

# ORDER FORM

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 School: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

## Advertising Insertion

June  December

1. Please choose size, color, hyperlink

- Full page  4 Color  
 Two Column  2 Color  
 1/2 Page  Black&White  
 1/3 Page  Online Banner Nov  
 1/4 Page  Hyperlink

2. Display ad:

Hyperlink 75.00

Banner

Total :

## SIGNATURE

X: \_\_\_\_\_

Payment: Check  Mastercard  Visa

Name on card : \_\_\_\_\_

Card # : \_\_\_\_\_

Exp. Date : \_\_\_\_ / \_\_\_\_ Sec. Co \_\_\_\_\_

# RATES AND OPTIONS

W: Width, H: Height

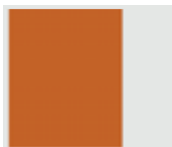
## Full Page

W 7"x H 10" (178mm x 254mm)  
 4 color \$2,845  
 2 color \$2,295  
 Black and White \$2,005



## Two Columns

W 4.5"x H 9.25" (114mm x 235mm)  
 4 color \$2,550  
 2 color \$2,085  
 Black and White \$1,755



## 1/2 Page

Horiz.: W 7"x H 4.5" (178mm x 114mm)  
 .: W 3.25" x 9.25" (83 mm x 235 mm)  
 4 color \$2,185  
 2 color \$1,675  
 Black and White \$1,330



## 1/3 Page

Col.: W 2.167"x H 9.25" (55mm x 235mm)  
 Cube: W 4.5"x H 4.5" (114mm x 114mm)  
 4 color \$1,860  
 2 color \$1,295  
 Black and White \$950



## 1/4 Page

W 3.25"x H 4.5" (82mm x 114mm)  
 4 color \$1,480  
 2 color \$985  
 Black and White \$725



## Web Banner on AFSA National Essay Contest

W 261pxls x H 106pxls  
 \$700/Month

With Display ad, includes mailing list.

## OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE

\$75 for 6 months



## DEADLINES

JUNE

Signed Order: Apr 25

Art: Apr 30

DECEMBER

Signed Order: Oct 25

Art: Oct 31

Early Bird Discount: Save 10% on display ad price

Submit order & art by Apr 10 Submit order & art by Oct 10

# EDUCATION SUPPLEMENT

*"The most important function of education at any level is to develop the personality of the individual and the significance of his life to himself and to others.*

—Grayson Kirk



June 2018  
**THE FOREIGN SERVICE JOURNAL**



*The Foreign Service Journal* delivers your message to 30,000 members of the American Foreign Service community. Our biannual Education Supplement reaches American embassy employees and their family members seeking education options. The *Journal* is sent via diplomatic pouch to our highly mobile readers at 295 U.S. embassies and consulates worldwide. These names, addresses and emails are not available elsewhere due to the security status of our members.

Our state-of-the-art website ([www.afsa.org](http://www.afsa.org)) has resources gathered specifically for members of the Foreign Service, the press and to educate the American public about the vital function of U.S. diplomacy. The AFSA website gets 820,000 unique views annually.



## OUR READERS

### HAVE AN EDUCATION ALLOWANCE.

55% have children between 6 and 18 and can receive an education allowance of up to \$60,000 per child annually. There is also an allowance for roundtrip travel from post to schools worldwide. See *The Journal* article: "The ABCs of Education Allowances"

[www.afsa.org/education-supplement](http://www.afsa.org/education-supplement)

### ARE POST-SECONDARY EDUCATION CONSUMERS.

Families have college-age dependents, highschoolers with advanced standing and family members who want to pursue higher education for professional advancement or personal enrichment.

### STATE DEPT. FELLOWSHIPS FOR ADULT DEPENDENTS

\$200,000 in Professional Development Fellowships is available for dependents maintaining, enhancing or developing professional skills.

## YOUR ADVERTISEMENT AND SCHOOL LISTING

- Reach 30,000+ high-profile American embassy professionals and their families.
- Are seen by thousands when placed along with education-related articles in the *Journal's* Supplement, and can also appear online on the AFSA Essay Contest pages.
- Are viewed by thousands of competitive college applicants: high school sophomores, juniors and seniors visited our website this year: [www.afsa.org/essay\\_contest](http://www.afsa.org/essay_contest)
- Appear in America's most prestigious publication for foreign affairs professionals and on our website.

Insertion of a display ad in the *Journal Education Supplement* allows a listing on our "Schools-at-a-Glance" chart.

[www.afsa.org/schools-chart](http://www.afsa.org/schools-chart)

## ONLINE EDUCATION RESOURCES

[WWW.AFSA.ORG/SCHOOLS-SUPPLEMENT](http://WWW.AFSA.ORG/SCHOOLS-SUPPLEMENT)

**SCHOOLS AT A GLANCE** Go to our webpage at [www.afsa.org/education](http://www.afsa.org/education)

School	Type	Enrollment	Gender	Percent	Percent	Levels	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP	IB/AP
<b>ELEMENTARY/JUNIOR HIGH</b>																				
Indian Mountain School	83	250	50/50	27	32	PK-6	NA/NA	NA	Y	52	NA	NA	NA	NA	NA	NA	NA	NA	NA	54,500
<b>ELEMENTARY/JUNIOR/SENIOR HIGH</b>																				
Barnes School	80	325	50/50	NA	25	PK-12	NA/NA	NA	Limited	35	Y	NA	NA	NA	NA	NA	NA	NA	NA	35,000-250,000
Spain Independent McLean	82	300	50/50	NA	NA	PK-12	NA/NA	NA	Limited	35	NA	NA	NA	NA	NA	NA	NA	NA	NA	22,000-25,000
Green School	89	1,665	52/48	5	3	PK-12	NA/NA	Y	Y	23	Y	NA	NA	NA	NA	NA	NA	NA	NA	46,800
International Country School	91	25	All boys	100	5	3-12	NA/NA	NA	Y	65	NA	NA	NA	NA	NA	NA	NA	NA	NA	56,200
International School of Washington, The	79	330	52/48	18	35	PK-12	NA/NA	NA	NA	35	Y	Y	NA	NA	NA	NA	NA	NA	NA	35,800
Washington, The International School	75	1,030	49/51	NA	48	PK-12	NA/NA	NA	Limited	25	NA	NA	NA	NA	NA	NA	NA	NA	NA	23,265
<b>JUNIOR HIGH/SENIOR HIGH</b>																				
Green School	76	300	All girls	85	45	7-12	NA/NA	Y	Y	120	Y	NA	NA	NA	NA	NA	NA	NA	NA	54,700
International Country School	68	300	All boys	100	32	7-12, PK-6	NA/NA	NA	NA	76	Y	NA	NA	NA	NA	NA	NA	NA	NA	52,800

## RECENT EDUCATION ARTICLES IN THE FOREIGN SERVICE JOURNAL

### HIGH SCHOOL

- Facts and Updates: Making Sense of the Department of State Education Allowances
- Raising Multilingual Children in the Foreign Service
- Applying to Boarding School: Lessons Learned

### COLLEGE

- New College, New Culture: Preparing for a Strong First Semester as a Third Culture Kid
- Finding Money For College: A Guide to Scholarships
- The Do's and Don'ts of the College Application Game
- Flying Solo – Going to College From Overseas: A Guide For Parents

### GENERAL

- When School Is Hard
- Thinking Through Educational Options for Your Foreign Service Child
- FAFSA Reform: What Does It Mean For You?

## CONTACTS

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7,100 LIKES