



THE AFSA DIRECTORY OF RETIREE MEMBERS 2022

The **AFSA Directory of Retired Members** is an annual resource directory of up-to-date information that enables our nearly 4,000+ retired Foreign Service employees to stay connected with their peers. The large-print directory includes complete contact information. Members consider the directory an indispensable guide because it includes updates on high-priority topics that directly affect them (e.g., annuities, health care, life insurance, long-term care, and senior living). It is an essential and user-friendly tool. **Contact: Molly Long at long@afsa.org or 202-719-9706**

Print Sizes and Rates + Digital Options

Full Page

Size: 7" W x 10" H
4 Color \$1,900
Black & White \$1,400

Inside Front Cover

Size: 7" W x 10" H
\$2,280

Half Page

Size: 7 W" x 4.5" H
4 Color \$1,350
Black & White \$ 950

Quarter Page

3.25" W x H 4.5" H
4 Color \$700
Black & White \$500

DIGITAL ADD-ON OPPORTUNITIES

1. **An image side banner** on www.afsa.org with your website hyperlink on our [Retiree web page](#). Add-on with your print ad in the *Retiree Directory 2022*. Size of side banner is: 202 px x 85 px ad; Cost: \$500 with hyperlink
2. **AFSA Retirement eNewsletter:** This bi-monthly newsletter, provides information on retirement benefits issues, activities and programs geared towards those approaching retirement and in retirement. A Sponsored Content Message includes: 50 words of descriptive text plus one hyperlink. Cost: \$1,500 per issue or \$1000 with a half-page or larger ad in this year's *Retiree Directory*.

DEADLINES: Space: October 8, 2021, Ad Materials: October 15, 2021