RATES AND OPTIONS

W: Width, H: Height

Full Page

W 7"x H 10"	(178mm x 254mm)
4 color	\$2,845
2 color	\$2,295
Black and White	\$2,005

Two Columns

W 4.5"x H 9.25"	(114mm x 235mm)
4 color	\$2,550
2 color	\$2,085
Black and White	\$1,755

1/2 Page

Horiz.: W 7"x H 4.5" (178mm x 114mm) :. W 3.25" x 9.25" (83 mm x 235 mm) 4 color \$2,185 2 color \$1,675 Black and White \$1,330

1/3 Page

Col.: W 2.167"x H 9.25" (55mm x 235mm) Cube: W 4.5"x H 4.5" (114mm x114mm) 4 color \$1,860 2 color \$1,295 Black and White \$950

1/4 Page

(82mm x 114mm)
\$1,480
\$985
\$725

Web Banner on AFSA National Essay Contest

W 261pxls x H 106pxls \$700/Month With Display ad, includes mailing list.

OPTIONAL HYPERLINK IN SCHOOLS-AT-A-GLANCE \$75 for 6 months







