



THE AFSA DIRECTORY OF RETIREE MEMBERS 2023

An annual resource directory of up-to-date information that enables our retired Foreign Service employees to stay connected with their peers.

Print Sizes and Rates + Digital Options

Full Page

Size: 7" W x 10" H
4 Color \$1,900
Black & White \$1,400

Inside Front Cover

\$2,280

Half Page

Size: 7 W" x 4.5" H
4 Color \$1,350
Black & White \$ 950

Quarter Page

3.25" W x H 4.5" H
4 Color \$700
Black & White \$500

DIGITAL ADD-ON OPPORTUNITIES

1. **An image side banner ad** located on the AFSA website on the [Retiree web page](#). Add-on with your print ad in the *Retiree Directory 2023*. Size of side banner is: 202 px x 85 px ad; Cost: \$500 with hyperlink per month.
2. **AFSA Retirement eNewsletter**: This bi-monthly newsletter, provides information on retirement benefits issues, activities and programs geared towards those approaching retirement and in retirement. A Sponsored Content Message includes: 50 words of descriptive text plus one hyperlink. Cost: \$1,500 per issue alone or only \$1000 with a half-page or larger ad in the *Retiree Directory*.

DEADLINES

Space: October 7, 2022
Art Materials: October 14, 2022

Contact: Molly Long at long@afsa.org or 202-719-9706