

## THE FSJ BIENNIAL EDUCATION SUPPLEMENT

### DELIVERING EDUCATION NEWS TO FOREIGN SERVICE FAMILIES

Our effort to showcase school options available to readers began in the 1990s with articles on “Choosing a Boarding School” and “The School Search.” The response was so positive that we decided to create a regular Education Supplement, which now, in its 30th year, brings information about educational institutions and issues that affect Foreign Service families to thousands of readers twice each year.

### OUR READERS

The *FSJ* reaches members of the foreign affairs community, including U.S. diplomats and their family members around the world. Education across all levels, from preschool to post-graduate, is of critical importance to these readers: families with school-age dependents, high schoolers seeking IB diplomas and AP classes, and family members pursuing higher education for professional enrichment.

Diplomats posted abroad at posts without access to quality education have access to an education allowance that supports private and boarding school tuition and the cost of travel from post to schools worldwide.

### YOUR ADVERTISEMENT AND LISTING

- Reach a targeted audience of 36,000+ diplomats and their families as well as the broader foreign affairs community.
- Are seen by thousands when placed alongside education-focused articles.
- Appear both in print and online, expanding your reach even further.

You may also choose to post on the AFSA/Essay Contest pages: <https://afsa.org/essay-contest>

### EDUCATION RESOURCES

Insertion of a display ad in the user-friendly *FSJ* Education Supplement will allow your school to be included in the Education-at-a-Glance chart. This linkable resource lists each school’s data on enrollment, grade levels, tuition, etc., in print and online.

Appear in America’s most prestigious publication for foreign affairs professionals and on our website. Your ad in the *FSJ* earns a listing on our chart: <https://afsa.org/education-supplement>.

School	Page Number	Enrollment	Gender Distribution	Percent Boarding	Percent Int'l	Levels Offered	AP/IB*	Standard Application	Accept. Rate**	Micro to Int'l Applicant	International Student Orientation	Holiday Break Coverage***	Annual Tuition: Board & Board US \$
<b>ELEMENTARY/JUNIOR/SENIOR HIGH</b>													
St. Ann's Episcopal	77	330	50/50	15	20	PK-12	AP	N	Limited	3	Y	Y	60,000-68,000**
St. Ann's Episcopal	79	321	60/40	24	10	PK-12	AP	Y	Y	84	Y	Y	67,800**
St. Ann's Episcopal	82					PK-12							
St. Ann's Episcopal	82	1239	46/54	NA	30	PK-12	AP/IB	N	Limited	60	Y	N	70,500*
<b>JUNIOR HIGH/SENIOR HIGH</b>													
St. Ann's Episcopal	79	123	60/40	30	16	7-12	NA	Y	Limited	38	N	Limited	68,850*
St. Ann's Episcopal	83	125	ALL Boys	94	11	7-12	NA	Y	Y	20	N	Limited	39,304**
<b>SENIOR HIGH</b>													
St. Ann's Episcopal	81	221	57/43	70	30	9-12	AP	Y	Y	50	Y	Y	64,900*
St. Ann's Episcopal	71	250	40/60	98	90	9-12	AP/IB	N	Y	40.5	Y	N	46,200-76,000*
St. Ann's Episcopal	71	250	54/46	85	75	9-12	AP	N	Y	32	Y	N	46,200-76,000*
St. Ann's Episcopal	77	240	50/50	70	25	9-12	AP	Y	Limited	80	Y	Limited	72,700*

### RECENT EDUCATION ARTICLES IN THE FOREIGN SERVICE JOURNAL

- “Launching Third Culture Kids: Tips on Managing the College and Overseas Transition”
- “A Parent’s Guide to Psychoeducational Assessments”
- “Generative AI and the College Admissions Process”
- “What You Need to Know: Returning to U.S. Public Schools with Special Needs”
- “How to Qualify for In-State College Tuition”
- “What’s New with Special Education Allowances?”

Let our *FSJ*-branded education articles, also online with hyperlinked ads, work 24/7 worldwide for you.

### DEADLINES FOR AD SPACE AND MATERIALS

#### June 2025

Reserve Ad: April 17

Art: May 1

#### December 2025

Reserve Ad: October 15

Art: October 29

ADVERTISING RATES appear on page 9 of this Media Kit. Special package offer to appear in both 2025 editions.

Contact Molly Long, AFSA’s advertising manager, at (202) 338-4045 x706 or [long@afsa.org](mailto:long@afsa.org).

# A UNIQUE EDUCATIONAL RESOURCE