.

What should we be focusing on in the realm of preventive diplomacy? Plowman recommends structural conflict prevention by strengthening government institutions and building adaptability to climate change, particularly in fragile and failed states, which are the most vulnerable.

Published by the National Intelligence Press, Plowman’s book has been peer-reviewed by senior government officials and outside experts, and would be valuable to anyone interested in the future of climate change-driven conflict. It is also available online at <http://ni-u.edu/wp/national-intelligence-press/globalperspectives>.

FSO J. Andrew Plowman has served in Peru, Panama, Kazakhstan and Brazil, as well as in the Bureau of European and Eurasian Affairs and the former Bureau of Economics, Energy and Business Affairs in Washington, D.C.



### Living with Climate Change: How Communities Are Surviving and Thriving in a Changing Climate

Damon P. Coppola, Jane A. Bullock, George D. Haddow and Kim S. Haddow, Auerbach Publications, 2015, \$59.95/paperback, 312 pages.

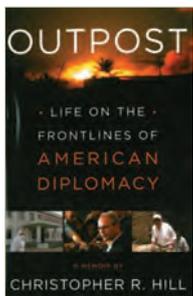
Communities across the United States are already experiencing some of the consequences of a changing climate: rapid rise in sea levels, multi-state wildfires, heat waves and enduring drought. In *Living with Climate Change*, the authors present the steps cities are taking to protect lives and businesses and to reduce their vulnerability.

The authors bring decades of combined experience in the successful design and implementation of community-based risk reduction, adaptation and resilience programs. The result is practical advice on how to plan for and live with a climate that is changing faster and more erratically than predicted.

Case studies are used to illustrate smart, effective policies, and their benefits for the economy, the environment and public health are defined. The authors also examine obstacles to local, state and national action on climate change.

Damon P. Coppola—whose wife, Mary-Gardner Coppola, is a career FSO—is an emergency management systems engineer who has written several books on emergency management and preparedness. He is a partner at Bullock and Haddow LLC. Jane A. Bullock, a former adjunct professor at the Institute for Crisis, Disaster and Risk Management at The George Washington University, is a principal in Bullock and Haddow LLC. George D. Haddow, a principal in Bullock and Haddow LLC, serves on the adjunct faculty for security studies and disaster resilience leadership at Tulane University. Kim S. Haddow specializes in strategic communications for nonprofits.

## MEMOIRS



### **Outpost: Life on the Frontlines of American Diplomacy**

Christopher R. Hill, Simon & Schuster, 2014, \$30/hardcover; \$14.99/Kindle; \$21.95/audiobook, 448 pages.

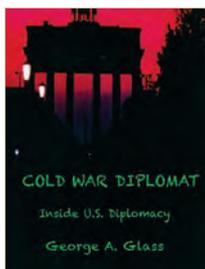
From his service as a Peace Corps Volunteer in Cameroon during the 1970s through four tours as a U.S. ambassador, retired FSO Christopher R. Hill faced countless personal and professional challenges all over the world.

Hill joined the Foreign Service in 1977 and, over the course of his career, was entrusted with increasingly prominent roles in handling momentous negotiations, from the 1995 Dayton Accords to the Six-Party talks with North Korea a decade later.

This memoir gives readers a vivid sense not just of what it's like to live and work in dangerous hotspots, but of how much harder it is to conduct diplomacy when key policymakers in your own government oppose the very concept of negotiations. Ambassador Hill describes certain interactions with Vice President Dick Cheney and various U.S. senators as though they were even more frustrating than his attempts to engage Slobodan Milosevic and other foreign adversaries.

Reviewing this book in the May *FSJ*, Steve Honley observed: "Four-time Ambassador Christopher R. Hill's career certainly gave him plenty of material for a self-congratulatory memoir. Happily, *Outpost: Life on the Frontlines of American Diplomacy* not only adroitly avoids that trap, but stands as an exemplar of its genre." (Find his book talk at [www.afsa.org/afsa-videos](http://www.afsa.org/afsa-videos).)

Christopher R. Hill retired from the Foreign Service in 2010 with the rank of Career Minister. He is dean of the Joseph Korbel School of International Studies at the University of Denver. He also serves on the board of International Relief and Development Inc. and is an adviser with the Albright Stonebridge Group.



### **Cold War Diplomat: Inside U.S. Diplomacy**

George A. Glass, CWD, 2015, \$41/hardcover, 230 pages.

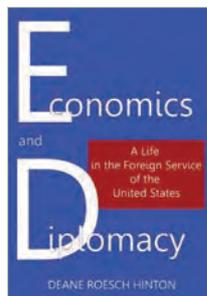
In this memoir of his 31-year Foreign Service career, George Glass recounts adventures and conflicts, largely focused on the Cold War and anti-Americanism in West Berlin. "As my career developed, each tour appeared

to me as a chapter of a book that gained pages with each day," he writes. Glass describes his early start as a political officer in Germany in 1981 at the epicenter of the East-West conflict. A marriage and transfer later, he was in Russia dealing with Moscow dissidents. Here he finds himself under arrest by the KGB for anti-Soviet agitation and propaganda before eventually being released.

By mid-1985, he has left for his first Washington assignment at the Soviet desk before taking on new territory as a "Soviet watcher" at the embassy in Japan. After the 1989 collapse of the Berlin Wall, he is quickly called back to East Berlin to sort through German reunification. He recalls his first encounters with the new Ambassador Richard Holbrooke and plunging into the Dayton Peace Accords following the bombing of Bosnian Serbs.

Glass reflects on the momentous events he lived and worked through along with commentary on the conflicts between family and career.

George A. Glass retired in 2011 and relocated with his wife, Karin, to Garmisch-Partenkirchen. Prior to joining the Foreign Service, he was a researcher at the Atlantic Institute in Paris and a lecturer at the Hamburg Institute for International Politics and Economics.



### **Economics and Diplomacy: A Life in the Foreign Service of the United States**

Deane R. Hinton, New Academia Publishing/VELLUM Books, 2015, \$28/paperback, 458 pages.

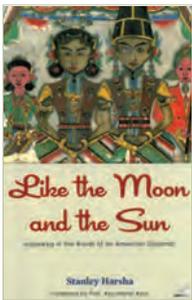
Part of the ADST-DACOR Memoirs and Occasional Papers Series, Deane Hinton's memoir describes his remarkable career and presents a firsthand account of the development of U.S. strategic economic policy and the new institutions that became the framework for trade, aid, economic growth and monetary policy.

Hinton recounts his youth and military service in Italy in World War II before his segue into the Foreign Service starting with political, commercial and consular positions. He describes some of his most memorable—both positive and negative—moments in subsequent assignments. In Damascus, during the first Palestine War, he survived Israeli bombs and typhoid fever from countless refugees and vainly opposed a CIA-backed coup. In Pakistan, President Zia ul-Haq lied to Hinton about his plans for nuclear weapons, which Zia balanced by lying to the Soviets.

This book is a serious record of events and analysis by a skilled policymaker—"an instruction about life in the Foreign Service,

at once personal and professional,” in the words of retired FSO David Beall.

Deane R. Hinton, a retired FSO with the rank of Career Ambassador, joined the U.S. Foreign Service in 1946. During a 48-year career, he was posted to Europe, the Near East, Africa, South Asia, Latin America and Washington, D.C. After being expelled as ambassador to Zaire by Mobutu Sese Seko, he served as ambassador to the European Communities, El Salvador, Pakistan, Costa Rica and Panama.



### **Like the Moon and the Sun: Indonesia in the Words of an American Diplomat**

Stanley Harsha, Kompas Book Publisher, 2015, \$11.99/paperback, 272 pages.

Retired diplomat Stanley Harsha fell in love with Indonesia during his first overseas assignment there in 1986. He embraced the country completely, marrying an Indonesian, Henny, and converting to Islam as a result. With subsequent postings in Indonesia, which spanned 12 of the 28 years of his Foreign Service career, Harsha offers a unique take on the complex issues in Indonesia through the eyes of an American.

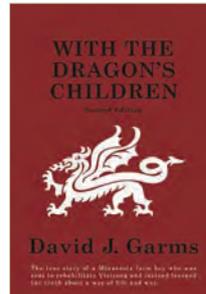
In *Like the Moon and the Sun*, Harsha tells of his life between two nations. He offers intimate perspectives on Indonesia's rich multicultural society and customs and describes the country's peaceful transition from a dictatorship to the world's third largest democracy.

He also focuses on human rights accountability in both countries, from past killings and kidnappings of civilians by Indonesian security forces to the torture and killing of terrorist suspects by U.S. security forces.

“This book should be read by anyone who is interested in learning about Indonesian relations with America,” states respected human rights attorney Adnan Buyung Nasution.

Adds prominent Indonesian intellectual Azyumardi Azra, in his foreword: “I am certain that readers of this work, Americans, Indonesians and people from other countries will gain a better understanding of Indonesian multiculturalism and the multireligious Indonesian community.”

Stanley Harsha served in Indonesia, Timor-Leste, Beijing, Kuala Lumpur, Taiwan, Namibia and Washington, D.C. Since retirement in 2013, he splits his time between homes in Colorado and Jakarta and dedicates himself to writing and building bilateral education ties.



### **With the Dragon's Children (Second Edition)**

David J. Garms, FriesenPress, 2015, \$31.99/hardcover; \$17.99/paperback; \$2.99/Kindle, 208 pages.

David Garms gives a fascinating account of his 1967-1968 USAID assignment as a Vietcong amnesty adviser in the Go Cong province in Vietnam's delta region.

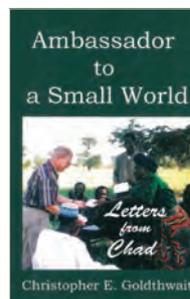
Based on extensive notes, unclassified documents, books and interviews carried out over a three-year period in Vietnam, *With the Dragon's Children* is the only book written about the U.S.-supported amnesty program for the Vietcong.

In this second edition, Garms draws heavily on recently declassified material. His “instructive tales introduce you to some fascinating characters and to a gifted people most Americans never saw, let alone understood,” says Bruce Kinsey, a former FSO and author of *Good Guys: The Men Who Tried to Pacify Vietnam*.

With many references to Vietnam's vibrant culture and history, Garms focuses on 1,000 former Vietcong who returned to the Government of the Republic of Vietnam. He tells their interesting story, as well as that of the staff managing the program.

The book offers a reliable retrospective on the war, as Garms reports on Vietnamese attitudes, aspirations and reactions to the conflict. He also describes his determination to learn the language and absorb its many subtleties while he grows closer to the country's life and people.

David J. Garms served in the Peace Corps for two years in India with an agricultural program before Foreign Service postings with USAID in Bangladesh, the Philippines, Malawi, Sri Lanka and Italy. He and his wife currently reside in Fairfax, Virginia.



### **Ambassador to a Small World: Letters from Chad**

Christopher E. Goldthwait, New Academia Publishing/VELLUM Books, 2015, \$40/hardcover; \$28/paperback, 440 pages.

The longest-serving U.S. ambassador to Chad, Christopher E. Goldthwait presents a highly personal portrait of the country from his expert vantage point. An ADST-DACOR

Memoirs and Occasional Papers book, *Ambassador to a Small World* originated from a series of 45 letters Amb. Goldthwait sent to close friends while serving in Chad from 1999 to 2004.

## A Bibliography of USAID Authors

BY JOHN PIELEMEIER

Now there is a new way for USAID and other retirees to locate and access books written by our colleagues (and their spouses and children). Volunteers at the USAID Alumni Association have compiled a new *Bibliography of USAID Authors*. A “living document,” the bibliography will be updated quarterly; it presently contains 170 titles. Each entry includes a description of the book and a paragraph about the author. It is organized into 10 categories, including a photography and travel section.

We’ll wager that none of us have ever read a bibliography, word for word. So why this bibliography, that you can now find on the UAA website ([www.usaidalumni.org/bibliography-of-usaid-authors/](http://www.usaidalumni.org/bibliography-of-usaid-authors/))? Why is the USAID front office putting out a General Notice alerting current USAID officers to our bibliography and putting it on the USAID Knowledge Services Center website?

Because all you have to do is scan the bibliography, and you’ll almost certainly find a book or two that pique your interest; maybe a book written by a former colleague or one about a place or time with which you are familiar.

Once you identify a book of interest, you’ll note that the title, author, publisher and ISBN (International Standard Book Number) are provided. If you want to read the book, you have several options:

**BUY:** Go to Amazon.com or the publisher’s website and purchase the book (the author will be pleased).

**BORROW:** Go to your local library (or the USAID or State Department library), give them the title and ISBN and ask them to get the book for you to borrow.

**PERUSE:** Go to Google or Google Scholar, and type in



the title of the book. You may find lengthy reviews of the book or links to other books on the same topic. You can also search the author and will usually find a lengthy history of that person’s career.

**LINK UP:** Use the link provided in the bibliography (for some titles) to go directly to the book or the author.

Some of the authors have worked for both USAID and the State Department. Authors of note include Ambassador Jonathan Addleton, Janet Ballentyne, Juan Buttari, Art Fell, former Ambassador Princeton Lyman, Larry Harrison, former USAID Deputy Assistant Administrator and Director of Georgetown’s School of Foreign Service Carol Lancaster, Ann Van Dusen, Steve Radelet, Mary Kilgour, Rocky Staples, Joe Stepanek, former Diplomatic Advisory Council Chairman

Rutherford Poats, Robert Thurston, Diane Ponasik, Mark Wentling and Ambassador Lewis Lucke, to name a few.

You’ll find excellent fiction and insightful memoirs. For example, Roberta Worrick’s *Antonia Saw the Oryz First* was on the *New York Times* best seller list under the pseudonym of Maria Thomas. (Ms. Worrick and her husband later died, along with Congressman Mickey Leland, in a plane crash in Ethiopia.) You’ll even find travel guides, children’s books and poetry.

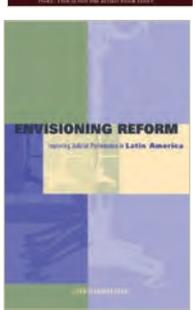
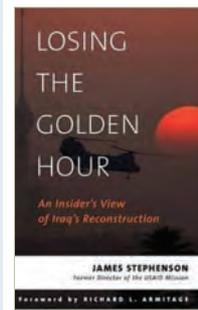
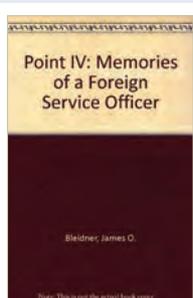
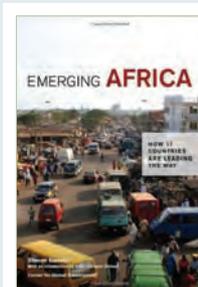
In the meantime, please send me any titles that we’ve missed. Or, if you are writing a book, let me know when it will be published. The bibliography

will be updated every three months.

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*John Pielemeier is a retired Foreign Service officer with USAID and a member of the USAID Alumni Association.*

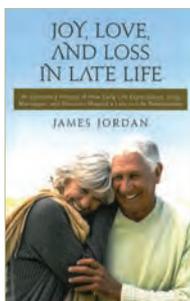
*For questions about the bibliography, email him at [Jpielemeier@aol.com](mailto:Jpielemeier@aol.com).*



The chapters, ordered thematically and interspersed with his written letters, showcase Goldthwait's experiences as an ambassador in a country with a conflict-ridden history. He describes 25,000 miles of travel and significant events in nearly every corner of Chad. A 20-page photo insert illustrates some of his official duties and scenes from different parts of the country.

Part travelogue, part analysis, the book offers perceptive reflections on the country and its people in addition to touching on U.S. foreign policy, foreign aid and contrasts between Chad and the United States.

Christopher E. Goldthwait served in the Foreign Agricultural Service, with tours in Germany and Nigeria before his appointment to Chad. Since late 2004, he has had his own consulting business focusing on agricultural policy and international agriculture. He is principal author of *Modernizing America's Food and Farm Policy: Vision for a New Direction* (The Chicago Council on Global Affairs, 2006) and a novel, *Salvation Is a Homecoming* (America Start Books, 2001).



**Joy, Love, and Loss in Late Life: An Epistolary History of How Early Life Experiences, Long Marriages, and Divorces Shaped a Late-in-Life Relationship**

James Jordan, CreateSpace, 2015, \$14.50/paperback; \$8/Kindle, 176 pages.

Jimmy Jordan and Aliza Matthews met in their late 70s, when he moved into her apartment building. Both were single and had gone through difficult divorces. *Joy, Love, and Loss in Late Life* presents a real-life time chronicle of the pair's relationship.

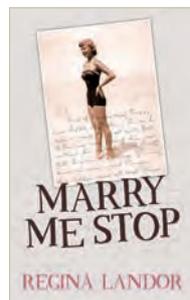
Told through the printed record of more than five years of email exchanges and countless hours spent together, Jordan weaves a unique social history that covers his and Aliza's life trajectories from childhood memories through career and family choices, all the way up to the present.

He also touches on how certain Foreign Service postings can challenge even the strongest marriages. It is Jordan's hope that this book will help anyone who has served overseas, whether in the Foreign Service or not, gain a better understanding of his or her own life paths and marriages.

The book was written, in Jordan's words, "to make a significant contribution to our understanding of how strong and meaningful social relations can develop at any stage in one's life, including those enjoyed well into late age."

James Jordan is the nom de plume of a retired USAID FSO

and writer. In deference to his own children and his late-in-life love, Aliza, James scrubbed identifying information from those mentioned in the book.



**Marry Me Stop**

Regina Landor, CreateSpace, 2015, \$9.99/paperback; \$3.99/Kindle, 204 pages.

Caring for an ailing parent dealing with dementia is an incredibly difficult task—now imagine moving that parent to a new country on the other side of the world while dealing with these issues. That's exactly what Regina Landor did when her 78-year-old mother's health declined and she experienced a series of unpleasant stints in retirement homes.

In *Marry Me Stop*, Landor honors the life of her mother, Miriam, with a two-part biography. The first part tells of Miriam's difficult Depression-era childhood and travels abroad, as she sailed across the ocean on her own and worked in Europe before marrying and raising three children in the United States. The second part chronicles Miriam's slide into dementia and relocation with her family to Bangladesh—a land that honors the elderly.

Landor describes the raw realities of caring for someone with mental illness, capturing the challenges and frustrations as well as the humor and gratitude that her family has felt for the opportunity to be present with Miriam during this life-altering time.

Regina Landor, the wife of a USAID FSO, writes a travel blog and is author of *Forever Traveling Home* (CreateSpace, 2013). She currently lives in Dhaka with her husband, two sons and 81-year-old mother, and is co-founder of Thrive, a volunteer organization that provides healthy lunches to poor children in Dhaka.



**The Long White Cloud: The Year in New Zealand That Changed Our Family Forever**

Kristen Faber, CreateSpace, 2015, \$12.99/paperback; \$4.99/Kindle, 156 pages.

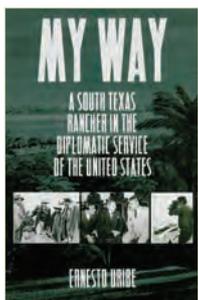
In 2008, Kristen Faber and her husband Chad departed the United States with their three children, 10 suitcases, five carry-on bags and one bike box to spend a year in New Zealand. The couple had always wanted to live overseas, so Chad took locum tenens—where physicians fill in for other physicians on a temporary basis—and the family took off on an adventure.

The family's arrival to their new home in Wairoa seemed omi-

nous initially: they had no instructions to get to the house, no cell phone or map and one child had already gotten sick all over the side of the car. Fortunately, tides turned and the next year was spent exploring and falling in love with the country.

Faber takes readers on the family's journey while interspersing tidbits of New Zealand history, suggestions on places to visit in various cities and observations of the country's culture. Faber recounts her daughter's first traditional Maori kapa haka dance performance and the family's experience adapting to a society that practices more conscious living habits, such as composting.

Kristen Faber is the spouse of Foreign Service medical officer and RMO Chad Faber. Her first move was to Togo, when her children were 4 years, 2 years and 4 months old. Faber previously volunteered with the nonprofit organization Women at Risk, to which 50 percent of the profits from each purchase of *The Long White Cloud* will be donated.



**My Way: A South Texas Rancher in the Diplomatic Service of the United States**

Ernesto Uribe, Xlibris, 2015, \$29.99/hardcover; \$19.99/paperback; \$3.99/Kindle, 292 pages.

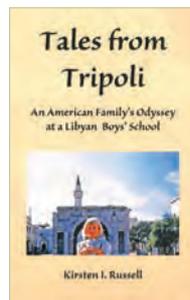
Ernesto Uribe entered the Foreign Service by pure luck. Born into a ranching family, he had every intention of continuing the business. On a whim, he applied to and got into Texas A&M College, where he became a track star. After being told he was too young to join USAID as an overseas agriculture specialist, he took the Foreign Service exam instead.

He heard little until he was contacted about joining a new program with USIA as a student affairs grantee where he would conduct youth outreach in Guayaquil, Ecuador—his first posting. In Uribe's words, he found his way into the Foreign Service world "only because I was at the right place at the right time and was the right age to fill a need."

From these humble beginnings, he proceeded to overseas assignments where he experienced eight coups d'etat and some bloody takeovers. He describes run-ins with bosses and problems with the bureaucracy. He applied his journalism skills in his role as counselor for public affairs in several countries and advocated for increased hiring of Hispanics. As the title of the book implies, during every stage of his career Uribe did things his way, and without shying away from confrontation.

Ernesto Uribe joined USIA in 1962 and spent a 33-year career serving tours in seven Latin American countries as well as Wash-

ington. He retired as a minister counselor in the Senior Foreign Service in 2005. He is the author of *The Unforgiving* (2011), *Rumors of a Coup* (2009) and *Tlalcoyote* (2001).



**Tales from Tripoli: An American Family's Odyssey at a Libyan Boys' School**

Kirsten I. Russell, CreateSpace, 2015, \$11/paperback; \$0.99/Kindle, 287 pages.

In December 1951, Ray Eugene Russell, his wife, mother-in-law and three children, all under the age of 7, began their journey to Tripoli. A newly minted FSO, Ray was embarking on an assignment with a new U.S. Foreign Service program as director of the Vocational Agriculture Training Center, a Libyan boys' school.

His daughter, Kirsten Russell, spent most of her childhood at VATC, and in *Tales from Tripoli* she describes the extraordinary experience of growing up American in a foreign land while coping with a troubled home life. Through family letters, Russell uncovers the notable work her father did at the school, what it meant to the students, what it cost her family and how her family bonds survived.

In the 1950s and early 1960s, Libya was one of the poorest countries in the world seeking development assistance. Russell chronicles her childhood impressions in absorbing detail—of Americans and Libyans, as well as the hopes and disappointments of her hard-working, idealistic father. Today, the VATC has become Libya's foremost educational institution, the University of Libya.

Kirsten I. Russell has worked in the publishing field in New York City and Florida. She resides in central Florida and has served as a freelance copy editor for the University Press of Florida. She received the 2012 Marinus Latour Outstanding Volunteer Award for her services to the Florida Historical Society as a copy editor for FHS Press books.



**The Magic of Dreams: An American Diplomat's Journey**

Eleanor Lopes Akahloun, Xlibris, 2014, \$29.99/hardcover; \$19.99/paperback; \$3.99/Kindle, 362 pages.

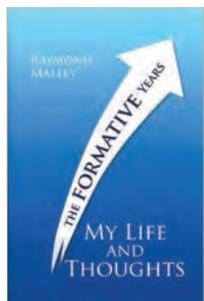
In *The Magic of Dreams*, Eleanor Lopes Akahloun shares her inspiring personal journey from humble beginnings in a tight-knit Cape Verdean community in Mas-

sachusetts to a career as an American diplomat that took her across all seven continents.

Writing in a question-and-answer format, Akahloun describes leaving her small hometown to pursue her passion. Readers follow her colorful adventures and progression through the Foreign Service, including what it was like breaking the mold at the Department of State before the changes of 1972 brought more equal opportunities for women. She also comments on the political and economic situations and U.S. foreign policy goals in each of the countries to which she was posted.

In addition to chronicling her own story, Akahloun documents the trials, tribulations and accomplishments of Cape Verdeans—an ethnic and racial minority of Portuguese African origin. Throughout, Akahloun intersperses lessons learned and the affirmation that dreams are magical, even though chasing them can sometimes be extremely challenging. She proves that resolve, fortitude and persistence can propel one to rise above and do incredible things.

Eleanor Lopes Akahloun is a retired FSO with 43 years of service. She has visited more than 50 countries, with postings in the Philippines, Morocco, Kenya, Tunisia, Canada, Uruguay, China, Venezuela and Washington, D.C. She resides outside of Washington, D.C., and actively writes, travels, practices yoga and engages in volunteer work.



**My Life and Thoughts:  
The Formative Years**

Raymond Malley, Xlibris, 2014,  
\$29.99/hardcover; \$19.99/paperback;  
\$3.99/Kindle, 188 pages.

The first in a series, Raymond Malley's memoir begins with the years leading up to his distinguished career as a U.S. diplomat with USAID.

The first section of the book, "My Family Background," contains Malley's discovery of his family history and the travels of his ancestors from 16th-century France to the United States. He describes the backgrounds of his father and mother, uncovering lineage linking him to pioneers Francois Mallet and Andre Devautour.

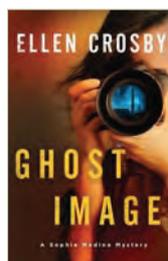
In "Growing Up," Malley details his struggles to achieve his dreams of higher education and pursuit of an international life of serious purpose and service. Readers follow him from birth through primary school and his first job, delivering and selling newspapers.

Finally, in "Higher Education and Military," Malley begins

his time at Boston University and the ROTC program. Seeking to expand his horizons, he attended graduate school at the Institute of Higher International Studies in Switzerland under the GI Bill and then the Fletcher School of Law and Diplomacy. All these things paved the way for his eventual career in the Foreign Service.

Raymond Malley is a former FSO who spent 23 years in operational and management positions with USAID. After retiring in 1983, he undertook consulting assignments for the agency for the next 20 years. He is the author of *My Global Life: A Conversation with Raymond Malley*, a volume in the ADST Oral History Series.

## FICTION



**Ghost Image:  
A Sophie Medina Mystery**

Ellen Crosby, Scribner, 2015,  
\$25/hardcover; \$12.99/Kindle;  
\$20.95/audiobook, 320 pages.

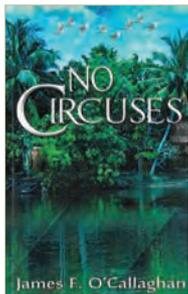
The second installment in the Sophie Medina Mystery series, *Ghost Image* follows photojournalist Sophie as she races to find an international treasure before a murderer finds her. When her friend Kevin—a friar and controversial environmentalist—is mysteriously found dead in a Washington, D.C., monastery garden, Sophie embarks on a search for the killer.

After learning that Kevin was being stalked for uncovering a groundbreaking, 200-year-old botanic discovery, Sophie leaps into an international treasure hunt following a trail that begins in the U.S. Capitol and eventually leads to London and the English countryside. As her suspect list grows to include politicians, diplomats, European royalty and botanical experts, Sophie must also avoid being targeted by Kevin's killer.

"Ellen Crosby leads us on a deadly chase, showcasing powerful and corrupt personalities against a landscape where nothing is as it seems. A page-turner to the last, *Ghost Image* is a compelling read that kept me guessing late into the night," says award-winning author G.M. Malliet of Crosby's newest thriller.

Ellen Crosby, the wife of FSO André de Nesnera of the Voice of America, began writing mysteries under her maiden name when her husband was posted to Geneva. She has written six books in the Virginia wine country mystery series, as well as *Moscow Nights*, a standalone based loosely on her time as Moscow correspondent for ABC Radio News in the late 1980s. Crosby

has worked as a freelance reporter for *The Washington Post* and as an economist at the U.S. Senate.



### No Circuses

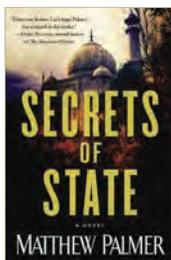
James F. O'Callaghan, Tacchino Press, 2015, \$13.95/paperback; \$8/Kindle, 356 pages.

In *No Circuses*, readers are introduced to Max Lacey, an American Foreign Service officer deployed to a fictional South American country, the Republic of Engañada.

As director of the Engañada-American Cultural Center, Max is thrown into a world of dysfunction—a decaying building, an unhelpful embassy supervisor and internal plots against the nearly bankrupt center are a few of the obstacles he faces.

O'Callaghan weaves adventure, romance, humor and a critique of bureaucracy through this drama, mixing in elements of diplomatic life. As a corrupt government and convoluted politics present new dilemmas and dangers, Max finds himself developing allegiances with the Engañadan people. When civil war eventually looms, Max's loyalties are tested—will he choose what's best for America or for Engañada?

Retired FSO James F. O'Callaghan served in Latin America, Italy, Africa and Washington, D.C. He has published various short stories, articles and poems in *The Foreign Service Journal*, *New Oxford Review* and *Homiletic & Pastoral Review*. He and his wife, Giovanna, live in Maple Valley, Washington.



### Secrets of State

Matthew Palmer, G.P. Putnam's Sons, 2015, \$27.95/hardcover; \$16/paperback; \$13.99/Kindle; \$26.95/audiobook, 432 pages.

Career diplomat Matthew Palmer offers his second international thriller with *Secrets of State*, the story of how one former FSO

uncovers a corporate plot to upend the political balance between India and Pakistan.

After being bypassed for promotion, Sam Trainor trades his Foreign Service career for a position in the private sector with Argus Security. What should have been a cushier, higher-paying job turns out to be something else entirely when he stumbles onto information pointing to a deliberate scheme to spark nuclear war in order to encourage profits.

Sam is shocked to discover that one of the major players

involved is his lover, Vanalika Chandra, a political counselor at the Indian embassy in Washington. Sam must get to the bottom of everything in time to prevent the world from changing forever.

In an interview with Palmer, *The Huffington Post* proclaims *Secrets of State* “a gut-churning international thriller whose all-too-real plotline makes one contemplate the dangers of the world in which we live.”

Matthew Palmer is a 20-year veteran of the Foreign Service, currently serving as director for multilateral affairs in the State Department's Bureau of East Asian and Pacific Affairs. While on the Secretary of State's Policy Planning Staff, Palmer helped design and implement the Kimberly Process for certifying African diamonds as “conflict-free.” This experience served as the foundation for his first book, *The American Mission* (see the November 2014 *FSJ* for a review).



### Knight of Jerusalem

Helena P. Schrader, Wheatmark, 2014, \$15.95/paperback; \$4.99/Kindle, 316 pages.

The first volume in a trilogy of biographical novels about crusader Balian d'Ibelin, *Knight of Jerusalem* follows Balian's life before he negotiated the surrender of Jerusalem against Saladin in 1187. Schrader

chronicles Balian's rise from obscure, landless knight to trusted companion of King Baldwin IV, as well as his scandalous and advantageous marriage to the dowager Queen of Jerusalem, Maria Comnena.

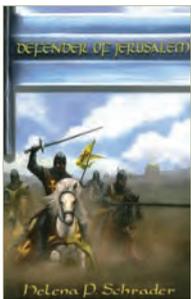
The book opens in 1171 in Ibelin as Balian's older brother, Hugh, dies. Balian travels to the court of Jerusalem and becomes a riding tutor to the future king. In time, he is appointed the prestigious, but dangerous, title of Constable of Ascalon. Schrader follows Balian's meteoric rise, detailing his martial exploits as a hero of the Battle of Montgisard in 1177 and his diplomatic successes integrating into the royal family.

As Schrader explains, her objective for the series is “to tell Balian's story and to describe the fateful historical events surrounding the collapse of the Christian Kingdom of Jerusalem in the last quarter of the twelfth century, of which Balian was a part.”

*Knight of Jerusalem* was a finalist for the 2014 Chaucer Award for Historical Fiction and a Book Readers Appreciation Group Medallion Honoree.

Helena P. Schrader is a career FSO currently serving in Addis Ababa. Her previous assignments include Oslo, Lagos and

Leipzig. She earned her Ph.D. in history from the University of Hamburg and has published numerous works of history and historical fiction. Her novel *St. Louis' Knight* won the 2014 Chaucer Award for Historical Fiction set in the High Middle Ages.



### **Defender of Jerusalem**

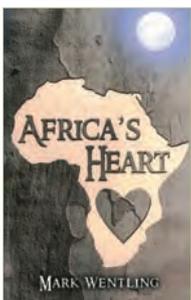
Helena P. Schrader, Wheatmark, 2015, \$8.99/Kindle, 521 pages.

The second book in Helena P. Schrader's biographical novel series picks up with crusader Balian d'Ibelin and describes the fateful decade leading up to the fall of Jerusalem to Saladin in 1187, including the Battle of Hattin.

While the dying King Baldwin IV struggles to defend his kingdom from external threats, succession may tear the kingdom apart from the inside. Now the Baron of Ibelin, Balian is married to dowager Queen Maria Comnena and is relied upon to help keep the Holy Land safe.

Throughout, Schrader immerses the reader in action-packed scenes and introduces a cast of characters that bring the Crusades to life. She details not only the events taking place, such as construction of a protective fort on the Upper Jordan, but also the people and their emotions during a turbulent era.

The final book in the Balian d'Ibelin series is set to be released in 2016.



### **Africa's Heart: The Journey Ends in Kansas**

Mark Wentling, Peace Corps Writers, 2015, \$29/paperback; \$8.99/Kindle, 534 pages.

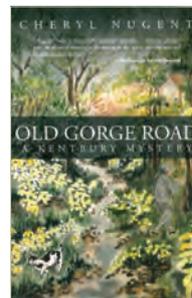
The final volume in Mark Wentling's trilogy, *Africa's Heart* introduces aspiring journalist Robin Fletcher, who has come upon a book describing the mysterious disappearance of a man known only as J.B. from a town in Kansas. Intrigued, Robin sets off on an investigation with his cohort, Molly, which leads the pair to the fictional African country of Kotoku.

Here, they meet Letivi, a young half-caste village chief with an important connection to the elusive J.B., and find an Africa they weren't expecting—one filled with political corruption, poverty and despair. Letivi agonizes over the possibility of growth in his country and is in the midst of developing a cocoa processing plant when he accompanies Robin and Molly back to America. From here, cultures clash and calamitous events

are set in motion that will forever change Letivi and his small village.

As a *Kirkus* review notes: "Logistical issues affecting rural Africa—sustainable farming, education, the evolving role of the village, etc.—are raised in considerable detail, and the activist's call to awareness is ever present at the periphery."

Mark Wentling is a retired Senior FSO with USAID who began his international career with the Peace Corps in 1970. He has traveled to all 54 African countries. After working in every corner of the continent for nearly 45 years, he recently settled with his family in Lubbock, Texas. Wentling was born and raised in Kansas, but says he was "made" in Africa.



### **Old Gorge Road: A Kentbury Mystery**

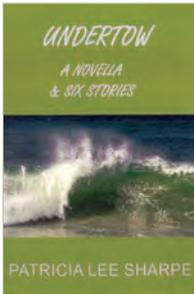
Cheryl Nugent, iUniverse, 2014, \$27.95/hardcover; \$17.95/paperback; \$3.99/Kindle, 274 pages.

Murder reigns again in Kentbury—the small, fictional New Jersey town that serves as the setting for *Old Gorge Road*, the second book in Cheryl Nugent's mystery series. In her first book, *The Light from Maggie's View*, two young sleuths get entangled in a serial killer's grasp during the summer of 1958. Now set in 1951, the storyline starts as the befuddled police department investigates the mysterious and violent death of resident Gaffer White.

Clues from the past along with a second murder of local newspaper reporter Etta Marx only further complicate things. Desperate for answers, Chief of Police Bull Campbell and Deputy Terry Kramer enlist renowned Princeton psychiatrist Oliver Appleton to help. Everyone must work together to trap the killer who just may be lurking in plain sight.

Nugent draws readers into the suspense with a cast of eccentric characters and scenic landmarks. Return readers will enjoy revisiting Kentbury's bucolic, small-town charm. A third book in the series, *Brookside Farm*, is currently underway.

Cheryl Nugent has lived in Burma, Thailand, China, Australia, Paraguay and the island country of Palau, accompanying her husband during his diplomatic career. She currently lives in South Carolina and is the author of *Amy Knows Best* (Holiday House Publishing, 2014) and *The Light from Maggie's View* (iUniverse, 2012), a manuscript finalist for the 2008 Rupert Hughes Award for Fiction.



### **Undertow: A Novella and Six Stories**

Patricia Lee Sharpe, CreateSpace, 2014, \$7.95/paperback, 184 pages.

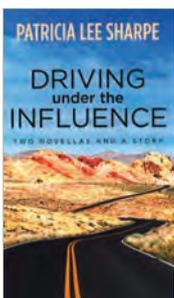
Patricia Lee Sharpe's experiences as a public diplomacy officer in the Foreign Service inspired *Undertow*—a fictional collection of stories ripe with adventure and featuring a cast of personalities.

In the title novella, a disillusioned young diplomat seeks solace on Bar Beach, when she encounters a more dangerous situation than either she or her colleagues could imagine. A Javanese woman seeks to be liberated in "Yati's Escape," and a honeymoon in Seville turns sour in "The Honeymoon is Over."

"Blue Sheep" trails an Arizona trekker losing hope while tackling the Himalayan terrain, and "Play it, Suresh" tells of a visiting scholar kidnapped by rebels in West Bengal. Finally, "Immersion" concludes the book with a tale of a wintery baptism in Soviet Moscow that ignites one writer's creativity.

Sharpe offers an easily readable compilation that takes readers around the world with rich prose that is full of insight and wit.

Patricia Lee Sharpe is a journalist, teacher and retired FSO who served in Asia, Africa and the Caribbean for 23 years. She has published several volumes of poetry and fiction for which she won the 2002 Southwest Poetry Center's Discovery Prize and the 2008 *New Mexican's* Poetry Prize. She is a contributor to and co-founder of the foreign affairs blog *WhirledView*.



### **Driving Under the Influence: Two Novellas and a Story**

Patricia Lee Sharpe, CreateSpace, 2014, \$7.50/paperback; \$2.99/Kindle, 176 pages.

In *Driving Under the Influence*, Patricia Lee Sharpe presents a humorous look at modern life in northern New Mexico with three fictional mini-stories. The collection entertains

with witty commentary on the realities of everyday routines, while also touching on life's more serious moments.

The title novella, "Driving Under the Influence," follows five very different 60-something female friends who navigate a spectrum of crises including romances (or lack thereof), spousal abuse, widowhood, coronaries, sexual reorientation, auto accidents and pushy children.

"Dangling Woman" introduces Penelope Strong, who is

about to be charged for her husband's murder following a freak accident on a ski lift. Family drama and politics intertwine, further complicating the situation: Penelope's own daughter is out to punish her and the district attorney is running for Congress—a high-profile trial could be a prime publicity opportunity for him.

Lastly, in "Senior Moments" the narrator describes caring for her five-year-old grandson for an extended period. She recalls the notoriously distressing memory lapses that come in older age—forgetting or confusing names, for example—and reframes them in a positive, even joyous way.



### **Who Is Mr. Putin?**

Rebecca Strong, Curiosity Quills Press, 2015, \$16.99/paperback; \$4.99/Kindle, 314 pages.

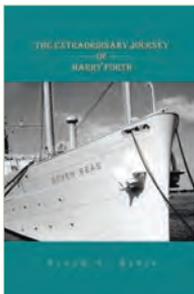
From what Vika Serkova can remember, she is an American living in New York. But somehow she woke up one fine morning to find that she is married to an elite undercover Russian spy, lives in St. Petersburg

and possesses a closet of designer stilettos and a fridge full of caviar and champagne. It is a glamorous new life, but...

Gradually Vika learns that she is on a secret assignment for the Russian president that sets her against her husband in a conspiracy big enough to get them all killed. To save herself and her family, Vika needs to fool them into defecting. Plot twists abound, as she must decide how far she's willing to go to navigate dangerous situations in a city where "chances in life are only as good as the car you drive, the clothes you wear and the people you stay away from."

This is an intriguing read. "Here is a heroine somewhat like the rest of us, who blunders around, tries her hardest, and is stunned at the way her life has turned out," reads a review from *Wandering Educators*.

Rebecca Strong is the pen name of an FS spouse who has spent the past 15 years in South America and Europe. Her writing has appeared in *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The Jewish Daily Forward* and *The Christian Science Monitor*, among other publications.



### **The Extraordinary Journey of Harry Forth**

Bruce K. Byers, AuthorHouse, 2014, \$26.95/paperback; \$3.99/Kindle, 552 pages.

Inspired by his own life and experiences, author Bruce Byers tells the story of Harry Forth—a shy, fictional 17-year-old high school student who struggles to fit in with

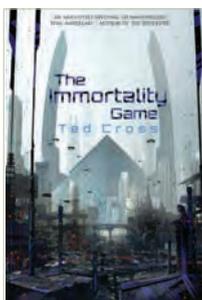
his peers, so he channels his energy toward school, church and after-school jobs. Longing for more, Harry applies for and is accepted into a student exchange program. He buys a transcontinental bus ticket to Montreal and embarks on his first Atlantic crossing and great adventure.

Set in the summer of 1960, the hundreds of young Americans involved in the program were exceptional—most teenagers did not undertake transatlantic travel at the time. Once aboard the ship sailing toward his host family in Germany, Harry realizes he is on a much grander journey to see a more interesting world than he ever imagined.

Readers will follow Harry through his seaboard travel and first steps on German soil, all while he navigates new relationships, new cultures and the murky waters of the dating world.

“Harry’s story is a reflection of my personal experiences about intercultural relations and international diplomacy, based upon my 30 years in the Foreign Service,” says Byers in a post for PublicDiplomacy.org.

Bruce K. Byers joined the Foreign Service in 1971 with the U.S. Information Agency. He served in South Asia, Europe and East Asia, retiring in 2000. After retirement he worked in the Office of International Visitors and published essays on foreign policy topics for *The Foreign Service Journal* and the e-zine AmericanDiplomacy.org. From 1995 to 1996, Byers served as AFSA’s USIA vice president.



### **The Immortality Game**

Ted Cross, Breakwater Harbor Books, 2014, \$13.99/paperback; \$3.99/Kindle, 328 pages.

It’s 2138, and Moscow is just recovering from the complete societal collapse of the 21st century in this science fiction thriller. No one is to be trusted in Ted Cross’ version of this cold, chaotic future.

Times are tough, especially for the poor, and Zoya scrapes by working at a funeral home prepping corpses. Everything

changes when she delivers a mysterious package to her brother and witnesses his murder. Inside that package, she finds two data cards that may hold the key to immortality.

Now on the run from mobsters, Zoya is not the only one who knows about the cards. Enter Marcus, whose father is alive, but only in the digital world—the miraculous cards could be the key to bringing him back to life. The race is on as other factions get involved to claim the cards for themselves and their own agendas.

More action and suspense abound in this gritty post-apocalyptic page-turner when entire nations scramble to procure the cards to be the first to reach New Eden—a possible Utopia.

Ted Cross has spent the last two decades traveling the world as a diplomat. He has visited nearly 40 countries, witnessed coup attempts, and mafia and terrorist attacks. He is currently posted in Baku with his wife and two sons. He is also the author of *The Shard* and *Lord Fish* (see the following entries).



### **The Shard: Chronicles of Xax**

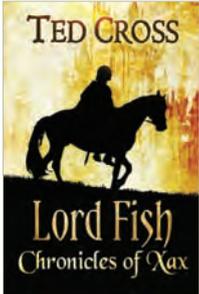
Ted Cross, Breakwater Harbor Books, 2015, \$13.99/paperback; \$3.99/Kindle, 528 pages.

*The Shard* opens with a dying king, a mysterious invader and a seer’s vision: Find the lost shard from the Spire of Peace, or the realm will drown in blood.

The story takes place in a world of elves, dwarves, wizards and humans. Following a devastating war hundreds of years ago, wizards created a tower with a beautiful crystal atop it to encourage peace. But the tower is long since destroyed, and the protagonists must search a dangerous dragon’s lair to find the sole remaining shard to defeat the new threat that has surfaced.

Reluctantly leading the quest is the minor noble Midas, who is torn between his duty to the realm and the desire to protect his sons. An unlikely band of heroes emerges, including two elderly rangers, a young recruit and several dwarfs. While the quest to retrieve the shard makes up the central theme of the novel, it is the complexity and growth of the characters that keep readers invested.

According to *Bookworm Blues*, a speculative fiction book review blog, *The Shard’s* prose is “tight and flowing, the world is well realized, and the quest is absolutely addicting ... and fun in its own right.”



**Lord Fish: Chronicles of Xax**

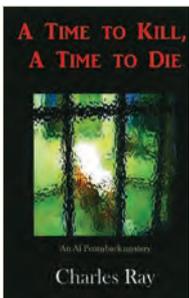
Ted Cross, Breakwater Harbor Books, 2015, \$2.99/Kindle, 72 pages.

Norse and Viking mythology comes to life in this collection of three short stories and a novelette. Ted Cross weaves elements of his preceding fantasy work, *The Shard*, into *Lord Fish*.

The novelette “Dragon’s Play” follows a group of young Vikings who sneak into a dragon’s lair to find the lost talisman that holds the luck of their clan. They are shocked at what they discover.

In the title short story, “Lord Fish,” newly minted noble Lord Midas meets his nemesis in the realm’s most famous knight and must survive combat against the deadly warrior. Midas makes another appearance in “Stolen Castle.” When he is denied entrance to his long-deserted residence, he must find a way back into his rightful home. “Arrival” tells the tale of a group of scientists from Earth who come to colonize the planet of New Eden, along with one unexpected guest.

Cross’ fans will appreciate the familiar worlds and characters in *Lord Fish*, and new readers will find these stories an excellent introduction to his work.



**A Time to Kill, A Time to Die: An Al Pennyback Mystery**

Charles Ray, Uhuru Press, 2015, \$12.50/paperback; \$3.50/Kindle, 240 pages.

Private detective Al Pennyback returns in *A Time to Kill, A Time to Die*, this time seeking answers regarding a man who was executed after spending 10 years on death

row. Henry Raylon—convicted of rape and murder—is found innocent shortly after his lethal injection when new DNA evidence surfaces that clears him of the crimes.

The judge who sentenced Henry to die receives a threatening note, and Al is hired to figure out who wrote it. As he immerses himself in the mystery, Pennyback uncovers prosecutorial misconduct on a grand scale and a murderer on the loose. People associated with the case begin to die, and Al finds himself in a race against time to catch the killer before anyone else gets hurt.

Readers can expect all the action, plot twists and surprises that Charles Ray is known for in his mystery writing with this 22nd book in the Al Pennyback series.

Charles Ray served in the U.S. Army for 20 years before join-

ing the Foreign Service for a 30-year career during which he served as ambassador to Cambodia and Zimbabwe. A former newspaper and magazine journalist, Ray’s first full-length work was *Things I Learned from My Grandmother About Leadership and Life* (PublishAmerica, 2008). He has since published dozens of fiction and non-fiction books. Now retired, Ray resides in Maryland and devotes his time to writing and public speaking.



**Buffalo Soldier: Mob Justice**

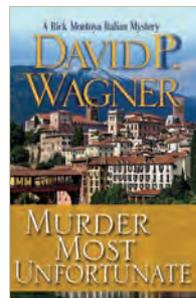
Charles Ray, Uhuru Press, 2015, \$10.50/paperback; \$4.99/Kindle, 234 pages.

The eleventh installment of the “Buffalo Soldier” series, *Mob Justice* tracks Sergeant Ben Carter and his detachment as they stop in the town of Trinity on their way to Fort Union. This rest stop proves to be

no respite: An angry lynch mob is threatening the sheriff and demanding he turn over a man accused of murder.

The sheriff asks for Ben’s help to maintain order, but things are not quite what they seem—the wanted man might actually be innocent. The more he learns, the more Ben questions what side of justice he’s actually on. The Buffalo Soldiers find themselves caught up in the murky politics and intrigue of the small mining town.

Once again, Charles Ray delivers an entertaining account of the unpredictable events that Sgt. Carter continually faces on the Western frontier.



**Murder Most Unfortunate: A Rick Montoya Italian Mystery**

David P. Wagner, Poisoned Pen Press, 2015, \$26.95/hardcover; \$15.95/paperback, 250 pages.

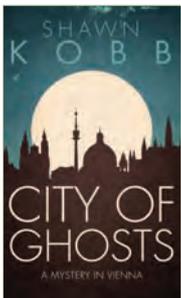
Professional translator and amateur sleuth Rick Montoya returns in the third installment of David Wagner’s mystery series. An interpreter job at an art seminar takes him to beautiful Bassano del Grappa, located on a hillside near Venice. Rick’s plans to explore the city are quickly put on hold when one of the seminar’s professors turns up dead.

He is once again pulled in to an investigation, which also includes finding two long-missing paintings by master artist Jacopo da Bassano. Betta Innocenti, the daughter of a local gallery owner, joins Rick in his quest, and the pair make a startling discovery: The very people who might know about the lost

paintings are also the main suspects in the murder.

Wagner skillfully weaves the history of Bassano del Grappa and its habitants into the story, blending fiction and reality. His detailed descriptions of the city's food and culture vividly transport readers to Italy. Fans of this book will also enjoy the first two in the series: *Cold Tuscan Stone* (2013) and *Death of the Dolomites* (2014). A fourth Rick Montoya mystery is currently in the works.

David P. Wagner is a retired FSO. His assignments in South America included Recife, Rio de Janeiro, Guayaquil and Montevideo. During three postings to Italy he consumed large amounts of Italian culture and food, much of which are described on the pages of his Rick Montoya Italian Mysteries. Wagner and his wife, Mary, live in Colorado.



**City of Ghosts: A Mystery in Vienna**  
Shawn Kobb, CreateSpace, 2015, \$10.99/  
paperback; \$3.99/Kindle, 208 pages.

Looking to recover from a family tragedy and pull his life back together, American student Jake Meyer seeks refuge in culture-rich Vienna. Respite proves elusive, however, when he is suddenly pulled into a deadly scenario after providing a false alibi

for an attractive peer seen fleeing the scene of a murder.

The story is set in Austrian history, and diplomatic elements are introduced in the form of Jess, a Foreign Service officer who is sucked into Jake's dilemma and proves to be his only ally. When more murders begin occurring, Jake must survive long enough to prove his innocence to the police.

In this debut novel, Shawn Kobb takes readers on a vivid tour of Vienna and describes some of the real work of American consular officers. Fast-paced and full of adventure, *City of Ghosts* proves Kobb an excellent suspense writer. The second book in the "Mystery in Vienna" series is expected to be released in early 2016.

Kobb is currently posted to Vienna as a general services officer in Vienna after serving in Ukraine, The Bahamas, Afghanistan and Washington, D.C. Before joining the Foreign Service in 2006, he backpacked through Asia and worked as a 911 dispatcher. In that latter occupation, he had ample opportunity to develop plot ideas for future books while speaking on the phone with crime victims, murderers and naughty children.



**Collection: A Rocket Malone Hard-Boiled Mystery**

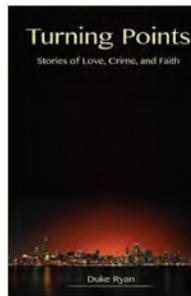
Shawn Kobb, CreateSpace, 2015,  
\$3.99/Kindle, 165 pages.

Rocket Malone is a disgraced ex-cop swimming in gambling debts. He struggles to make ends meet in an unusual way—by cracking open the skulls of the rich to remove the implanted hardware and steal

their memories.

Malone is eventually called on for a very peculiar assignment: His client's head is missing, along with the memories it contains, and he is tasked with figuring out what happened. An unconventional cast of characters emerges—a beautiful woman, a mysterious foreigner and an eccentric billionaire—all of whom are willing to pay Malone handsomely to solve the mystery.

Desperately in need of money, Malone begins his quest for answers, but he might just find himself in the same shoes of the dead man if he can't uncover the memories in time. In this e-book, Shawn Kobb has again penned a gripping thriller that will leave readers guessing until the very last chapter.



**Turning Points: Stories of Love, Crime, and Faith**

Duke Ryan, CreateSpace, 2014,  
\$9/paperback; \$2.99/Kindle, 148 pages.

Four novellas comprise this new edition of Duke Ryan's previously published title, *Impure Thoughts* (2014). Out where Chicago's sprawl meets the Midwestern plains, two brothers, the main characters

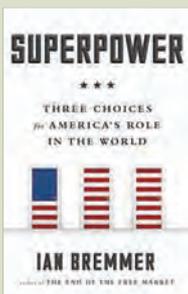
in this collection, cope with painful change, senseless crime and thwarted love. Both very different, Weller is an action-oriented engineer and Larry is a dreamy and introspective intellectual.

"The Arsonist" describes a high school loner who plunges into a series of pointless felonies and forces a terrified younger schoolmate to become an accomplice. Weller, a volunteer policeman, must fight his own chief before he can stop it all. In "The Stunt," Weller—also an ex-Navy pilot—returns to help a young protégé learn to fly. The result is spectacular but disastrous.

"God's Phone Booth" introduces Larry, 12, who is confused about sex and religion. His mother and a priest only further bewilder him on the topics. "The Return of the Visigoths" opens

*Continued on page 55*

## OF RELATED INTEREST



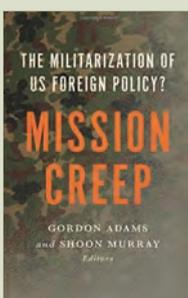
### **Superpower: Three Choices for America's Role in the World**

Ian Bremmer, Portfolio, 2015,  
\$27.95/hardcover; \$17/paperback;  
\$14.99/Kindle, 240 pages.

In *Superpower*, Ian Bremmer writes about the imperative to define a foreign policy strategy, which, he maintains, the United States has lacked since the end of the Cold War. As a

result, U.S. foreign policy has been characterized by inconsistency, timidity and an inability to respond effectively to increasingly expensive and dangerous crises in Afghanistan, Iraq, Ukraine, Syria and elsewhere. Predicting the United States will remain a superpower for the foreseeable future, Bremmer presents three alternatives to the current aimlessness. He describes the options—“Indispensable,” “Moneyball” and “Independent America”—as “going with your heart, wallet and head,” respectively.

Ian Bremmer is the president and founder of the global political risk research and consulting firm Eurasia Group. He has published nine books, including *The End of the Free Market* and *Every Nation for Itself*. He lectures widely and writes a weekly foreign affairs column for *Time* magazine.



### **Mission Creep: The Militarization of U.S. Foreign Policy?**

Gordon Adams and Shoon Murray, editors,  
Georgetown University Press, 2014,  
\$34.95/paperback; \$22.33/Kindle,  
256 pages.

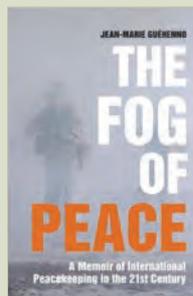
After the Cold War, and especially since 9/11, the United States has increasingly relied on the resources of the Department of Defense

to deal with a changing global environment and the rise of terrorism, Islamic radicalism, ethnic conflict and failed states. The term “militarization” in this title refers to a subtle phenomenon in which the military has increasingly become the primary actor and factor of U.S. policy abroad.

Editors Gordon Adams and Shoon Murray have assembled a set of essays by Senior Foreign Service officers and other officials examining the causes and implications of this and offering recommendations for rebalancing the civilian-military equation in foreign policy decision-making and implementation.

*Mission Creep* is “an excellent starting point for the national

debate that is long overdue,” says Ambassador (ret.) Charles Ray in his review in the October *FSJ*.



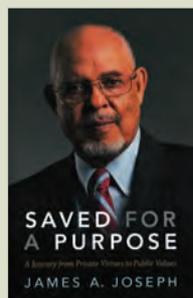
### **The Fog of Peace: A Memoir of International Peacekeeping in the 21st Century**

Jean-Marie Guéhenno, Brookings  
Institution Press, 2015, \$25/paperback,  
330 pages.

*The Fog of Peace* is a telling memoir by Jean-Marie Guéhenno, under secretary of the United Nations for peacekeeping opera-

tions from 2000 to 2008. Its pages are filled with case studies from the author’s time at the helm of U.N. peacekeeping operations in places such as Darfur, Kosovo, Ivory Coast, Afghanistan, Georgia, Iraq, Haiti and Lebanon. Guéhenno’s stories illustrate how deep divisions in the international community have been overcome to save lives and create stability in conflict settings. The key, he argues, is accepting that outcomes will be imperfect and that compromises must be made. Why the world is seemingly paralyzed by inaction in Syria is one of the major questions explored in the book.

After leaving his peacekeeping post in 2008, Jean-Marie Guéhenno served as an aide to then-U.N. Secretary General Kofi Annan. He is currently the head of the International Crisis Group in Washington, D.C.



### **Saved for a Purpose: A Journey from Private Virtues to Public Values**

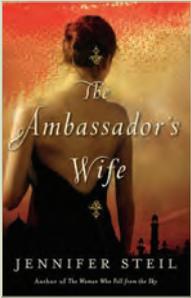
James A. Joseph, Duke University Press,  
2015, \$29.95/hardcover; \$20.75/Kindle,  
330 pages.

After surviving a harrowing airplane crash in the South Pacific in 1978, James Joseph was inspired to redouble his efforts to integrate values into America’s public, private and independent sectors. In this autobiography, he chronicles his life’s journey to serve others.

The son of a minister in the segregated South, Joseph navigated the turbulence of the 1960s and supported an end to apartheid in South Africa—a country to which President Bill Clinton later named him U.S. ambassador. He’s spent the years since in academia, seeking to build a culture of ethical leadership across all disciplines.

James A. Joseph is a professor emeritus at Duke University. He has served as under secretary of the Department of the Interior in

the Carter administration, president and CEO of the Council on Foundations, vice president of the Cummins Engine Company and chaplain of Claremont Colleges.



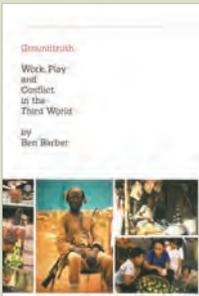
**The Ambassador's Wife: A Novel**

Jennifer Steil, Doubleday, 2015, \$26.95/hardcover; \$13.99/Kindle; \$26.95/audiobook, 400 pages.

Don't be fooled by this novel's deceptively colorless title! *The Ambassador's Wife* tells a story so spectacular that it is being made into a film starring Anne Hathaway. The title character, Miranda, lives in the fictional

Middle Eastern country of Mazrooq with her husband, Finn, and their daughter. Though the family enjoys luxuries that the majority of citizens in the desperately poor and unstable country will never know, they come at a steep price. In the midst of a civil war, Miranda is kidnapped, an act of terror with complex and far-reaching consequences.

Jennifer Steil previously published *The Woman Who Fell from the Sky*, a memoir about her experiences running a newspaper in Yemen. She currently lives in Bolivia, where her husband is the European Union ambassador to La Paz.



**GROUNDTRUTH: Work, Play and Conflict in the Third World**

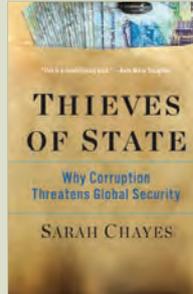
Ben Barber, de.MO Design Limited, 2014, \$34/paperback, 240 pages.

This handsome collection of photographs and vignettes will give readers unique insights into the daily lives of people around the globe, from Thailand and India to Morocco and Haiti. It is designed

to bridge the gap of understanding between the developed and developing worlds through what intelligence officers call "groundtruth": the real situation on the ground.

As former USAID Administrator Andrew S. Natsios observes, "Ben Barber captures people at work and play, in crisis and recovery, where they tell their own stories in a way which begins to correct the distorted image of life in the developing world."

A longtime contributor to *The Foreign Service Journal*, Ben Barber has worked for more than 35 years as a reporter and photographer for *USA Today*, the *Baltimore Sun*, *Newsday*, the *New York Times*, *Christian Science Monitor* and other publications. He currently writes for *The Huffington Post* and McClatchy Newspapers.



**Thieves of State: Why Corruption Threatens Global Security**

Sarah Chayes, W.W. Norton & Company, 2015, \$26.95/hardcover; \$16.95/paperback; \$12.99/Kindle; \$20.95/audiobook, 273 pages.

*Thieves of State* is an authoritative study of the pernicious effects of unabated corruption on global security (see Susan Maitra's

review in the September *FSJ*). Sarah Chayes—drawing primarily from her experience in Afghanistan from 2001 to 2010 as a radio correspondent, NGO head, small business owner and adviser to the U.S. government—stresses the need to end the U.S. habit of overlooking systemic corruption. Indeed, crooked practices benefitting our bilateral counterparts, as she observed in Kabul, often serve as major drivers of the violent extremism and civil unrest the United States seeks to counteract.

In 2010, Sarah Chayes returned to Washington, D.C., to serve as special assistant to the chairman of the Joint Chiefs of Staff. She is now a senior associate at the Carnegie Endowment. Chayes is a contributing writer for the *Los Angeles Times* and is also author of *The Punishment of Virtue: Inside Afghanistan after the Taliban* (Penguin Press HC, 2006).



**Madam Ambassador: Three Years of Diplomacy, Dinner Parties, and Democracy in Budapest**

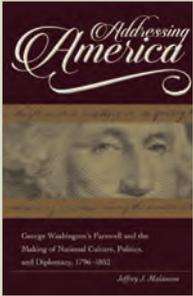
Eleni Kounalakis, The New Press, 2015, \$26.95/hardcover; \$12.99/Kindle, 320 pages.

*Madam Ambassador* is an autobiographical glimpse at one California businesswoman's experience navigating the world of diplomacy as the U.S.

ambassador to Hungary from 2010 to 2013. The first Greek-American woman to hold the title, Eleni Kounalakis tells of her grueling vetting process, the challenges inherent in moving one's family across an ocean, and her ambassadorial triumphs and blunders. From maintaining a delicate balance between fostering strong relations with a key NATO ally in Afghanistan and responding to the country's rise of nationalism and anti-Semitism, the author's narrative offers an important example of how a political appointee may work together with her country team to effectively advance U.S. foreign policy.

Eleni Kounalakis is the current chair of the California International Trade and Investment Advisory Council and a senior adviser to the Albright Stonebridge Group. She lives with her

husband, journalist Markos Kounalakis, and their two sons in San Francisco.



**Addressing America: George Washington's Farewell and the Making of National Culture, Politics, and Diplomacy, 1796-1852**

Jeffrey J. Malanson, Kent State University, 2015, \$55/hardcover; \$46.99/Kindle, 288 pages.

In his presidential farewell address of 1796, George Washington presented a series of maxims to guide the construction of a wise foreign policy—perhaps chief among them his admonition to avoid “entangling alliances.” Washington makes a point of warning that nations who may be considered friendly to the United States, as well as its enemies, will try to influence our government to do their will. But he also believed that true patriots will always resist such inducements and pressures, and will instead do what is best for their fellow Americans.

Through its focus on the enduring diplomatic, political and cultural impact of Washington’s Farewell Address, *Addressing America* reasserts the fundamental importance of this critical document to 19th-century America—as well as its continuing relevance to U.S. foreign policy today.

Jeffrey J. Malanson is an assistant professor of history at Indiana University-Purdue University Fort Wayne.



**Isolate or Engage: Adversarial States, U.S. Foreign Policy and Public Diplomacy**

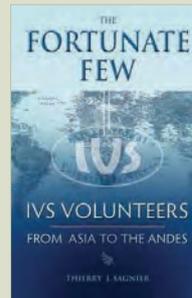
Geoffrey Wiseman, Stanford University Press, 2015, \$95/hardcover; \$27.95/paperback; \$27.95/Kindle, 328 pages.

True to its title, each chapter of *Isolate or Engage* explores how successive presidents have reached out to, ignored or tried to destabilize various “problem” countries. Though public diplomacy is the prism through which most contributors view bilateral relations, one need not be a PD specialist to appreciate their insights.

The authors, a mix of academics and practitioners, include several names familiar to many *FSJ* readers: retired FSO William Rugh, Michael Shifter, Robert D. English and Scott Snyder. Bracketed by introductory and concluding essays by Geoffrey Wiseman, the book’s editor, the chapters deal with, in turn, the

Soviet Union/Russian Federation, China, North Korea, Vietnam (both North and South), Libya, Iran, Syria, Cuba and Venezuela.

Geoffrey Wiseman is professor of the practice of international relations and a university fellow at the Center for Public Diplomacy, located at the University of Southern California.



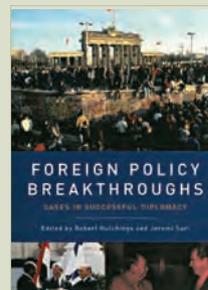
**The Fortunate Few: IVS Volunteers from Asia to the Andes**

Thierry J. Sagnier, NCNM Press, 2015, \$24.95/paperback, 374 pages.

Nearly 1,400 men and women joined International Voluntary Services between 1953 and 2002, offering their time and talents to improve the lives of people in 40 countries. In this volume, some 100 of those volunteers reflect on the work they performed, often under difficult and dangerous conditions, and the impact it had—both on the people and places they served and their own futures. (Several of them later joined the Foreign Service.)

The effectiveness of the IVS helped inspire the creation of several other volunteer agencies, including the Peace Corps. Anyone interested in the history of American development efforts will value having *The Fortunate Few* in his or her library. And today’s generation of volunteers will find these stories a rich source of inspiration.

Thierry J. Sagnier is a former World Bank senior writer who has previously published a novel and essay collection, numerous magazine and newspaper articles, documentary films and radio scripts about development issues.



**Foreign Policy Breakthroughs: Cases in Successful Diplomacy**

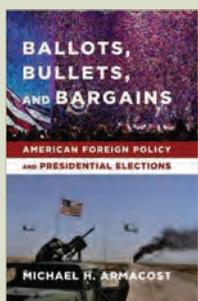
Robert Hutchings and Jeremi Suri, Oxford University Press, 2015, \$99/hardcover; \$29.95/paperback; \$19.99/Kindle, 304 pages.

Robert Hutchings and Jeremi Suri certainly don’t think small! Drawing on deep historical research, their book aspires to do nothing less than reinvent diplomacy for the 21st century by analyzing such success stories as post-World War II relief, the rise of the nonaligned movement, the Nuclear Nonproliferation Treaty, the U.S. opening to China, the Camp David Accords and completion of the North American Free Trade Agreement.

Robert Hutchings, a periodic contributor to the *FSJ*, has been dean of the Lyndon B. Johnson School of Public Affairs at the

University of Texas in Austin since 2010. His government career included stints as director for European affairs at the National Security Council, special adviser to the Secretary of State with the rank of ambassador and chairman of the U.S. National Intelligence Council.

Jeremi Suri holds the Mack Brown Distinguished Chair for Leadership in Global Affairs at the University of Texas in Austin, and is the author of five previous books on international diplomacy, strategy and policymaking.



**Ballots, Bullets and Bargains: American Foreign Policy and Presidential Elections**

Michael H. Armacost, Columbia University Press, 2015, \$35/hardcover; \$34.99/Kindle, 304 pages.

In this evocatively titled book, Michael H. Armacost shows how the contours of the U.S. presidential election system influence the content and conduct of U.S. foreign policy. Drawing on 24 years of experience in government, he describes how nomination battles and re-election campaigns each come with unique pitfalls and opportunities in diplomacy.

Armacost pays particular attention to the pressure on new presidents to act boldly abroad in the early months of their tenure, even before their national security team is in place and policy priorities are set. He concludes with an appraisal of the virtues and liabilities of the current system, offering some modest suggestions for improvement.

Michael H. Armacost is the Shorenstein Distinguished Professor at Stanford University's Walter H. Shorenstein Asia-Pacific Research Center. In addition to senior positions at the Defense Department and on the National Security Council staff, he served as under secretary of State for political affairs and as U.S. ambassador to the Philippines and Japan.



**Scholars, Policymakers and International Affairs: Finding Common Cause**

Edited by Abraham F. Lowenthal and Mariano E. Bertucci, Johns Hopkins University Press, 2014, \$59.95/hardcover; \$29.95/paperback; \$27.43/Kindle, 260 pages.

The chasm between practitioners and academics, particularly in the field of foreign affairs, has been with

us for a long time. The contributors to this thoughtful collection of essays—written for a 2011 symposium organized by the editors, Abraham Lowenthal and Mariano Bertucci—seek to bridge that gap by examining a wide variety of diplomatic case studies.

Reviewing the book in the January-February *FSJ*, Joseph Bristol noted that the office of State Department Counselor Thomas Shannon “has found the ideas in this book of great interest. The broader foreign policy community and diplomats everywhere will no doubt also find the book useful.”

Abraham F. Lowenthal is professor emeritus of the University of Southern California and was the founding director of both the Inter-American Dialogue and the Woodrow Wilson Center's Latin America program. Mariano E. Bertucci is a post-doctoral fellow at the Center for Inter-American Policy and Research at Tulane University.

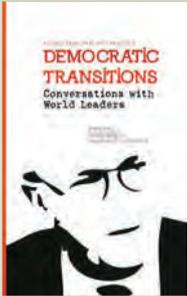


**Is the American Century Over?**

Joseph S. Nye Jr., Global Futures Series, Polity Press, 2015, \$45/hardcover; \$12.95/paperback; \$12.95/Kindle, 152 pages.

Joseph S. Nye, Jr. not only coined the term “soft power,” but has arguably done more than anyone else to flesh out that elusive concept. To answer the question he poses in his latest book's title—*Is the American Century Over?*—he examines all the claims that the rise of China must, perforce, signal the decline of America, and finds them wanting. He asserts that the American Century will likely continue, but we will wield our power in different ways than heretofore.

Reviewing this book in the June *FSJ*, Harry C. Blaney III found it contained “so many insights into the global dynamics of power and its significance that I would make it required reading for all members of the A-100 course, with a class discussion of the implications of these trends and our role in this new and changing world. It should also be read by all who take the new ambassadors' class.”

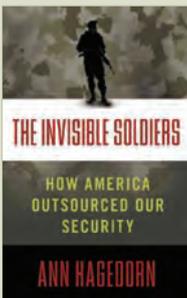


**Democratic Transitions:  
Conversations with World Leaders**  
Edited by Sergio Bitar and Abraham F. Lowenthal, Johns Hopkins University Press, 2015, \$35/paperback; \$35/Kindle, 488 pages.

This volume records probing conversations with past and present leaders of Brazil, Chile, Ghana, Indonesia, Mexico, the Philippines, Poland, South Africa and Spain, about the pivotal roles they played in their respective nations' transitions to democratic governance. There are also chapters devoted to groups of activists in the areas of women's rights and democracy promotion who have operated in those countries. The interviews stem from an initiative of the Stockholm-based International Institute for Democracy and Electoral Assistance, an intergovernmental organization with 28 member states that promotes sustainable democracy worldwide.

Former United Nations Secretary-General Kofi Annan praises the insights in *Democratic Transitions* as "critical to the global dialogue on building open, democratic and sustainable societies."

Sergio Bitar, president of Chile's Foundation for Democracy, is a political leader and public intellectual. Abraham F. Lowenthal is professor emeritus of the University of Southern California and was the founding director of both the Inter-American Dialogue and the Woodrow Wilson Center's Latin America program.

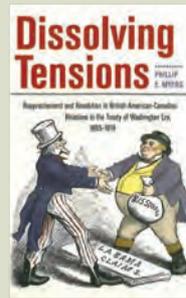


**The Invisible Soldiers:  
How America Outsourced  
Our Security**  
Ann Hagedorn, Simon & Schuster, 2014, \$28/hardcover; \$17/paperback; \$12.99/Kindle; \$17.95/audiobook, 321 pages.

The number of U.S. contractors operating on foreign battlefields and in U.S. embassies all over the world has grown steadily since they were first used during the Balkan stabilization and reconstruction operations of the 1990s. Security contractors have been deployed in African trouble spots, hired to spray coca crops in Colombia and hired in vast numbers to provide security, intelligence, training and other essential services during the wars in Iraq and Afghanistan.

Ann Hagedorn, a former reporter for *The Wall Street Journal*, sounds a much-needed alarm about the ongoing privatization of America's national security—a trend that paved the way for the

Blackwater debacle in Baghdad, among other black eyes for U.S. foreign policy. She shows us how and why this trend began, and why all Americans should be worried about it.



**Dissolving Tensions:  
Rapprochement and Resolution  
in British-American-Canadian  
Relations in the Treaty of  
Washington Era, 1865-1914**  
Phillip E. Myers, Kent State University Press, 2015, \$60/hardcover; \$49.99/Kindle, 320 pages.

At first glance, this book might seem devoted to an extremely esoteric topic. After all, how contentious could relations have been among three English-speaking countries whose troops had last met on a battlefield half a century before the period it covers? In fact, however, it is a fascinating treatment of Reconstruction-era American diplomacy.

Paying close attention to the interpersonal and cautiously cooperative interactions of such diplomats as William Seward, Lord John Russell, Hamilton Fish, William Gladstone and Ulysses S. Grant, Myers deftly makes the case that the vaunted "special relationship" between London and Washington, often seen as a 20th-century development, actually blossomed following the 1871 Treaty of Washington that settled a slew of issues involving the three nations.

Philip E. Myers is a retired research foundation administrator, graduate dean and history professor. He is also the author of *Caution and Cooperation: The American Civil War in British-American Relations*.

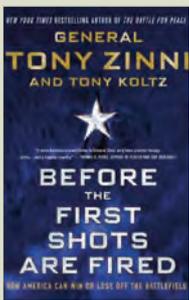


**Price of Fame: The Honorable  
Claire Boothe Luce**  
Sylvia Jukes Morris, Random House, 2015, \$35/hardcover; \$20/paperback; \$13.99/Kindle; \$29.95/audiobook, 752 pages.

Claire Boothe Luce once told biographer Sylvia Jukes Morris, "I hope I shall have ambition until the day I die." *Price of Fame*, the second and concluding volume of this monumental biography of Luce, makes clear that her wish was amply granted. Morris picks up the story with her subject's 1942 election to the House of Representatives. A decade later, Luce became the first American woman to receive a major ambassadorship, serving as President Dwight Eisenhower's envoy in Rome from 1953 to 1956

(where, by most accounts, she performed impressively). She was confirmed as ambassador to Brazil in 1959 despite strong opposition from the chair of the Senate Foreign Relations Committee, but resigned the position just four days later. She died in 1987 after a long, colorful life.

Sylvia Jukes Morris is also the author of *Rage for Fame: The Ascent of Claire Booth Luce* (the first volume of this biography) and *Edith Kermit Roosevelt: Portrait of a First Lady*.



**Before the First Shots Are Fired: How America Can Win or Lose Off the Battlefield**

Tony Zinni and Tony Koltz, St. Martin's Press, 2014, \$27/hardcover; \$16.99/paperback; \$9.99/Kindle; \$29.95/audiobook, 256 pages.

Drawing on his vast experience, from combat in Vietnam to peacekeeping in Somalia,

bureaucratic warfare in Washington, D.C., and negotiations with

former rebels in the Philippines, retired four-star General Anthony Zinni argues that we have a lot of work to do to make the process of going to war—and keeping the peace—more successful.

In this book, he critically examines the relationship between the executive branch and the military; the failures of the Joint Chiefs of Staff; the challenges of working with the United Nations, coalition forces and NATO; the role of special forces and drone warfare; and the difficult choices that need to be made to create tomorrow's military.

Refreshingly, Zinni calls for the State Department, USAID and other foreign affairs agencies to be better funded, staffed and structured to be on par with their uniformed colleagues.

Anthony C. Zinni retired from the U.S. Marine Corps in 2000 as commander in chief of the U.S. Central Command, after a distinguished nearly 40-year military career. He is the co-author, with Tom Clancy, of *Battle Ready* (2004) and has written several books with writer Tony Koltz on foreign policy, including *The Battle for Peace* (2006) and *Leading the Charge* (2009).

*Continued from page 49*

with now-18-year-old Larry. Vivid daydreams help him escape painful realities, but they become real when he meets an older, married woman, and his troubles vanish—until the crash.

Duke Ryan served in the Foreign Service with USIA from 1961 to 1986. He is the author of *The Vision of Anglo-America: The US-UK Alliance and the Emerging Cold War, 1943-1946* (Cambridge University Press, 2004) and *The Fall of Che Guevara: A Story of Soldiers, Spies, and Diplomats* (Oxford, 1998). He has written other shorter historical works, as well as commentaries for NPR.



**Little Aunt Crane**

Geling Yan, translated from Chinese by Esther Tyldesley, Random House U.K. (Harvill Secker), 2015, \$14.99/paperback; \$9.49/Kindle, 496 pages.

Starting at the end of World War II, this new novel by acclaimed Chinese writer Geling Yan spans several tumultuous decades of Mao Tse Tung's rule. With the collapse of

the Japanese occupation of Manchuria, the elders of the Japanese settler village of Sakito decide to preserve their honor by

killing all the villagers in an act of mass suicide. Only 16-year-old Tatsuru escapes.

Fleeing, she falls into the hands of human traffickers and is sold to a wealthy Chinese family to be the clandestine second wife of the only son and the secret bearer of his children. Against all odds, she forms a friendship with the first wife in this story about love, bravery and how humanity endures in the most unlikely of circumstances.

Geling Yan, the wife of retired FSO Lawrence A. Walker, is an award-winning Chinese novelist and screenwriter. Born in Shanghai in 1959, she served with the People's Liberation Army during the Cultural Revolution, starting as a dancer in an entertainment troupe at age 12. Yan published her first novel in 1985. She did much of the research for *Little Aunt Crane* in Japan while she and her husband were assigned to the American Institute in Taiwan in Taipei. A previous novel, *The Flowers of War* (2012), has been adapted for film by the Chinese director Zhang Yimou and stars Christian Bale.



**Sevara: Dawn of Hope**

Damian Wampler, Dincarnations, 2015, \$12.99/paperback; \$0.99/Kindle, 276 pages.

Damian Wampler presents a haunting and heart-pounding account in this coming-of-age science fiction thriller, which tells the story of Sevara, a 15-year-

old girl who has been kicked out of her orphanage for refusing to marry. Left with nothing, she must fend for herself on the streets of Plexus.

Sevara finds herself in a bad place when a shapeshifting immortal gives her a powerful set of gifts and a second chance at life, setting into motion an adventure that will span hundreds of lifetimes. Conflict arises when Sevara begins a doomed love affair with the man she could have married. She must choose whether to protect her city or the only man she's ever loved.

Damian Wampler joined the Foreign Service in 2009 and has served in Dushanbe, Harare and Karachi. Prior to joining the Service, he served with Mercy Corps and as a Peace Corps Volunteer. A photographer, playwright and graphic novelist, he is also author of *A Man Named Jay* (see the November 2014 FSJ).



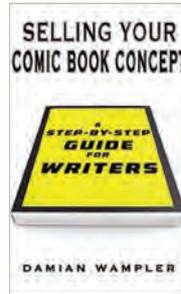
**Sevara, No. 1**

Damian Wampler, Broken Icon Comics, 2015, \$12.99/paperback, 132 pages.

A tie-in to *Sevara: Dawn of Hope*, this graphic novel finds Sevara after many centuries have come and gone and she and a group of shapeshifting immortals have guided humanity to peace.

However, one final task remains: to give up their memories and their immortality to live one last life. To do this, they must sleep for 10,000 years and forget. All the immortals follow through with their promise ... except Sevara. She awakens to find that she is the only shapeshifting immortal left, and the world has returned to suffering and cruelty.

Far from the idyllic life she left, Sevara finds that the memories of her immortal life have infected humanity while she slept and her very own past may destroy the future. The story and script are illustrated by two Indonesian artists, Andre Siregar and Anang Setyawan, with cover design by Joshua Chinsky.



**Selling Your Comic Book Concept: A Step-by-Step Guide for Creators**

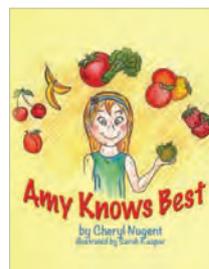
Damian Wampler, Amazon Digital Services, Inc., 2015, \$0.99/Kindle, 145 pages.

Anyone with a great idea for a comic book needs to consult this step-by-step guide for breaking into the industry. The comprehensive manual takes prospective authors from story development to marketing and promotion, and includes advice on topics such as finding an art team, how to stay organized and what you should know about print versus digital distribution.

Damian Wampler's unique background in language and visual arts lends credence to the advice in this handy e-book. Frustrated at the lack of guidance when he first sought to bring his own idea for a comic book to life, he provides a blueprint for success with comic book script formats, sample work-for-hire contracts and links to websites that can help you promote your book and raise funds.

*Selling Your Comic Book Idea* takes what may seem impossible and makes it simple, putting writers on the path to getting published.

## POTPOURRI



**Amy Knows Best**

Cheryl Nugent, Holladay House Publishing, 2014, \$12.95/hardcover, 28 pages.

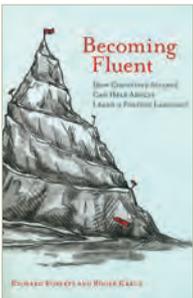
Intended for students in kindergarten through second grade, Cheryl Nugent introduces children to healthy living via the story of Amy—an elementary school student learning about nutrition.

Written in rhyme and illustrated by Sarah Kaspar, *Amy Knows Best* follows one young girl's quest to help her parents change their poor eating habits so that they can be healthier, happier people. Amy's grandparents help when they come for a visit with more energy than they have had in years, much thanks to exercise and diet changes. Seeing this, Amy's parents slowly alter their routine and learn just how fun it can be to eat well and be fit.

Young readers learn about concepts like organic produce and how fruits and vegetables fuel your body better than processed foods. Nugent's book serves as an educational and colorful way to

teach children the differences between healthy and unhealthy foods in order equip them with the tools to start making positive nutrition choices.

Cheryl Nugent, a Foreign Service spouse, is also the author of a work of fiction, *Old Gorge Road: A Kentbury Mystery* (see p. 45).



### **Becoming Fluent: How Cognitive Science Can Help Adults Learn a Foreign Language**

Richard Roberts and Roger Kreuz,  
The MIT Press, 2015, \$24.95/hardcover;  
\$13.99/Kindle; \$29.95/audiobook,  
226 pages.

The authors of *Becoming Fluent* address myriad myths about language learning that hold adults back and encourage self-defeating behavior and a lack of progress in learning foreign languages. One of these discouraging myths is that adults cannot acquire foreign language proficiency as easily as children.

While children do have an easier time approximating native accents, and don't often suffer from crippling self-doubt, happily, Kreuz and Roberts present evidence from the fields of psychology and cognitive science indicating that adults, in fact, have many advantages over children when it comes to language learning.

The authors not only prove that adults have these advantages, but demonstrate how to leverage them for speedy and effective learning. They address many aspects of language learning, including the creation of habits necessary for language retention, FSI's diplomatic language training methods and fluency versus proficiency, among others.

"This is a one-of-a-kind book that will give adult language learners the confidence they need to start or continue studying a foreign language," says Dr. Susan R. Fussell, professor of communication and information science at Cornell University.

FSO Richard Roberts has served in Niger, Japan, South Korea and Mongolia, and is proficient in Japanese, German and Portuguese. Before joining the Foreign Service he taught psychology in Europe and Asia with the University of Maryland University College. Roger Kreuz, who has taught for more than 25 years, is professor of psychology and associate dean of the College of Arts and Sciences at the University of Memphis.



### **HiSET® Cram Plan™**

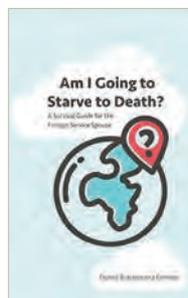
Tim Collins, Houghton Mifflin Harcourt,  
2015, \$18.99/paperback, 390 pages.

For more than 50 years, CliffsNotes has been providing students with study guides containing only the essentials. Tim Collins has contributed to this long tradition with *HiSET® Cram Plan™*, a complete guide to preparation for the new HiSet® (High School Equivalency Test) exam.

HiSET® certification is now accepted in more than 14 states and several American territories, and other states are expected to begin accepting it in the near future. This guide includes coverage of all sections of the test. It also includes detailed study plans tailored to the amount of time the test taker has to study.

Collins succinctly explains the HiSET® test, the scoring system and test-taking strategies, and provides multiple practice tests with answer guides so users can track their progress. The HiSET® can open up many doors to employment and further educational opportunities for those who did not graduate from high school.

Tim Collins recently joined the Foreign Service as an English language officer in Washington, D.C., where he is regional program officer for English education programs in Africa. Prior to this, he was a professor at National-Louis University in Chicago, where he specialized in test preparation, teacher education and English as a second language (ESL). He has written more than 30 books for ESL and adult education, including the best-selling *McGraw-Hill Education's Complete TOEFL Preparation*.



### **Am I Going to Starve to Death?: A Survival Guide for the Foreign Service Spouse**

Donna Gorman, self-published, 2015,  
\$8.99/Kindle, 152 pages.

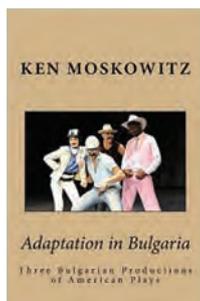
"How do you get a Great Dane onto an airplane? What happens when you have a medical emergency in a country where they don't speak English? Can you find guacamole overseas, and if not, how will you survive a two-year tour of duty?" Writer, blogger and Foreign Service spouse Donna Scaramastra Gorman answers all these questions and many more in this collection of advice for Foreign Service spouses.

Armed with wit, verve and experience, Gorman covers such diverse topics as deciding to join the Foreign Service; packing up your house; traveling with children and pets; adjusting to household staff; finding a job; making friends; helping children adjust;

working as a community liaison officer; bidding on posts; dealing with health crises; attending and hosting events; and dealing with reverse culture shock when you return home.

This hilarious e-guide to thriving abroad is as indispensable for those embarking on an FS career as it is for those who have been in the Foreign Service for years.

Donna Scaramastra Gorman is a freelance writer who is married to a Diplomatic Security agent. The couple and their four children have been posted to Russia, Armenia, Kazakhstan, China and Jordan. She also spent a year as a single parent while her husband worked in Baghdad. The family is currently posted in Moscow. Gorman's work has appeared in *Newsweek*, *The Washington Post*, *Christian Science Monitor*, *Huffington Post*, *The Foreign Service Journal*, *Seattle Times*, *Parade*, *The Insider's Guide to Beijing* and other publications.



### **Adaptation in Bulgaria: Three Bulgarian Productions of American Plays**

Ken Moskowitz, Penny-a-Page Press, 2015, \$9/Kindle, 278 pages.

In this comprehensive study, Ken Moskowitz provides readers with a fascinating cross-cultural perspective on three Bulgarian productions of well-known

American plays.

The author examines Bulgarian productions of Dale Wasserman's "One Flew Over the Cuckoo's Nest," Tony Kushner's "Angels in America" and Edward Albee's "The Goat, or Who Is Sylvia?" with a series of questions: What transformations are necessary to best facilitate Bulgarian audience enjoyment and understanding? Are there some things that cannot be translated thematically or linguistically, and what replaces such "untranslatable" moments? And what can we learn about the nature of theatrical adaptation in general?

Moskowitz addresses long-held ideas regarding adaptation and audience using interdisciplinary methods from the study of theater arts, comparative literature, intercultural communication, international relations and LGBT studies, as well as detailed surveys of Bulgarian audience members and the plays' critical reception.

Ken Moskowitz retired from the Foreign Service in 2015, after 30 years as a public diplomacy officer. He has served in Sofia, Tokyo, Budapest and Kyiv. He completed this project, his second book, on return from his posting as public affairs officer in Sofia. He is currently marketing director for the Arlington

Players, and his articles on film, theater and public diplomacy have appeared in both popular and academic publications.



### **Sharing Secrets: A Conversation about the Counterintuitive Nature of Executive Leadership**

Erin Soto, 2014, TLC Solutions, \$26.50/paperback, 276 pages.

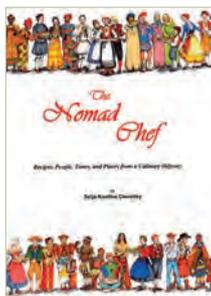
With more than 30 years in career leadership positions to back her up, Erin Soto offers a practical guide for those looking to follow in her footsteps. *Sharing*

*Secrets* is an insider's view of what makes a good executive, and will enable readers to improve their leadership and management skills. Avoiding buzzwords and business jargon, Soto writes accessibly, providing real world examples of challenges encountered in both her own career and the careers of the clients she has coached.

Individual chapters cover organizational culture, staff development, team motivation, communication, strategizing, investing in team members, time management, problem solving and work-life balance. She also advises that leaders employ empathy and compassion when dealing with others, rather than the ruthlessness some leadership guides promote.

"More than ever before, organizational leaders must effectively manage for change and strategically communicate more than just good ideas and intent," says former Acting USAID Administrator Alonzo Fulgham. "*Sharing Secrets* provides a practical and concise change management roadmap for senior managers across the business spectrum."

Retired FSO Erin Soto has been in leadership positions around the globe with the Peace Corps and USAID, serving in Mali, Senegal, Haiti, Peru, Cambodia and India. While in the Senior Foreign Service, she led programs related to health and education, conservation, counternarcotics, agriculture, governance and energy. She currently runs her own business, TLC Solutions, offering expert assistance in organizational development and executive coaching.



### The Nomad Chef

Seija-Kaarina Cleverley, self-published, 2014, \$39.50/hardcover, 240 pages.

Seija-Kaarina Cleverley has lived all over the world as a Foreign Service spouse, and in this cookbook she shares many of the recipes she has collected during her 30-year odyssey.

“Over the years I served at my table

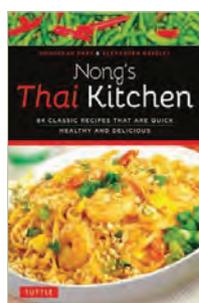
four-star generals, archbishops, movie stars, ambassadors, parliamentarians and business executives, not to mention a growing family and many friends who visited,” Cleverley says. “Above all, I learned the simplicity of great food and shared the human universals inherent in culinary tradition and rituals.”

A passionate cook, Cleverley has created a cookbook with a memoir inside. Alongside the recipes, she tells the fascinating stories of the people from whom she learned them and explains the rich culinary traditions behind them. There’s a reason they’ve been handed down from generation to generation!

With colorful illustrations by Janina Eppel and beautiful

photographs showing the cooking process and finished products, readers are taken on a grand culinary tour that includes cheese pies from Greece, samosas from South Africa, baklava from Iraq, eggplant salad and red lentil curry from Sri Lanka, fish with tomato sauce from Cameroon, holiday ham and coconut cookies from Finland and chickpea polenta from Italy—and much more.

Seija-Kaarina Cleverley and her FSO husband, Michael, have lived in Milan, London, Rome, Athens and Helsinki.



### Nong's Thai Kitchen: 84 Classic Recipes That Are Quick, Healthy and Delicious

Nongkran Daks and Alexandra Greeley, Tuttle Publishing, 2015, \$14.95/paperback; \$9.99/Kindle, 160 pages.

Master Chef Nongkran Daks has created a gorgeous, colorful and delicious collection of authentic Thai recipes assembled after

years of travel and teaching Thai cooking. Her passion for this

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globally popular cuisine is evident as she explains what makes Thai food so captivating.

Each recipe is easy to follow and accompanied by beautiful photographs of ingredients and finished dishes. She also gives an overview of Thai ingredients and necessary cooking utensils, basic methods and techniques used in Thai cooking, as well as consumption etiquette.

In addition to all of the classic Thai favorites, Daks includes the famous Pad Thai recipe, with which she beat celebrity chef Bobby Flay on the Food Network's "Pad Thai Throwdown" challenge in 2008.

Nongkran Daks is executive chef and owner of the Thai Basil restaurant in Chantilly, Virginia. She has taught Thai, Vietnamese and Chinese cooking in Bangkok, Beijing, Hawaii and Washington, D.C., and is the author of several cookbooks. Her husband, Larry Daks, is a former Foreign Service officer.

Alexandra Greeley is a food writer, cookbook author and food critic. She has been an editor for *Vegetarian Times* magazine, and a food writer and editor for the *South China Morning Post* in Hong Kong. She is a member of the prestigious Les Dames d'Escoffier and a co-founder of the D.C. chapter of Slow Food USA. ■

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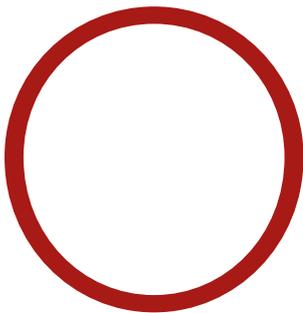
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# Taking Stock of Secretary of State Charles Evans Hughes

**The 44th Secretary of State, a true statesman who displayed exemplary foreign policy leadership, deserves more recognition.**

BY MAXWELL J. HAMILTON AND JOHN MAXWELL HAMILTON



n Nov. 12, 1921, pre-eminent statesmen from around the world assembled in Washington, D.C., to consider limiting the growth of the Great Power fleets. They were motivated by escalating tensions and the burgeoning costs of a global arms race. Two decades before Pearl Harbor, the

Japanese government was already spending half its revenue on the military.

Hopes for an agreement were not high. No previous disarmament conference had succeeded; the First Hague Conference in 1899 had only acknowledged the desirability of arms limitations.



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*John Maxwell Hamilton, Maxwell's father, is founding dean of the Manship School of Mass Communication at Louisiana State University, a senior scholar at the Woodrow Wilson International Center for Scholars and the author of numerous books. He was a Foreign Service officer in the 1970s.*

But the calculus changed when U.S. Secretary of State Charles Evans Hughes rose to address the delegates seated at Continental Hall's specially constructed walnut table.

Prior to the conference, Hughes had concluded that the only way to achieve success was with a bold proposal. This he sold to President Warren Harding, one of our least visionary presidents. He also convinced Harding of the wisdom of deviating from the standard practice of first floating the proposal to the foreign delegates in a closed session. Hughes feared this would give naysayers too much room for maneuver. Instead, he unveiled the specifics of the initiative in his speech welcoming the conference delegates.

A former Supreme Court justice who later became chief justice, Hughes made the case like the lawyer he was. He opened with lulling platitudes, and then stunned the audience by proposing a 10-year freeze on the size of each country's fleet. Hughes named specific ships to be scrapped, beginning with those of his own country, before turning to Britain and Japan. In less than 15 minutes, said historian Thomas Bailey, Hughes had sunk more ships "than all the admirals of the world have sunk in a cycle of centuries." The result was the Five-Power Treaty, (also known as the Washington Naval Treaty), signed on Feb. 6, 1922, which scrapped warships under construction and halted the production of larger warships for a decade.

Yet today, sadly, Hughes is all but forgotten, despite the many



World leaders take a stroll during a recess at the World Disarmament Conference in Washington, D.C., in November 1921. Secretary of State Charles Evans Hughes is at the center.

remarkable achievements during his distinguished career in public service. At the time of his death in 1948, at the age of 86, Hughes was regarded by many legal scholars as one of the two best chief justices of the Supreme Court (John Marshall was the other), a position he held from 1930 to 1941. He was an associate justice of the Supreme Court from 1910 to 1916 and a member of the Court of International Justice from 1928 to 1930.

His two terms as governor of New York (1907-1910) were marked by progressive legislation widely copied by other states. The muckraking journalist Ida Tarbell said at the time, “Charles E. Hughes is engaged in a passionate effort to vindicate the American system of government.” He was ahead of his time on laws relating to race, freedom of the press and women’s suffrage. Few Americans remember that Hughes was the Republican presidential nominee in 1916, losing by one of the narrowest margins in history. It was the only conspicuous failure in his career.

A poll of diplomatic historians carried out shortly after Hughes’ death named him one of the three best Secretaries of State after John Quincy Adams and William H. Seward. Although the only full biography of him—the two-volume *Charles Evans Hughes* by Merlo J. Pusey—is now nearly 65 years old, Hughes was lionized in his time. “His is the best mind in Washington,” wrote a journalist in a survey of Washington personalities after World War I, “to this everyone agrees.”

Hughes possessed a complicated personality, but he also had a remarkable ability to adapt to whatever job he took on. In private he was high-strung and, often due to overwork, anxious and self-doubting. He also was coldly objective and deliberate

in his approach to issues. With his carefully groomed beard and aristocratic bearing, he had the daunting look of Jove. Hughes’ independence annoyed Theodore Roosevelt, who called him the “bearded iceberg.”

He preferred the company of his family over public ceremonies and chummy bourbon-laced gatherings with politicians. This suited him well as Supreme Court Chief Justice in the 1930s. Because his work did not require socializing, he only dined out on Saturday evenings. As Secretary of State, however, he made himself available night after night, to the point

of personal exhaustion. Hughes relished the application of law, which made him one of the most successful lawyers of his generation. But he understood the special requirements of diplomacy, a profession that required compromises with multiple audiences to achieve larger objectives.

### Skillful Leadership at Foggy Bottom

By the time Hughes became Secretary of State, on March 5, 1921, the United States had joined the ranks of the great powers—but most Americans remained isolationists. Reflecting that mood, the Senate had rejected outgoing President Woodrow Wilson’s proposal that the United States join the League of Nations.

Hughes initially took up that cause himself, but backed down when it became clear that he was unlikely to succeed and the fight would distract the administration from other urgent issues. As a second-best option, Hughes’ diplomats collaborated with League committees on such humanitarian issues as trafficking in women and children, relief and narcotics.

Because the Senate had also rejected the Treaty of Versailles, which formally ended World War I, Hughes crafted an agreement that used language from a 1921 congressional resolution that reserved to the United States the rights of all the victorious nations. He then incorporated language from the Treaty of Versailles defining just what those rights were, an adroit gambit that satisfied Germany and the Senate. At last, the war was officially over for the United States.

The Five-Power Treaty of 1922 was perhaps the greatest example of Hughes’ foreign policy leadership. His bold open-

ing remarks generated public sentiment that pressured foreign governments to accept tough concessions on arms limitation. One observer commented that Hughes had spoken “not to the delegates assembled in Continental Hall, but to the whole world to focus public opinion before anyone else had a chance to play with it.”

After his speech, the Washington Naval Conference adjourned for three days, and during the recess Hughes’ words flew around the globe. Japanese correspondents cabled his entire speech to Tokyo at the cost of \$1.50 a word. *The London Daily Chronicle* declared that the “world is in debt to the United States government for its broad humanity and incisive vigor.”

Contemporary accounts extol Hughes’ powers of concentration. He could memorize a speech after reading it a few times. In the months leading up to the Washington Naval Conference, he carefully studied naval data and mastered technical questions concerning tonnage, expenditures and armaments. He had understood that successful arms limitation could not focus on the naval needs of each power—a recipe for limitless expenditures that would not increase international security—but instead should focus on a proportionate reduction of the relative naval strength of each country.

With that in mind, Hughes devised a capital-ship ratio among the five powers—the United States, the United Kingdom, Japan, France and Italy—that guided the course of the negotiations. Diplomatic wrangling over the details of the agreement lasted 12 weeks, with Hughes and other delegates forced to make tough compromises. Due to French recalcitrance, Hughes was unable to extend the limitations on naval armaments to smaller vessels. But he succeeded where no one else had before: The world had its first arms control agreement.

### Promoting Institutional Reform

Disarray at the State Department was another problem that confronted Hughes immediately. The department had been in urgent need of reform after drifting under Bainbridge Colby, President Wilson’s last Secretary of State. One of Hughes’ predecessors, Elihu Root, described the department as “in the condition of a virtual coma.”

Secretary Hughes threw his characteristic energy into institutional reform. “Every American should feel ashamed that any country in the world should have a better diplomatic organization than the United States,” Hughes said. “This is not simply a matter of national pride; it is a matter of national security.”

Hughes’ guiding principle was the importance of merit-based personnel decisions. Just as, while governor of New York, he had

**“His is the best mind in Washington,” wrote a journalist in a survey of Washington personalities after World War I, “to this everyone agrees.”**

refused to appoint Republican Party hacks, as Secretary of State Hughes was determined to select qualified public servants. He frequently called himself “the only politician in the department.” To this end, Hughes derailed some of President Harding’s more egregious political appointments. Once, when Harding insisted on naming someone Hughes opposed, the Secretary coolly replied, “Of course you are at liberty to do so, if that is your decision.” Reluctant to override the judgment of his Secretary of State and risk his resignation, Harding withdrew the nomination.

Hughes asked outgoing Under Secretary Norman H. Davis to help him identify the best career officers for important posts, and he filled the under secretary position—then the second-ranking position in the department—with a succession of skilled career diplomats, including Joseph C. Grew, who served in the same position again at the end of World War II. Hughes also reorganized the department along geographic lines and appointed regional specialists to lead these divisions.

Most importantly, Hughes championed the reforms developed by Assistant Secretary of State Wilbur J. Carr, a career FSO who proposed merging the diplomatic and consular services. In 1919, Massachusetts Representative John Jacob Rogers had introduced Carr’s reform bill, but it languished in Congress. Hughes’ personal papers at the Library of Congress reveal his efforts to enlist Harding to win the support of key senators. In congressional testimony Hughes presented a compelling argument for the reform of a system that barred all but the wealthy from pursuing a diplomatic career. “It is entirely opposed to the traditions of this country, at least to the traditions which we profess to be desirous of maintaining,” Hughes testified, “to have a service which must of necessity, be largely recruited, if not altogether recruited, from those of independent means.”

The Rogers Act passed on May 24, 1924. The legislation established the Foreign Service as we know it today: It merged the diplomatic and consular branches of the State Department, set a uniform pay scale, and eliminated the need for private incomes,

granted representation allowances for diplomats, and extended retirement benefits. By professionalizing the State Department, the Rogers Act opened the possibility of diplomatic service to a broader range of Americans, not just the independently rich.

### Congress and the Press

Despite the view of Hughes as a whiskered iceberg, he engaged legislators in highly effective ways. As part of his strategy for the naval conference, for instance, Hughes persuaded President Harding to appoint Senator Henry Cabot Lodge (R-Mass.), chairman of the Foreign Relations Committee, and Senator Oscar Underwood (D-Ala.), the Senate minority leader, to the U.S. delegation. This avoided Woodrow Wilson's mistake of excluding Congress from the Paris Peace Conference deliberations. Only one senator voted against the naval treaty.

In 1922 the Senate introduced a bill to unilaterally settle Germany's World War I reparations payments to the United States using German assets seized during the war. American preferences for high tariffs, which Hughes supported, contributed to Berlin's repayment problems. (This was one of the few black marks on his record.) Nevertheless, he vehemently objected to the proposed legislation as contrary to international norms and suggested instead creating a special commission to negotiate repayment with Germany.

Even though establishment of such a commission did not require Senate consultation, Hughes met with Senator William E. Borah (R-Idaho), a leading isolationist voice in Congress, to explain his plan, and carefully laid out the legal precedents. Borah was convinced, and Congress did not pursue the heavy-handed reparations legislation. As a result, the commission reached a satisfactory agreement with Berlin.

And so it went throughout his tenure as Secretary of State. Hughes' willingness to consult and inform Congress was a key to his success. By one estimate, the Senate approved all but two of the 69 treaties submitted during Hughes' tenure.

Another break from the pattern of the Wilson administration was Hughes' handling of the Washington press corps, which had become a demanding, professionalized force crucial to winning—or losing—public opinion. Whereas President Wilson and his Secretary of State, Robert Lansing, alienated journalists with



Charles Evans Hughes, 1908.

their disdain and misleading statements, and often worked at cross purposes with each other in their pronouncements, Hughes “was the most satisfactory source of international news in the government in our time,” wrote Fred Essary, a *Baltimore Sun* reporter who had been a fervent supporter of Wilson.

Hughes met twice a day with journalists. He was candid and clear. After Harding misstated an aspect of the Washington Naval Conference negotiations, Hughes tasked one of his assistants to make a verbatim report of all foreign policy statements at White House press briefings to ensure the administration spoke with one voice.

### A True Statesman

Whether he was championing state regulation of public services as governor of New York, or pressing unsuccessfully for the establishment of a Permanent Court of International Justice as Secretary of State, Hughes believed progress could be achieved incrementally. He supported the gradual evolution of international behavior toward “greater rationality and order.” He was skeptical of attempts to outlaw war, considering armed conflict an unavoidable condition of international relations. Yet he believed war could be limited through the development of international laws and institutions to arbitrate disputes. In his finest moment at the Washington Naval Conference, Hughes made a realistic assessment of what was possible under the circumstances and jettisoned unworkable provisions—such as the inclusion of auxiliary naval craft—to achieve a limited agreement.

Arthur Balfour, the highly respected British delegate to that conference, called Hughes “the most dominating figure I have ever met in public life.” The lessons of his statesmanship still resonate nearly a century later.

Back in the 1920s, like today, the United States faced questions about its proper role in an evolving international system. Secretary of State Hughes effectively managed the president, Congress and public opinion to find common ground on challenging foreign policy questions. He seized opportunities to shape a new world to America's advantage, but he understood progress would take years if not decades. Hughes was unusual not only because he was capable of decisive action, but also because he had the judgment, patience and wisdom to know when U.S. leadership could make a difference. ■

# Raising FOREIGN SERVICE KIDS

**G**rowing up in a Foreign Service family presents both benefits and challenges. Benefits include an expanded worldview, heightened interpersonal sensitivity, increased tolerance, multilingualism and the capacity to adjust more easily to changing circumstances. Challenges can include confused cultural identities, feelings of rootlessness, difficulties creating a sense of belonging and, at times, exposure to physical hardship and danger.

Thankfully, Foreign Service youth and their parents do not have to face these challenges alone. Several nonprofit organizations and Department of State offices work hard to maintain a social safety net for our youth.

Sadly, many potential beneficiaries do not take advantage



*John K. Naland retired in September after a 29-year Foreign Service career. He served twice as AFSA's president and has published more than 80 articles, including two previous FS Know-How columns, in these pages. He has two teenage daughters and is currently the president of the Foreign Service Youth Foundation.*

## Get to know the nonprofit groups and State Department offices that offer a social safety net for FS youth.

BY JOHN K. NALAND

of these valuable resources. Fewer than 10 percent of Foreign Service families belong to any of the nonprofit organizations highlighted below. I hope this column will prompt more parents to utilize the support that their colleagues have put such great effort into making available.

**AAFSW—Associates of the American Foreign Service Worldwide.** Since 1960, the Associates of the American Foreign Service Worldwide has advocated for the interests of Foreign Service family members. AAFSW—which played a leading role in founding the FSI Transition Center, FLO and FYSF—is best known for its multifaceted support for Foreign Service spouses. However, it also has several programs that serve our youth.



AAFSW's longstanding Yahoo group, *LiveLines*, has nearly 5,000 members who use the listserv to discuss family and children's issues. AAFSW also has Facebook groups for parents of special needs children and for parents of children attending boarding school. The organization has published several books that include helpful tips on raising children abroad, including the popular "Realities of Foreign Service Life" series.

AAFSW has a Washington, D.C.-area playgroup for young children that meets weekly on weekday mornings at parks or homes of members in the Falls Church/Vienna, Virginia, area. It offers three annual scholarships for Foreign Service youth, including current college students. The annual AAFSW Art and Book Fair at Main State includes a section of children's books.

For more information, visit [www.aafsw.org](http://www.aafsw.org). Dues are \$40 per year.

**Foreign Service Institute Transition Center.** Since 1977, the Foreign Service Institute's Overseas Briefing Center has compiled information on foreign and domestic postings for U.S.



government employees and their family members. That effort includes a growing library of "Kid Vids" depicting life at post from a child's perspective; these are submitted by youth age 10 to 18 via an annual contest conducted by OBC in collaboration with the Foreign Service Youth Foundation.

In 2000, OBC merged with the Career Transition Center under the umbrella of the Transition Center. FSI/TC offers a variety of short courses focusing on unique aspects of life in the Foreign Service. In addition to courses geared toward the concerns of spouses and partners, it offers three that are open to children from grades two to 12. Ranging from a half-day to two days in length, they are: "Going Overseas for Families," "Going Overseas: Logistics for Children" and "Young Diplomats Overseas Preparation." FSI/TC also has two kid-focused courses for adults: "Encouraging Resilience in the Foreign Service Child" and "Raising Bilingual Children."

For more information, visit [www.state.gov/m/fsi/tc/index.htm](http://www.state.gov/m/fsi/tc/index.htm) or email [FSITCTraining@state.gov](mailto:FSITCTraining@state.gov).

**FLO—Family Liaison Office.** Since 1978, the Family Liaison Office has worked to improve the quality of life of direct-hire U.S. government employees and their families serving overseas by providing advocacy, programs, service and support.



FLO's Education and Youth Office gives guidance and makes referrals to assist families in making

## In addition to courses geared toward the concerns of spouses and partners, the Transition Center offers three that are open to children.

informed decisions about their children's education. They have information on boarding schools, Washington, D.C.-area schools, special needs, homeschooling and college preparedness. They also assist Foreign Service families dealing with child care, gifted and talented resources, allowances, adult education, summer camps, and transition and re-entry planning.

The Unaccompanied Tours program provides resources to assist the families of employees serving on an unaccompanied tour. The program sponsors events—such as a "Stress Resilience for Kids" webinar—that are open to employees and families at any post.

FLO's 32-page booklet, *Bouncing Back* (posted on FLO's website), contains guidance on transition and re-entry planning for parents of Foreign Service youth.

For more information, visit [www.state.gov/m/dghr/flo/](http://www.state.gov/m/dghr/flo/) or email [FLO@state.gov](mailto:FLO@state.gov).

**FSYF—Foreign Service Youth Foundation.** Since 1989, the Foreign Service Youth Founda-



tion has helped our young people embrace the adventure of an internationally mobile childhood by encouraging resilience and fostering camaraderie. Participants in FSYF activities make new friends who have also experienced changing environments as they transitioned from post to post. Adult volunteers, including young adults who grew up in the Foreign Service, who organize FSYF activities keep alive this important social safety net.

FSYF's worldwide programs include: a Foreign Service youth-written newsletter, *Here, There & Everywhere*; a parent newsletter, *Around The World*; four annual contests (art, essay, community service and KidVid); and two academic merit scholarships for college-bound seniors.

The foundation has published four books to help Foreign Service youth deal with the opportunities and challenges of growing up overseas (including *The Kids' Guide to Living Abroad*). In addition, FSYF's website links to a variety of resources. See, for example, [www.fsyf.org/Resilience](http://www.fsyf.org/Resilience) and [www.fsyf.org/Websites](http://www.fsyf.org/Websites).

FSYF also organizes numerous events in the Washington,

D.C., area. These include: re-entry seminars for high school and middle school students in the late summer, a college admissions workshop, teen and tween game nights at Oakwood Apartments and a September welcome-back picnic usually attended by more than 100 Foreign Service family members.

In addition, FSYP's Youth Evacuation Program assists FLO and AAFSW in providing emergency support to Foreign Service families who are evacuated from overseas.

For more information, visit [www.fsyf.org](http://www.fsyf.org) or email [fsyf@fsyf.org](mailto:fsyf@fsyf.org). Dues are \$20 per year. Also, FSYP is a tax-exempt charity, and you may want to consider a donation (CFC #39436).

### **MED—State Department Office of Medical Services.**

The Department of State's Employee Consultation Service, part of the Office of Medical Services, offers free, confidential referrals to professional clinical social workers for State employees and their family members. These counselors can assist parents and children with family problems, blended family concerns, school adjustment problems, re-entry concerns and other emotional problems. For more information, email [MEDECS@state.gov](mailto:MEDECS@state.gov) or call (703) 812-2257.

MED's Child and Family Program supports employees whose children require mental health treatment or special educational consideration overseas. Services include certifying eligibility for the special needs educational allowance. For more information, visit <http://med.m.state.sbu/mhs/cfp/default.aspx> on the department's intranet or email [MEDCFP@state.gov](mailto:MEDCFP@state.gov).

The bureau's Alcohol and Drug Awareness Program covers education, consultation and treatment referrals for employees and family members dealing with alcohol or drug issues. The program also publishes guidance on helping kids stay drug-free. For more information, visit <http://med.m.state.sbu/mhs/adap/default.aspx> (intranet) or call (202) 663-1904.

### **State Department Office of Overseas Schools.**

The State Department's Office of Overseas Schools, part of the Bureau of Administration, promotes quality K-12 education at posts worldwide. Regional education officers are available to discuss all aspects of educating a child while posted abroad, including special needs and gifted education. The office works with the schools it assists to design appropriate curricula, train high school counselors, support professional development and prepare school directors to work with the embassy/consulate parents they serve. It also makes available professional/educational consultants to schools.



## **MED's Child and Family Program supports employees whose children require mental health treatment or special educational consideration overseas.**

Parents are encouraged to contact the office with any concerns regarding their child and their education; you may call (202) 261-8200 or email [OverseasSchools@state.gov](mailto:OverseasSchools@state.gov). For more information, visit [www.state.gov/m/a/os/](http://www.state.gov/m/a/os/).

### **State Department Bureau of Human Resources.**

The Office of Employee Relations, part of State's Bureau of Human Resources, sponsors an Information Quest service. This offers 24/7 counseling, education and referral services for domestic programs, providers and resources to manage personal and professional responsibilities. The InfoQuest website includes a large collection of general guidance regarding raising children. The service is open to all Department of State employees. For more information, search "Information Quest" on the department's intranet.



**AFSA.** Last, but certainly not least, AFSA's flagship publication, *The Foreign Service Journal*, has published dozens of articles over the years dealing with raising and educating Foreign Service kids. (See a listing at [www.afsa.org/educationarticles](http://www.afsa.org/educationarticles).) AFSA also offers need-based and merit scholarships that last year supported 85 college-bound Foreign Service students with awards and scholarships totaling nearly \$260,000. For more information, visit [www.afsa.org/scholar](http://www.afsa.org/scholar). Consider a contribution to AFSA's scholarship fund (CFC#11759).



The nonprofit organizations and Department of State offices that I have just described work hard to assist Foreign Service youth in their global upbringing. My own children benefited greatly from a number of those programs over the years. Even though my recent retirement means that they no longer need these resources, I volunteered as president of the Foreign Service Youth Foundation to help ensure the continuation of this social safety net for future generations. Parents of Foreign Service kids can support that goal by utilizing the programs and services described in this column and by supporting the organizations that provide them. ■

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## AFSA President Urges Focus on “New Threat Set” at NYC’s Lincoln Center



AFSA/MARIA C. LIVINGSTON; LINCOLN CENTER BY SIX/CREATIVE COMMONS

Top left: AFSA President Ambassador Stephenson delivers the keynote address. Top right: Lincoln Center. Bottom left: University College London alumni during the reception. Bottom right: Panel speakers were (left) Michael Arthur, UCL president and provost, (center) Dame Nicola Brewer, UCL vice provost for international projects, and (right) Stephenson.

### CALENDAR

November 4  
12-2 p.m.

**AFSA Governing Board Meeting**

November 9  
**FEHB Open Season Begins (closes December 14)**

November 11  
**Veterans Day: AFSA Offices Closed**

November 15-19  
**AFSA Road Scholar Program Washington, D.C.**

November 19  
1-4 p.m.  
**Second Annual AFSA Book Market**

November 26 and 27  
**Thanksgiving: AFSA Offices Closed**

On Sept. 17, American Foreign Service Association President Ambassador Barbara Stephenson delivered the keynote address to a gathering of University College London alumni and faculty at New York City’s Lincoln Center. In a room filled with experts from across the professional spectrum, Amb. Stephenson spoke of a new set of global threats requiring a fresh approach to conducting foreign affairs.

According to Stephenson, this “new threat set”—climate change, immigration, rising oceans, declining fisheries, pandemics, cyberattacks, etc.—is not readily addressed by the application of military force, but more so by a cadre

of multidisciplinary thought leaders with diplomats at the helm.

Citing the National Intelligence Council’s 2012 report, “Global Trends 2030: Alternative Worlds,” Stephenson explained how certain trends are fundamentally altering the international affairs playing field.

The empowerment of subnational actors, such as cities; the growth of the global middle class; democratization of technology; and the shift in economic influence from north to south and from west to east all mean that power is less concentrated in the hands of the U.S. government and its traditional nation-state allies.

In light of such sea change, Stephenson laid out what she believes is the central challenge for traditional governing institutions: “There are so many actors, and power is now so diffuse, that there is a real risk of the noise simply overwhelming the ability to take effective, collective action.”

Stephenson described a new global operating environment where stakeholder engagement and social license have become “absolutely central” to closing the “governance gap” (i.e., making progress on global issues). “Having approval from a handful of elites in business and government is no longer enough,” she stressed. “Today

you need a wide range of partners to craft a way forward that is accepted as fair.”

To underscore her point, she highlighted Secretary of State John Kerry’s “Our Ocean” conference as a prime example of American diplomats’ ability—indeed, their imperative—to use soft power to make progress on one of today’s most vexing challenges—protecting the global commons. That event brought together nontraditional stakeholders, including those reliant on the ocean for their livelihoods and practitioners literate in ocean and marine life sciences, to help cut through the noise to define an agenda focused on the

*Continued on page 76*



## AFSA Post Reps: Not Your Average Appointment

During the recent negotiations over the impact and implementation of the State Department's new danger pay designations, I asked AFSA post reps at numerous danger pay posts to canvass their membership so that we could make sure we weren't overlooking any potentially negative consequences that we ought to try to mitigate.

The responses were passionate, detailed and articulate, often including compelling personal narratives and detailed legal analysis. Because of the heavy lifting by our post reps, we were able to ensure that the formal proposals we submitted to the department covered the areas of greatest concern to our membership.

We didn't achieve the results we had hoped for during the negotiations, but we were able to protect certain benefits and ensure that service at a danger pay post is credited, regardless of what happened with the new designations. Much of the credit for that goes not only to the post reps who compiled the field perspectives, but also to our membership overseas who took the time to respond in detail to the post reps' call for input.

Posts (both management and employees) often view the AFSA post rep position as just another slot on the "designation of duties" or "delegation of authorities" list, which needs to be filled.

In fact, the AFSA post rep should be elected by AFSA members at post and should play an active role in discussing new policies with post management.

How many of you members or post reps have ever consulted 3 FAH-1 H-5120, "Guidelines for Implementation of Chapter 10 of the Foreign Service Act of 1980, as amended, at Foreign Service Posts"? (Don't feel bad, I hadn't heard of it until I took this job!)

This chapter in the Foreign Affairs Handbook outlines the AFSA post rep program, with a particular focus on the role post reps may (and should) play in discussions with post management.

Of greatest interest is the chapter's list of the numerous types of local policy issues that post management should normally agree to discuss with AFSA post reps: local post-funded training, permissible employee activities, post parking regulations, duty rosters and work schedules, housing and furnishings (including temporary housing), local handling and procedures for local clearance of household effects, procedures for obtaining local medical care, health unit operations, housing board membership and use of post facilities.

Issues not appropriate for discussion by AFSA post reps include post security

**Posts often view the AFSA post rep position as just another slot on the "designations of duties" list to fill. In fact, the AFSA post rep should be elected and play an active role in discussing new policies with post management.**

policies, policies confined to management officials and confidential employees, municipal/state/national laws, post budget, and matters under negotiation between the department and AFSA in Washington.

As you can see, AFSA post reps have a pretty wide mandate when it comes to discussing policies with post management. As the AFSA website outlines, they also help us disseminate information to members, forward member proposals to us, and direct members to our labor management attorneys in cases where a member is being asked to be interviewed by the regional security office or the office of the Inspector General, for example.

In many cases, AFSA post reps have brought major policy issues to our attention, allowing us to raise them with the department in a more holistic fashion. In other cases, it has been an AFSA post rep who has come up with a good idea that we end up implementing for the benefit of our entire mem-

bership—the Zipcar discount is one such example. Some post reps build on their AFSA service overseas by running for a position on the AFSA Governing Board once they're back in Washington.

We have approximately 270 post rep positions overseas, only 65 percent of which are filled. That leaves more than 90 opportunities for our members to step up and become AFSA post reps. If your post doesn't already have an AFSA rep, please consider throwing your hat into the ring. It's a one-year commitment that can make a big difference in the quality of life for your colleagues.

Whether you're a post rep or a member, your ideas, suggestions, requests and concerns are always of interest to us. Many of the proposals that I have submitted to the department since taking office in July have originated from colleagues in the field—why not have your idea be next?

Be a part of the solution and reach out to us at [member@afsa.org](mailto:member@afsa.org). ■



## At Last! Temporary Duty Housing

There is a saying: “A journey of a thousand miles begins with a first step.” That adage summarized my sentiments exactly as I sat in a room in August 2014 with a baker’s dozen contract specialists, human resource experts and vendor-business development types. Our goal was to launch Global Markets’ new temporary duty (TDY), direct billing/contract lodging program.

After several months of hard work, I’m pleased to announce that this worthwhile initiative is now operational.

The new housing benefit is really rather simple. Designed after State’s highly successful temporary quarters program, it allows Foreign Commercial Service officers on TDY in the Washington, D.C., area to stay in temporary extended-stay apartments at no out-of-pocket cost to the employee.

It also authorizes full coverage of lodging costs for the

duration of the TDY. Officers will continue to be responsible for covering the meals and incidental expenses portion of the per diem allowance and for vouchering those expenses using Form CD-370.

The program stands to alleviate a large burden for most eligible employees and save the government money. Any FCS officer in Washington, D.C., on an extended TDY basis or detail assignment of less than one year is eligible to take advantage of this lodging option. Bear in mind that these extended-stay apartments are not intended for stays of less than 30 days.

AFSA played a significant role in bringing this program to fruition. Working together, the AFSA vice presidents for State, Commerce and USAID co-hosted the original inter-agency meeting that kicked off the project’s planning phase. We also facilitated the sharing of critical start-up, contractual and program

rollout information between agencies (e.g., statements of work, announcements, etc.), and we helped draw up key parameters, such as total room nights, for the Commerce contract.

In August, the contract was awarded to a company called Basic Overnight Quarters, LLC (aka BOQ Lodging). The first set of CS employees will stay at the Parc Rosslyn apartments, located in Arlington at 1531 North Pierce Street.

We hope that the program will gradually be embraced by many more CS officers, as was the case over at State. BOQ’s State program, for what it’s worth, had grown more than fivefold as of this past July, resulting in hundreds of thousands of dollars in savings to the government.

Early reaction from FCS officers has been positive. “We are so thankful for the direct-billing, temporary lodging program. It has made my TDY transfer experience

unbelievably easy,” wrote one officer. “To walk in and turn the key to a beautiful apartment that is fully furnished and ready (for cooking, laundry and entertaining) was amazing.”

Another officer wrote: “Very happy to be trying out this program. I know it has the potential to relieve a lot of stress for officers coming in for TDY assignments and language [training].” He added, “I was a bit dismayed at the choices [prior to this program] and out-of-pocket costs I was facing.” Thankfully, that is no longer the case.

For information on the Parc Rosslyn, check out its website at [www.boqlodging.com/statedepartment/boqproperties-parcrosslyn.htm](http://www.boqlodging.com/statedepartment/boqproperties-parcrosslyn.htm).

For general information on BOQ’s extended-stay apartments, visit [www.boqlodging.com/state-department/index.htm](http://www.boqlodging.com/state-department/index.htm). ■

### NEWS BRIEF

#### AFSA RECEIVES HIGHEST COMMENDATION IN 2014 AUDIT

For the sixth year in a row, the American Foreign Service Association received the highest possible commendation in its annual audit: a clean, unmodified opinion. The accounting firm of CliftonLarsonAllen LLP found no deficiencies in AFSA’s financial operations.

During 2014, AFSA continued to steadily upgrade its financial management and related governance procedures. The renewed attention to such matters began several years ago. AFSA’s financial strength has enabled it to deepen services and professionalize as an organization.

Regarding the audit results, AFSA Executive Director Ian Houston said: “Consistently achieving high marks in these outside opinions is always AFSA’s goal. The fact that we continue to achieve strong ratings reflects positively on the good work of AFSA staff and on the strong governance and oversight structures that the organization has in place.” ■



Views and opinions expressed in this column are solely those of the AFSA Retiree VP.  
Contact: tdboyatt@gmail.com | (703) 759-6658

## Entitlements vs. the Economy

My first column stated my view of the three dimensions of my responsibilities to you—retail, wholesale and existential—and discussed the retail challenges of navigating the retirement process.

The second, or wholesale, dimension of AFSA's responsibilities to retirees is the defense of our statutory retirement benefits—our entitlements. In fact, this imperative applies to all AFSA members and Foreign Service employees, as virtually all of us will someday reach that magic status of "retired."

Our AFSA board, like its predecessors, is fully committed to preserving the benefits which were, and are, part of the contractual terms and conditions of our employment.

That said, none of us should have any doubts about the harsh realities of the current fiscal environment. The increasing national deficit, largely driven by automatic entitlement increases that can only be changed by law, is simply unsustainable. Every year the discretionary budget shrinks in relative terms, thus enhancing the pressure for entitlement reform.

If, or more likely when, a "grand bargain" is finally negotiated, our entitlements will be on the table along with all others, and we will not be exempt from the adjustments our fellow citizens will face (e.g., chained cost of living adjustments, higher

### Serious and equitable entitlement reform will provide a basis for stable economic growth and entitlement security going forward.

retirement age, means testing and the like).

In fact, serious and equitable entitlement reform is in all of our interests. It will provide a basis for stable economic growth and entitlement security going forward. If, however, there is any effort to force federal employees in general, or Foreign Service personnel in particular, to bear a heavier burden than other citizens, AFSA will join our fellow federal unions to fight such efforts, including in the courts.

There are more immediate problems, as well. First, there is the possibility that in regular budgetary or sequester processes efforts will be made to reduce the International Affairs Budget (aka the 150 Account) by, for example, requiring active and retired employees to pay a higher percentage of their health insurance premiums. We will counter any such efforts by mobilizing our resources in the legislative arena, as we have successfully done in the past.

Finally, there is a special situation that our lawyers and the board are studying. The Foreign Service Retirement System is separate

and fully (about 95 percent) funded. Other federal programs are not. Social Security's disability fund is already out of assets and its retirement and Medicare funds will reach the same fate in a few decades.

In a deteriorating fiscal environment, the tempta-

tions to "raid" our fund or merge it with another in deficit will increase. We need to be prepared on this front.

In short, our strategy is to stay informed, accept the shared sacrifice in nationwide entitlement reform legislation, and fight legislatively and legally any efforts to impose special burdens on our retirees.

Writing this column has forced me to take a hard-eyed look at our retiree benefits situation. It is what it is, and we will do what we must. ■



AFSA/ALLAN SAUNDERS

### CONTINUING THE CONVERSATION

On Sept. 14, American Foreign Service Association President Ambassador Barbara Stephenson participated in a panel discussion, "Is American Diplomacy at Risk?" The event was sponsored by the U.S. Foreign Policy and National Security Program at American University. Amb. Stephenson acknowledged that American diplomacy is at risk, but encouraged A.U. students to pursue their dreams of joining the Foreign Service, promising to do her best as AFSA president to restore a healthy career path for them. From left: Panel moderator and A.U. School of International Service's Diplomat in Residence Ambassador Anthony Quinton, American Academy of Diplomacy President Ambassador Ronald Neumann, Stephenson and SIS Associate Professor Charles Call. ■

## New Partnership Engages Next Generation: Building Peace through Diplomacy

Presidents of the American Foreign Service Association and the United States Institute of Peace—Ambassador Barbara Stephenson and Nancy Lindborg—agree: American youth must be educated on the importance of building peace around the world through diplomacy.

Why? Nonviolent resolutions are far less costly in human and financial terms, and today's global challenges require the creative thinking and active engagement of the next generation.

In that spirit, the leaders of both organizations gathered on Sept. 30 at USIP headquarters in Washington, D.C., to launch a new partnership: USIP's co-sponsorship of the AFSA National High School Essay Contest, with amplified reach and content reflective of today's global challenges.

AFSA's National High School Essay Contest, established in 1999 to encourage appreciation for diplomacy's role in advancing economic prosperity and national security, is among the association's principal outreach tools to young people whose parents are not in the Foreign Service. USIP retired its own flagship National Peace Essay Contest in 2014, after a 27-year run, to focus on further developing its other initiatives targeting high school students and teach-

ers through the educational programs and resources of its Global Peacebuilding Center (see [www.buildingpeace.org](http://www.buildingpeace.org)).

The AFSA-USIP partnership is thus a natural one, as both organizations' missions are focused on U.S. engagement in building a more peaceful and stable world. In addition to the conflict resolution work it does around the globe, USIP provides analysis, education and unique resources for those working for peace. AFSA promotes a better understanding of how the Foreign Service is well placed to foster peace.

Speaking at the launch, USIP President Lindborg said: "This new USIP-AFSA partnership highlights the important relationship between diplomacy and peacebuilding. It will challenge and encourage students to think critically about why it is so important that the U.S. government engages globally and with partners to tackle the conflicts that dominate today's headlines, as well as those of tomorrow."

Amb. Stephenson, too, was enthusiastic about the partnership's potential: "The American public needs to understand the Foreign Service's role in building peace to end wars. This initiative can propel that understanding forward." She added, "Our goal is to get the



USIP President Nancy Lindborg (left) and AFSA President Ambassador Barbara Stephenson celebrate the launch of the AFSA-USIP cosponsorship of the 2016 AFSA National Essay Contest.

COURTESY OF U.S. INSTITUTE OF PEACE/FITZ-PATRICK

entire country, including our policymakers, thinking about how to not just end wars, but how diplomacy can help avert them in the first place."

Through this alliance, USIP has joined the distinguished list of contest co-sponsors, including Semester at Sea and the National Student Leadership Conference. USIP's influence is reflected in the 2016 essay contest title: "Building Peace through Diplomacy."

Entrants are asked to imagine themselves as a member of the Foreign Service assigned to a functional bureau within the Department of State or the U.S. Agency for International Development. The essay should offer a peacebuilding solution to a particular conflict or crisis that threatens U.S. interests abroad. The submission dead-

line is March 15, 2016.

The winner will receive a \$2,500 cash prize, an all-expense-paid trip to Washington, D.C., to meet the Secretary of State and tour USIP, and a full-tuition-paid voyage with Semester at Sea upon the student's enrollment at an accredited university. The runner-up will receive a \$1,250 cash prize and a full scholarship to participate in the International Diplomacy Program of the National Student Leadership Conference.

To learn more about the 2016 National High School Essay Contest, visit [www.afsa.org/essaycontest](http://www.afsa.org/essaycontest) or contact Foreign Service Profession Awards Coordinator Perri Green at [green@afsa.org](mailto:green@afsa.org). For additional information on USIP, visit [www.usip.org](http://www.usip.org). ■

—Maria C. Livingston,  
Associate Editor

## ADAIR MEMORIAL LECTURE

## Ambassador Young on the Call to Serve

Every year for the past nine years, the American Foreign Service Association has partnered with American University's School of International Service and the School of Professional and Extended Studies to host the annual Caroline and Ambassador Charles Adair Memorial Lecture.

Made possible through the support of the Adair family, the lecture's purpose is to elevate the profile of diplomacy and development, particularly among a younger cohort who may be considering joining the Foreign Service.

This year's lecturer, Ambassador (ret.) Johnny Young, drew a crowd of more than 250 people for his Sept. 3 talk, "My Call to Service, Improbable Success and Some Lessons Learned Along the Way." The event was held at A.U.'s Kay Spiritual Life Center in Washington, D.C.

Young's career spanned from 1967 to 2005 and included postings in Madagascar, Guinea, Kenya, Qatar, Barbados, Jordan, the Netherlands and Washington, D.C. His ambassadorships were to Sierra Leone, Togo, Bahrain and Slovenia.

In opening, the ambassador admitted that his humble beginnings growing up in a poverty-stricken region of the Jim Crow South did not make him a likely candidate for someday becoming one

of the president's highest-ranking envoys abroad. His story, however, is an example of how perseverance, good humor and, on occasion, luck can lead to unexpected and remarkable experiences.

According to Young, his "conversion" to international service came out of a trip to Lebanon, where he represented his local YMCA chapter at a joint YM-YWCA conference. The thrill of tasting unfamiliar foods, encountering foreign customs and forging unforgettable friendships led him to take and pass the FS exam.

The 40-year FS veteran emphasized that, at seemingly every step, his path was shaped by mentors—such as then-Ambassador to Qatar Robert Paganelli and the late Ambassador Mary Ryan—who took him under their wings and opened the doors, at times through force, of professional opportunity. Their examples helped him understand the importance of nurturing future Foreign Service generations, which he endeavored to do throughout his career.

Young credited his success to his people skills and personal philosophy of leadership, the foundations of which are rooted in his faith: "My strength was in my ability to work for, with and through people. I have tried to create the kind of environment so that people who



During the Q&A, Ambassador (ret.) Johnny Young offers his refusal to implement orders from Washington to push Slovenia to join the North Atlantic Treaty Organization (a move Ljubljana ultimately pursued on its own) as an example of knowing when "no action is the best action."



Audience members listen intently as Amb. Young recounts his experience as one of the first African-Americans to join the Foreign Service.

work with me and for me will want me to lead them."

When asked what his advice would be to students who would seek to follow in his footsteps, he simply said: "Don't give up."

In retirement, Young continues to serve others. In 2006, he became the executive director of the Migration and Refugee Services

Division of the United States Conference of Catholic Bishops, where he worked until this past February. He is now studying to become a Teaching English to Speakers of Other Languages instructor.

To see the video of Young's lecture, visit [www.afsa.org/video](http://www.afsa.org/video).

—Maria C. Livingston,  
Associate Editor



## Two Great Ways to Support AFSA

For almost three decades, the American Foreign Service Association has proudly supported and been affiliated with the Combined Federal Campaign. This nonprofit is the world's largest and most successful annual federal workplace charity campaign, raising millions of dollars every year.

More than 20,000 nonprofit organizations participate in the CFC, including AFSA's two charities: The Fund for American Diplomacy and Foreign Service Youth Scholarships—AFSA. Please consider supporting one or both of our causes as you make your CFC selections in this year's campaign.

To make a secure online donation, visit [www.afsa.org/donate](http://www.afsa.org/donate) or [www.cfcnexus.org/\\_cfcnca](http://www.cfcnexus.org/_cfcnca).

### CFC #10646: Diplomacy Matters—AFSA

AFSA's Fund for American Diplomacy, registered as "Diplomacy Matters—AFSA" in the CFC, aims to create awareness and understanding of the importance of diplomacy and development as our nation's first line of defense. Donations go toward outreach initiatives targeting public and business audiences through lectures, speaker programs and educational seminars.

The FAD also supports efforts to educate youth about the Foreign Service. AFSA does this through our high school essay contest, minority summer internship programs and career seminars at universities across the United States. AFSA's popular guide, *Inside a U.S. Embassy: Diplomacy at Work*, helps thousands learn about the Foreign Service.

Lastly, the FAD makes it possible to honor the achievements of the Foreign Service community through AFSA's annual awards program. For more information about how the FAD promotes U.S. diplomacy, visit: [www.afsa.org/fad](http://www.afsa.org/fad).

### CFC #11759: Foreign Service Youth Scholarship—AFSA

Known as the AFSA Scholarship Fund, this nonprofit will award more than \$260,000 in merit- and need-based scholarships to tax-dependent children of parents who have served in the Foreign Service and are AFSA members.

No AFSA member dues go toward the AFSA Scholarship Fund. All scholarship support comes from contributions. This program has disbursed more than \$4 million to 2,200 students in the last 25 years. Visit [www.afsa.org/scholar](http://www.afsa.org/scholar) or see page 76 for more information. ■

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## Now Available: AFSA College Scholarship Applications

The American Foreign Service Association will begin accepting scholarship applications for the 2016-2017 academic year on Nov. 15. This year, AFSA anticipates granting nearly \$260,000 in academic and art merit awards, a community service award and financial aid scholarships to more than 75 Foreign Service children.

### For Incoming or Current Undergraduates

**• Need-based Financial Aid Scholarships:** AFSA will award approximately 55 financial aid scholarships ranging from \$3,000 to \$5,000, depending on family financial situations, to attend an accredited two-year or four-year higher education institution in the United States or overseas.

The deadline for submit-

ting an AFSA financial aid scholarship application is March 6, 2016.

### For Graduating High School Seniors

#### • Academic Merit

**Awards:** AFSA will confer 13 academic merit awards of \$2,500 each and two honorable mentions of \$1,000 each. A \$500 best essay award will also be granted to one student from the applicant pool.

#### • Art Merit Awards:

AFSA will present one art merit prize of \$2,500 and up to three honorable mentions valued at \$1,000 each for artistic achievements within the following categories: visual arts, musical arts, performing arts and creative writing.

#### • Community Service

**Award:** Students can also

compete for \$2,500, which will be awarded to one student for distinguished contributions to the community through service and volunteerism. To qualify, applicants must have applied for either the academic merit or art merit awards.

The deadline for submitting an AFSA merit or community service award application is Feb. 6, 2016.

Applicants must be tax-dependent children of AFSA members who are active-duty, retired, deceased or separated Foreign Service employees with the State Department, USAID, FCS, FAS, BBG or APHIS. If eligible, students can apply for all four



awards. Not all who submit applications will receive aid.

The AFSA Scholarship Fund's endowment stands at more than \$7 million, all of which comes from generous contributions. No AFSA member dues go

toward the AFSA Scholarship Fund. This beneficial program has disbursed more than \$4 million to 2,200 students in the last 25 years—all children of Foreign Service personnel and AFSA members.

For questions regarding scholarships or for more information on becoming a member of AFSA, contact AFSA Scholarship Director Lori Dec at [scholar@afsa.org](mailto:scholar@afsa.org). Visit [www.afsa.org/scholar](http://www.afsa.org/scholar) to learn more about how to apply. ■

*"New Threat Set" • Continued from page 69*

most pressing and promising issues.

The gathering produced voluntary commitments by non-military state actors, civil society organizations and environmental and scientific experts to take action to mitigate acidification, pollution and overfishing. This outcome would not have been possible but for the skilled efforts of the event's organizers to build bridges for addressing a common challenge.

Stephenson's message

was aptly suited for the evening's agenda, during which Dame Nicola Brewer, retired senior diplomat at the Foreign and Commonwealth Office and now UCL vice provost for international projects, launched UCL's new Global Engagement Strategy.

The GES is in line with the institution's role as one of the leading multidisciplinary research universities in the world. The strategy's purpose is to help convene leaders and develop experts capable of participating in "partnerships of equivalence," in which

mutual trust and respect reign and the benefits flow in both directions—precisely the types of partnerships lauded by Stephenson.

"You know how to identify stakeholders, how to tap into the latest research, how to frame an agenda and how to go about convening the right people around a problem set," Stephenson concluded, urging audience members to join the cause. "Let's not underestimate the importance of a safe space for well-educated, well-intentioned people to come together

to explore fair solutions to global challenges."

AFSA plans to launch a conversation on how the Foreign Service is ideally suited to fill the governance gap and hopes to sponsor a programmatic series, "The New Threat Set: Diplomacy and the Foreign Service in the Age of Globalization," in the coming months.

For more information about upcoming programs, visit [www.afsa.org/events](http://www.afsa.org/events) or email [events@afsa.org](mailto:events@afsa.org). ■

—*Maria C. Livingston,*  
Associate Editor

## NEWS BRIEF

## AFSA BOOK MARKET

Start your holiday shopping at AFSA!

The second annual AFSA Book Market will showcase books by Foreign Service and FS-affiliated authors, who are featured in this month's "In Their Own Write" roundup (see p. 31). AFSA invites you to stop in to shop for books and meet the authors. Coffee and tea will be served.

**When:** Thursday, Nov. 19, 1-4 p.m.

**Where:** AFSA Headquarters

**Who:** Open to the public ■



## NEWS BRIEF

A NEW FACE AT  
AFSA'S USAID OFFICE

In September, the American Foreign Service Association welcomed its newest staff member, Erika Bethmann. Erika joined the team as the staff assistant in the AFSA USAID office located at the Ronald Reagan Building in Washington, D.C.



A New Jersey native, Erika splits her time between working at AFSA and studying at The George Washington University's Elliot School of International Affairs. She was previously a content development specialist with Law Street Media, a web-based platform covering law and public policy written by and for millennials. Erika first came to AFSA as an intern from June to September 2015, supporting AFSA's labor management efforts at USAID.

AFSA is pleased to welcome Erika to the team. ■

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## Call for Nominations: AFSA Exemplary Performance Awards

**DEADLINE: FEBRUARY 28, 2016**

AFSA highlights the exemplary performance of its members in a number of awards given each year. Nominations for these awards are now being accepted.

**The Nelson B. Delavan Award** recognizes the work of a Foreign Service office management specialist who has made a significant contribution to post or office effectiveness and morale beyond the framework of her or his job responsibilities.

**The M. Juanita Guess Award** is conferred on a community liaison office coordinator who has demonstrated outstanding leadership, dedication, initiative or imagination in assisting the families of Americans serving at an overseas post.

**The Avis Bohlen Award** honors the accomplishments of a family member of a Foreign Service employee whose relations with the American and foreign communities at post have done the most to

advance the interests of the United States.

**The Mark Palmer Award for the Advancement of Democracy** is bestowed on a member of the Foreign Service who advances the ideals of democracy and freedom abroad with commitment and ingenuity.

Recipients of the Delavan, Guess, Bohlen and Palmer awards are each presented with a prize of \$2,500.

**The AFSA Achievement and Contributions to the Association Award** recognizes an active-duty or retiree AFSA member of any of the foreign affairs agencies represented by AFSA (i.e., State, USAID, FCS, FAS, APHIS or BBG) who has made a significant (non-monetary) contribution to AFSA in its role either as the professional association of practitioners of diplomacy or as a labor union representing Foreign Service members.

**The AFSA Post Representative of the Year Award** is presented to an exemplary AFSA post representative who has demonstrated sustained and successful engagement with AFSA membership at post and post management to advance the strategic priorities of the association. Recipients are presented with a personal award of \$1,000 and a \$500 stipend for AFSA-sponsored activities at post.

All award recipients are honored at a ceremony in June in the Benjamin Franklin Diplomatic Reception Room at the State Department.

### NOMINATION PROCEDURES

Nominations for any of the awards may be submitted by anyone with knowledge of the nominee's accomplishments. The nomination must be 700 words or fewer, and must include all of the following elements:

- The name of the award for which the person is being nominated, along with the nominee's grade, agency and position (or, for the Bohlen Award, the family relationship).
- The nominator's name, grade, agency and position, if applicable, along with a description of his or her association with the nominee.
- A justification for nomination that should discuss the actions and qualities that qualify the nominee for the award, with specific examples of accomplishments.

For more details and to nominate online, visit [www.afsa.org/performance](http://www.afsa.org/performance). Also, see the October AFSA News to learn about AFSA's dissent awards. If you have questions, contact Foreign Service Profession Awards Coordinator Perri Green at [green@afsa.org](mailto:green@afsa.org) or (202) 719-9700. ■

## Sinclair Language Awards Nominations

**DEADLINE: JANUARY 15, 2016**

Proficiency in foreign languages is one of the most valuable and important skills in today's Foreign Service. The AFSA Matilda W. Sinclair Language Award recognizes outstanding study of Category III or IV languages and their associated cultures.

Candidates may be nominated by their language training supervisors at the Foreign Service Institute, by instructors in field schools or post language officers. Awardees will receive a \$1,000 prize.

AFSA is now accepting nominations of students who excelled at the study of Cat. III or IV languages in 2015. The deadline is Jan. 15, 2016.

For more information, contact Foreign Service Profession Awards Coordinator Perri Green at [green@afsa.org](mailto:green@afsa.org) or (202) 719-9700. ■





## AFSA ON THE HILL

# Fighting for Foreign Service Families

On Sept. 15, U.S. Senators Brian Schatz (D-Hawaii) and Barbara Mikulski (D-Md.) introduced the Federal Employees Paid Parental Leave Act in the U.S. Senate. If enacted, the legislation would provide federal employees with six weeks of paid leave under the Family and Medical Leave Act for the birth, adoption or fostering of a child.

The American Foreign Service Association was one of the first to publicly endorse the Senate bill, as we had previously done with the House version—the Paid Parental Leave Act, first introduced by Representative Carolyn Maloney (D-N.Y.) in January. It is now up to the new chairman of the House Committee on Oversight and Government

Reform, Rep. Jason Chaffetz (R-Utah), to determine the future of the bill.

Rep. Maloney has introduced eight versions of the bill since 2000. While the House has passed two previous iterations (in 2008 and 2009), the Senate's inaction until now has ensured the matter remains unresolved.

Both the House and Senate bills seek to allow federal employees to take a total of 12 weeks of leave under FMLA in the event of a new birth, adoption or foster placement, using a combination of up to six weeks paid parental leave and any accrued annual and/or sick leave.

They also direct the Office of Personnel Management to conduct a cost-benefit

analysis to determine whether increasing paid parental leave up to 12 weeks would help the federal government's retention efforts and benefit lower-income and economically disadvantaged employees and their children.

Previous AFSA actions on this matter have included the following:

- In March 2014, the association co-signed a letter with Balancing Act at State, GLIFAA and Executive Women at State, asking Secretary of State John Kerry to implement eight specific measures to further improve work-life balance (see [www.bit.ly/1KvCRJs](http://www.bit.ly/1KvCRJs)).

- In January 2015, AFSA sent a letter to President Barack Obama thanking him

for his memorandum directing agencies to allow federal workers to take six weeks of advanced paid sick leave to care for a new child or ill family members.

Now that the Senate has taken action on this matter, AFSA will work with Senate and House leaders from both sides of the aisle to take advantage of the momentum on the issue and to, hopefully, turn these bills into law.

We encourage AFSA members to call or write your elected officials, requesting that they consider co-sponsoring the Federal Employee Paid Parental Leave Act.

For questions on legislative issues or to share your concerns, please send an email to [advocacy@afsa.org](mailto:advocacy@afsa.org). ■

—Javier Cuebas,  
Director of Advocacy



## AFSA Governing Board Meeting

SEPTEMBER 2, 2015

**August Governing Board Minutes:** On a consent motion from AFSA State Representative Philip Laidlaw, the board approved the Aug. 5 Governing Board minutes. The motion passed unanimously.

**Appointment of Committee Liaisons:** On a series of motions, the board appointed the following AFSA Governing Board members to various AFSA committees: Josh Glazeroff (Awards), John Dinkelman (Scholarships), Tricia Wingerter (Foreign Service Journal Editorial Board) and Al La Porta (Foreign Service Profession and Ethics). The motions passed unanimously.

**Foreign Service Labor Relations Board:** On a motion made by AFSA Retiree Vice President Tom Boyatt, the board agreed to nominate Ambassador (ret.) Hank Cohen

and incumbent Stephen Ledford to the FSLRB. The motion passed unanimously.

**OPM Data Breach:** The board continued discussion on this summer's cyber breaches. One day prior to the meeting, the federal government awarded a \$133 million contract to Identity Theft Guard Solutions LLC to provide identity protection for those whose information was compromised. The AFSA Governing Board resolved to continue advocating for the interests of the Foreign Service.

**Updated 3 FAM 4170 Regarding Public Speaking, Teaching, Writing and Media Engagement:** The board discussed the implications of the latest changes to the rules governing the review process for employees' official and unofficial public speaking, teaching, writing and media engagements. Retirees are bound by 3 FAM 4200, which restricts the release of classified information or official records for personal gain. AFSA staff will develop member guidance clearly outlining the new policy, including any applicability to retirees. ■

## Speakers Bureau a Critical Instrument in AFSA's Outreach Toolbox

American Foreign Service Association President Ambassador Barbara Stephenson has a vision: to make the Foreign Service stronger, in fact and in reputation. Thus, she has called for enhanced outreach to tell our Foreign Service story and build support among non-FS audiences.

The AFSA Speakers Bureau has, for decades, been the association's premier program for matching diplomats interested in speaking on their Foreign Service experiences with universities, community groups and international affairs fora. As such, the bureau will play a critical role in AFSA's enhanced outreach efforts.

In the June issue of *The Foreign Service Journal*, we were proud to report that the number of AFSA Speakers Bureau volunteers had more

than doubled to 300 since we issued a new call for speakers in February's *FSJ*. By the end of September, that number had grown to 340, with more volunteers stepping up every day.

However, with 70 percent of our speakers in the Washington, D.C., area, we are continually seeking volunteers beyond the Beltway. For that, the program relies heavily on our retiree members to succeed. We encourage all AFSA members to proactively seek opportunities for the AFSA Speakers Bureau to reach groups across the country.

It's hard to know who benefits more, the speaker or the audience. Retired Foreign Service Officer and Speakers Bureau veteran Molly Williamson explains why she enjoys participating in the program: "Not only is it great fun, but it is especially

rewarding to hear people excited about diplomacy and foreign policy and to encourage public interest and build a constituency for the Foreign Service."

Audiences are equally enthusiastic, as evidenced by American University's thank-you note to FS retiree Judith Kaufmann, following her Sept. 9 talk to students on international organizations at AFSA: "Students were impressed by your professional experience in the U.S. Foreign Service and international organizations and found your discussion most insightful."

To maintain this year's momentum, AFSA has applied for a grant to increase Speakers Bureau resources. In addition, we urge Foreign Service retiree associations across the country to become Speak-

ers Bureau force multipliers. Every AFSA member can become a frontline ambassador for the Foreign Service simply by connecting AFSA with local groups they personally know—civic and religious organizations, clubs, associations, schools, etc.—as potential speaking venues. Send your suggestions to [retiree@afsa.org](mailto:retiree@afsa.org) with "Speakers Bureau Opportunity" in the subject line.

AFSA provides many benefits to its members, but also offers them a chance to give back. We invite you to join us in telling the Foreign Service's story and building a greater constituency for strengthening the Foreign Service and its mission. ■

—Todd Thurwachter,  
Retiree Counselor

### NEWS BRIEF

#### AFSA WELCOMES FALL INTERNS

The American Foreign Service Association is pleased to welcome our group of fall semester interns.

**Communications:** Devon Fitzgerald is a sophomore studying international affairs at The George Washington University. She is originally from Skillman, New Jersey.

**Executive Office:** Quinn Stevenson hails from Colorado Springs, Colorado, and is a sophomore majoring in international affairs at The George Washington University.

**The Foreign Service Journal:** Shannon Mizzi remains with us for a third semester. Originally from Boston, Massachusetts, she has a degree in history from the Royal Holloway University of London.

**Advertising:** Milo Opdahl is double-majoring in economics and international relations at Austin College in Sherman, Texas.

**Advocacy:** William Roberson grew up in Syracuse, New York. He is currently pursuing a master's degree in international affairs at The Catholic University of America in Washington, D.C.

We thank departing interns Sanjana Hariprasad, Casey Knerr, Kathleen Serpa, Amy Jones, Nikki Roche, Isabelle Ninh and Noor Shah for their great work this past summer and wish them the best. ■

■ **Allan Ray Furman**, 83, an FSO with USAID, died on July 15 at his home in Deerfield Beach, Fla., after a series of hip replacement surgeries.

Mr. Furman dedicated his life to helping others less fortunate than himself, working first with the U.S. Agency for International Development and then with the United Nations Food and Agriculture Organization. During his Foreign Service career, he was posted to Dhaka, Port-au-Prince, Rome, Kingston and Sana'a.

Family and friends recall his sense of humor; love for his wife, children and family; and his passion for woodworking.

Mr. Furman is survived by his wife of 35 years, Sharon; eight children and 11 grandchildren; his brothers, Ed and Grant; his sister, Marge; and many nieces and nephews.

Charitable contributions in Mr. Furman's name may be made to Save the Children.

■ **Marjorie Slightham Habib**, 95, wife of the late FSO Ambassador Philip C. Habib, died on Aug. 12 in California.

Mrs. Habib was born in Minnesota and spent her early years in Idaho before moving to Nevada with her mother. She met her future husband, Philip Habib, a native of Brooklyn, N.Y., then studying at the University of Idaho, in 1939, when he accompanied a classmate to Reno during Christmas vacation. Mr. and Mrs. Habib married shortly before his deployment to the European theater in the U.S. Army during World War II.

As a Foreign Service spouse, Mrs. Habib accompanied her husband on his early assignments to Ottawa, Wellington and Port of Spain. Later postings included Paris, where Mr. Habib was the senior-most FSO at the Vietnam Peace Talks (1968-1971), and Seoul, during Mr. Habib's ambassadorship (1971-1974).

Throughout their long marriage, Mrs. Habib was an indispensable, beloved and full partner. She supported Amb. Habib in graduate school and throughout his career, including his time as under secretary for political affairs in both the Ford and Carter administrations.

After a major heart attack forced Mr. Habib to leave the seventh floor of the State Department and relocate to California, Mrs. Habib was instrumental in his recovery, which permitted him to return to active service as senior adviser to Secretaries of State Alexander Haig and George Shultz and as special envoy for President Ronald Reagan in the Middle East, Philippines and Central America.

Mrs. Habib loved spending time with her family and had wide-ranging interests. She excelled at cooking, especially American, French, Korean and Lebanese cuisines. She was an accomplished gardener, both at her homes in the United States and abroad, and established a rose garden at the ambassador's residence in Seoul.

She also loved music and, as a young woman, was a gifted athlete. She followed all major sports with enthusiasm throughout her life. She followed international news and domestic politics carefully and always welcomed the opportunity to discuss current events with relatives and friends of all ages.

Mrs. Habib shared with her late husband, who was elected president of AFSA in 1967, an abiding belief that a career in the U.S. Foreign Service was among the greatest privileges imaginable.

Mrs. Habib was predeceased by her husband, who died in 1992. She is survived by her daughters, Phyllis and Susan, and granddaughters, Maren and Meagan.

■ **Linda M. (Jacobsen) Jay**, 75, former wife of retired FSO Ambassador William

L. "Jake" Jacobsen Jr., died on Aug. 17 in Durham, N.C., of brain cancer.

Ms. Jay was born in Seattle, Wash., on June 7, 1940, to Mary Ellen and Clint Perkins. She graduated from the University of Washington with a double major in English and history. She and her husband, William L. Jacobsen Jr., were the first sister city exchange teachers to represent Seattle in Kobe, Japan, where they lived from 1961 to 1964.

In 1966, Mr. Jacobsen joined the Foreign Service with the U.S. Information Agency. Ms. Jay accompanied him to Rio de Janeiro, where he learned Portuguese and underwent junior officer training. In 1967, they moved to São Paulo, where Ms. Jay managed the U.S. commissary. From 1969 to 1971, the couple was assigned to Belem, at the mouth of the Amazon River.

In 1971, they transferred to Lisbon, where they were present for the 1974 army coup that overthrew the fascist dictatorship and launched the decolonization of Angola, Mozambique, Guinea Bissau and Cape Verde.

In late 1974, the couple was posted to Mozambique, only to be transferred a year later when the country's new president asked for new diplomats. In Washington, Ms. Jay worked at the U.S. Department of State Family Liaison Office. During this tour, she also earned her real estate license and worked for Polinger Shannon & Luchs Realtors.

After three years, the couple was reassigned to Botswana, where Ms. Jay interviewed Angolan refugees for the embassy. A six-month posting followed in Namibia, where Mr. Jacobsen directed the U.S. Liaison Office. Ms. Jay's final post was Guinea-Bissau.

When the Jacobsens divorced in 1992, she turned her home in Washington, D.C., into "Mrs. Jay's Bed & Breakfast." According to family and friends, she was a gracious

hostess to students, diplomats and other guests there for 10 years.

In 2002, she retired to Chapel Hill, N.C., where she was a board member of the Carolina Friends of the Foreign Service Club, founded the Liberal Ladies Book Club, joined writing groups and enthusiastically volunteered at the Eno River Unitarian Universalist Fellowship church.

Ms. Jay is survived by her three children: Heidi, Kristina and Karl-Eric; her sister and brother; and 10 grandchildren.

Donations in Ms. Jay's memory may be made to Cornucopia Cancer Support Center ([www.cancersupport4u.org](http://www.cancersupport4u.org)).

■ **Luann Habegger Martin**, 66, a USAID personal services contractor and wife of USAID FSO Raymond Martin, died of cancer on July 14, at her home in McLean, Va.

Mrs. Martin was born on Jan. 17, 1949, in Berne, Ind. She earned a bachelor's degree in English at Goshen College. Following a year in peace studies at what is now the Anabaptist Mennonite Biblical Seminary in Indiana, she pursued a master's degree in international development at American University in Washington, D.C.

After a volunteer position with the Mennonite Central Committee Peace Office, she joined her husband, Raymond, in his Foreign Service career with USAID, serving in Ghana, Cameroon, Pakistan and Zaire (now the Democratic Republic of the Congo).

In her professional life, Mrs. Martin focused her writing and organizational talents on promoting mother and child health and nutrition. She worked with UNICEF, USAID and FHI 360, where she was associate director of communications for a global maternal and child health project.

Colleagues recall her significant con-

tributions to child survival and health in developing countries.

Mrs. Martin served USAID in many short-term consultancies at Mr. Martin's various postings, as well as with USAID-funded firms in Washington, D.C. She served as an adviser and communications coordinator and technical writer in the area of maternal and child health.

Mrs. Martin was devoted to her family, actively involved in church and enjoyed cooking, entertaining, reading, theater and travel. Family and friends remember her as kind-hearted, creative, principled and an attentive listener.

Mrs. Martin is survived by her husband, Raymond; two children: Annette (and her husband, Emre Ozaltin) and Gregory Martin; and one grandson, Troy Ozaltin, all of Washington, D.C.

Donations in Mrs. Martin's name may be made to the global mother and child health activities of the Mennonite Central Committee at [www.donate.mcc.org/registry/luann-martin-memorial](http://www.donate.mcc.org/registry/luann-martin-memorial). Condolences can be emailed to Mr. Martin at [martinrs@aol.com](mailto:martinrs@aol.com).

■ **Robert J. Minges**, 92, a retired FSO with USAID, died of cerebrovascular disease on Aug. 20 at an assisted living center in Washington, D.C.

Mr. Minges was born on June 14, 1923, in La Porte, Ind., to William Edward and Elsie Anna (Zach) Minges. He served with the U.S. Air Force from 1942 to 1945 and earned an M.A. in international relations from the University of Chicago in 1950.

Mr. Minges began his career as a United Nations economist in 1951. With USAID he worked on U.S. foreign aid programs in Iran, Laos, Tunisia, Mali and Brazil. He served as assistant director of the USAID program in Rio de Janeiro from 1962 to 1965, and as director of

USAID programs in Honduras (1966-1969) and Ecuador (1969-1971).

After retiring from federal service in 1971, he was an adviser for five years in Cote d'Ivoire with the Entente Fund, an aid program. He lived in Nice, France, for 10 years before settling in Washington, D.C.

Mr. Minges is survived by his wife, Lilia; two children, Michael and Marielle; and two grandchildren, Nicolas and Sophie.

■ **Byron Benson Morton**, 84, a retired Foreign Service officer, died of Parkinson's disease on Aug. 12 at the Skilled Nursing Center of Maplewood Senior Residence in Bethesda, Md.

Mr. Morton was born in Elizabeth, N.J., and attended Pingry School. He earned a B.A. from Harvard University in 1952.

Mr. Morton's first posting in the Foreign Service was to Moscow, where he served as an expert on the Soviet military. Subsequent assignments included Japan, Belgrade, Tehran, Prague and Germany, where he was the political adviser to the commanding general of the U.S. Air Force in Europe. He retired in 1989 to Bethesda, Md.

Mr. Morton is survived by his wife of 58 years, Mary Bolmar Morton; and his sister, Frances, and her husband, William Holzapfel, of Elizabeth, N.J.

■ **Richard W. Petree**, 90, a retired FSO, died on Feb. 8 in Stamford, Conn., of complications from a stroke suffered four years earlier.

Mr. Petree was born on June 4, 1924, in Jamestown, N.Y., and grew up in Toledo and Des Moines. He joined the U.S. Navy in 1943 and was selected for immersive Japanese language training at the Navy's Oriental Language School at the University of Colorado. After leaving the Navy in 1946, he served in Chinhae (1946-1947), where

he was attached to a U.S. Coast Guard unit training the nascent Korean Navy.

Mr. Petree married Virginia Hunter, a Boulder, Colo., native, on Christmas Eve 1947. He received a B.A. from the University of Colorado in 1948 and an M.A. in Asian studies from Harvard University in 1950.

Mr. Petree joined the State Department in 1950 as an intelligence research analyst on Korea. He transferred to the Foreign Service under the Wriston Program and, in 1957, was posted to Tokyo as an assistant labor attaché. In 1960, he became consul in Fukuoka.

He returned to Washington, D.C., as a Japan desk officer in 1963. During the next four years, he was closely involved in negotiations for the reversion of Okinawa to Japan. (Mr. Petree was decorated by the government of Japan in 1996 with the Order of the Sacred Treasure for his contributions to the U.S.-Japan relationship.)

After attending the National War College (1967-1968), he was posted to Addis Ababa, where he served as counselor for political affairs (1968-1972) in the waning years of Haile Selassie's reign. He transferred to Naha, Okinawa, as the first consul general following reversion of the territory to Japan on May 15, 1972.

As political counselor at Embassy Tokyo in 1973, Mr. Petree led negotiations on revisions to the Status of Forces Agreement governing the U.S. military presence and rules of engagement in Japan.

In 1976, he was appointed alternate representative for special political affairs at the United States Mission to the United Nations and, in 1979, deputy representative of the United States in the Security Council with the rank of ambassador.

Amb. Petree retired soon after President Reagan's election in 1980. A 1983 *Foreign Affairs* article on Ambassador Jeane Kirkpatrick's U.N. tenure reported:

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“[Petree] was fully prepared to serve loyally under Kirkpatrick but ... found himself left out of the inner circle.”

Amb. Petree served as the first president of the U.S.-Japan Foundation from 1981 until 1988. He was an active member of the Council on Foreign Relations and lectured at small U.S. colleges under the Woodrow Wilson Fellowship Program.

Amb. Petree is survived by his wife of 67 years, Virginia; three children: Richard W. Petree Jr. of New York City, Susan H. Petree of Newport, R.I., and Daniel H. Petree of Rancho Santa Fe, Calif.; six grandchildren: Sarah Petree, Catherine Petree, Emily Petree, Isabel Petree, Laura Petree and Richard Emir Petree; and brothers, Lt. Col. Bruce E. Petree (USA, ret.) and Cdr. Noel H. Petree (USN, ret.).

■ **Robert A. Senser**, 94, an FSO and organized labor official, died of Parkinson’s disease on July 29 at his home in Reston, Va.

Mr. Senser was born on July 21, 1921, in Chicago, Ill. He served in the U.S. Army during World War II in positions as a cryptographic technician and a public relations specialist before being honorably discharged as a staff sergeant (1942-1945). He was also enlisted in the Air Force Reserve and was a first lieutenant when he was honorably discharged in 1957.

He earned a B.S. in social science from Chicago’s Loyola University, where he attended late afternoon and evening classes while working full-time.

Mr. Senser joined the Foreign Service in 1961. His postings included Algiers, Bonn, Brussels and Saigon as a labor attaché. After leaving the department in 1983, he spent a decade as program director for the AFL-CIO’s Asian-American Free Labor Institute.

Two important strands ran through nearly all of his jobs: a basic concern for

human rights and a fondness for writing. The two strands came together early. While still in high school, he wrote a feature on a blind Boy Scout troop that was published in *This Week* and an exposé for *Commonweal* on how a corrupt union leader got his father fired.

His writing skills and human rights concerns served him well in the major jobs he held, such as assistant editor of *Work*, published by the Catholic Council on Working Life in Chicago.

In retirement, Mr. Senser was active in the Washington, D.C.-based Child Labor Coalition and the International Committee for Human Rights in Vietnam. In the summer of 1995, he worked pro bono on an AFL-CIO campaign that helped win the release of activist Harry Wu from a jail in China.

He also traveled to various Asian countries to gather first-person accounts of factory conditions, which helped generate public awareness of sweatshops and the struggles of laborers.

In early 1996, Mr. Senser launched a website, *Human Rights for Workers* ([www.senser.com](http://www.senser.com)), dedicated to exploring how globalization affects working men and women. In early 2008, it evolved into a blog ([www.humanrightsforworkers.blogspot.com](http://www.humanrightsforworkers.blogspot.com)), which he maintained until 2012.

His book *Justice at Work: Globalization and the Human Rights of Workers* (Xlibris, 2009) has served as a college textbook.

Mr. Senser was predeceased by his parents, Anton and Frieda Senser, and his sister, Louise Middleton. He is survived by his wife, Dzung Senser; children: Thuy Senser (and his wife, Kelly), Sonny Senser, Han Arthurs and Tony Senser (and his wife, Monika Kelley); grandchildren: Anton Arthurs (fiancé Ciara West), Levi Arthurs, Mai Senser and Thuy Robert Senser; and sister, Frances Denver.

Donations in Mr. Senser's name may be made to Human Rights Watch ([www.hrw.org](http://www.hrw.org)) or the Solidarity Center ([www.solidaritycenter.org](http://www.solidaritycenter.org)).

Tributes can be found at [www.adamsgreen.com/book-of-memories/2203860/Senser-Robert/view-stories.php](http://www.adamsgreen.com/book-of-memories/2203860/Senser-Robert/view-stories.php).

■ **Ruth Lord Tuch**, 86, wife of retired FSO Hans Tuch, died of a stroke on July 26 at the Skilled Nursing Center of Maplewood Senior Residence in Bethesda, Md.

Known to all as Mimi, Mrs. Tuch was born on April 23, 1926, in Plano, Ill. She earned a B.A. in 1947 from Carlton College in Northfield, Minn. While at Carlton, she joined Phi Beta Kappa and was valedictorian of her class.

She then attended the School of Advanced International Studies at Johns

Hopkins University in Washington, D.C., earning an M.A. in 1948. She became a foreign affairs analyst at the then super-secret Army Intelligence Agency.

Mrs. Tuch met her future husband, Hans (Tom) Tuch, at SAIS. They were married in 1949 in Wiesbaden, during Mr. Tuch's first posting as a Foreign Service officer. Her budding career ended abruptly, as the State Department did not permit FS spouses to work at that time. The couple served in Frankfurt, Munich, Moscow, Sofia, Berlin, Rio de Janeiro, Brasilia and Bonn, with intermittent assignments in Washington, D.C.

After Mr. Tuch's retirement from the Foreign Service in 1985, the couple settled in Bethesda, Md., and maintained an active cultural life. Mrs. and Mr. Tuch supported the Arena Stage, Shakespeare

Theatre, Studio Theatre and Roundhouse Theatre for many years.

Their main engagement, however, was with music. They supported the Washington Concert Opera, the National Symphony Orchestra, the Washington National Opera, the Summer Opera, the Washington Bach Consort and Vocal Arts DC. They occasionally attended the Metropolitan Opera in New York, as well as operas in Philadelphia and Baltimore. Since 1986 they have been involved with the Wolf Trap Opera Company.

Mrs. Tuch is survived by her husband of 65 years, Hans; son, David, and his wife, Helena, of São Paulo; daughter, Andrea, and her husband, Patrick Lannan, of Santa Fe, N.M.; and two sisters, Emily Leyshon of Prescott, Ariz., and Sally Bodi of Long Island, N.Y. ■

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# The Secretary Visits the Arctic

BY MIGUEL RODRIGUES

It was the opportunity of a lifetime to serve as control officer for Secretary of State John Kerry's participation in the Arctic Council Ministerial in the remote, frozen city of Iqaluit on Baffin Island, far north in the Canadian Arctic, on April 24.

With a population of only 7,500 and located 1,300 miles north of Ottawa, Iqaluit was a unique choice for a multilateral conference involving eight foreign ministers. Minister for the Arctic Council Leona Aglukkaq, the first Inuit in the Canadian Cabinet, selected the venue to showcase the Canadian Arctic to the world.

Iqaluit has a starkly beautiful landscape—endless, dramatic white expanses punctuated by low-rising ridges and pastel-colored buildings.

Aware of the challenges ahead, Embassy Ottawa addressed a slew of logistical constraints, from a scarcity of hotel rooms and cars to the lack of BlackBerry connectivity. In late April, the forecast high was 21 degrees Fahrenheit, subject to sudden changes; we had plans and backup plans for all of the ways a sudden storm or other event could disrupt the precision timing the Secretary's travel demands.

After five months of preparation, it was a thrill to see the Secretary's blue and white plane land and watch him set foot on Arctic soil. During the meeting, the eight Arctic states' ministers adopted the Iqaluit Declaration, which presented the achievements of the council during Canada's chairmanship (2013-2015).

Canada's theme, "Development for the

It was an exhilarating and bone-chilling experience.

People of the North," made a priority of more effective incorporation of traditional knowledge, which has helped indigenous peoples survive for millennia, into the council's ongoing work.

The council engaged indigenous communities and health professionals to identify successful approaches to improve mental wellness and resiliency across the region. In addition, Canada took the initiative to have a stronger business presence in the North and advanced important environmental priorities.

The ministerial also set the tone for the next two years of U.S. leadership of the council. Under the theme, "One Arctic: Shared Opportunities, Challenges and Responsibilities," the United States is focusing on three initiatives.

**Enhancing Arctic Ocean Safety, Security and Stewardship:** Improve the ability of Arctic states to execute their search and rescue responsibilities, and emphasize safe, secure and environmentally sound shipping. Other priorities include marine environmental protection and ocean acidification.

**Improving Economic and Living Conditions:** Continue Canada's work on mental health to address the unacceptable

rates of suicide in northern communities. Find ways to improve renewable energy options in the Arctic, along with improvements in water, sanitation and telecommunications capabilities.

**Addressing the Impacts of Climate Change:** Tackle short-lived climate pollutants, build community and ecosystem resilience, and improve Arctic science, with recognition of the importance of traditional knowledge. The Obama administration has identified climate change as a national security threat.

The ministerial illustrated the reach of diplomacy beyond world capitals to distant lands whose future matters to all of us. The Arctic Ocean is rapidly changing from a solid expanse of inaccessible sea ice into a navigable sea. Recent years have seen an increase in shipping through the Bering Strait, and the rise in sea levels is already having an impact on coastal cities.

Thawing of large expanses of permafrost poses a threat to the region's infrastructure, and has the potential to release large amounts of carbon dioxide and methane, which would amplify the effects of global warming.

Our exhilarating Iqaluit visit included unique moments few delegations experience: driving on frozen Frobisher Bay, observing Inuit lifestyles in a replica igloo, learning about polar bears and narwhals, and browsing through colorful locally produced handicrafts.

The opportunity to serve as the Secretary's control officer, the exposure to the Arctic's complex plethora of issues and challenges, and the chance to sample its vibrant culture in situ, made for a rich and rewarding professional experience, surely the most memorable of my Foreign Service career thus far. ■



*Miguel Rodrigues joined the Foreign Service in 2002. He handles health and Arctic affairs at Embassy Ottawa, and previously served on the Secretary's Policy Planning Staff in Washington, D.C.*



Women sort and check product quality at a seed inspection facility in northern Ghana, an area characterized by high poverty and malnutrition—and one historically excluded from the rest of the country’s growth and development plans. The north is rich in diversity with multiple ethnic, linguistic and religious groups. Agriculture is the largest source of employment, involving mostly small-holder farmers with five acres or less. They are challenged by poor soils, low productivity, and changing and increasingly unpredictable rainy seasons. ■

*Jennifer Yost is a USAID development, outreach and communications specialist and the eligible family member of a first-tour FSO posted in Accra. She took this photo with her Nikon D5000.*

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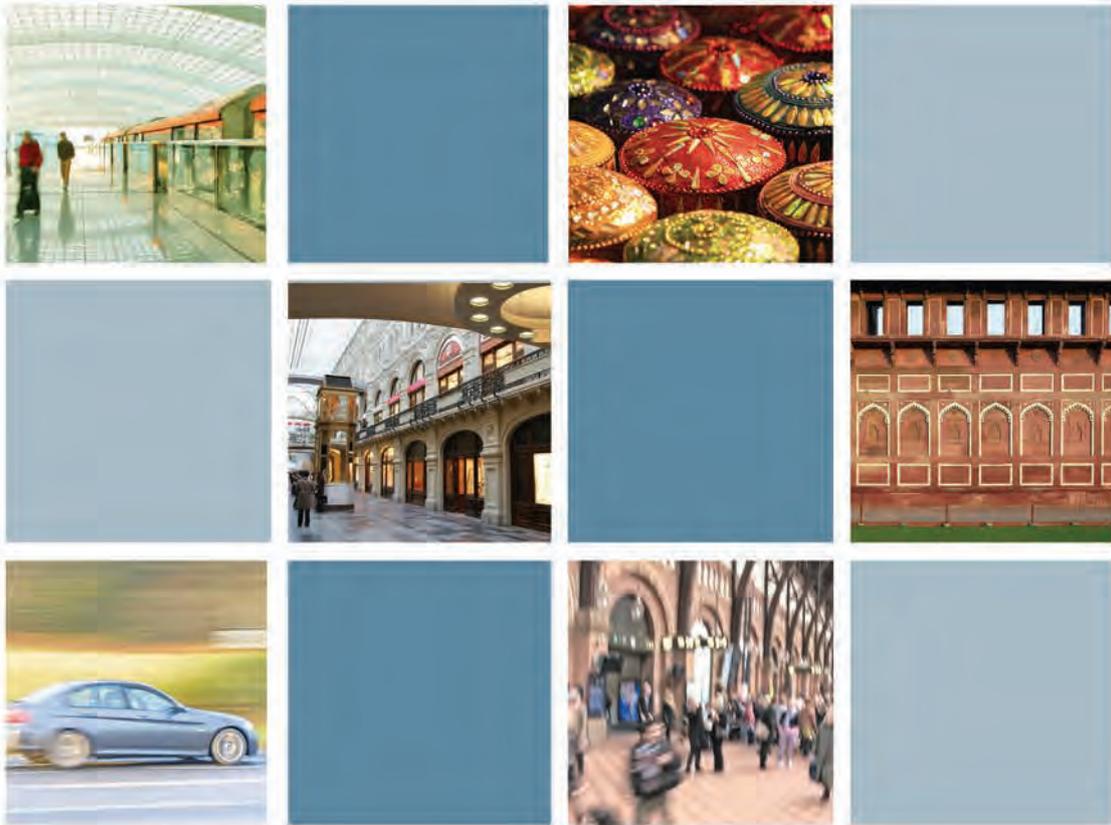
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