



THE AFSA DIRECTORY OF RETIRED MEMBERS 2025

An annual resource directory of up-to-date information that enables our retired Foreign Service employees to stay connected with their peers.

Print Sizes and Rates + Digital Options

Inside Front Cover: 7" Wide x 10" High
4-Color: \$2,380

Full Page: 7" Wide x 10" High
4 Color \$2,000 or Black & White \$1,500

Half Page: 7" Wide x 4.5" High
4 Color \$1,450 or Black & White \$1050

Quarter Page: 3.25" Wide x 4.5" High
4 Color \$800 or Black & White \$600

DIGITAL ADD-ON OPPORTUNITIES

1. **An image side banner ad** located on the AFSA website on the [Retiree web page](#). Add-on with your print ad in the *Retiree Directory 2025*.
Size of side banner is: 202px x 85px ad.
Cost: \$250 with hyperlink per month –50% off regular pricing.
2. **AFSA Retirement eNewsletter:** This bi-monthly newsletter, provides information on retirement benefits issues, activities and programs geared towards those approaching retirement and in retirement. A Sponsored Content Message includes: 50 words of descriptive text plus one hyperlink.
Cost: \$1,050 per issue with half-page or larger ad in the *Directory* –30% off regular pricing.

DEADLINES

Ad Space Reservation Due: October 25, 2024

Art Materials Due: October 31, 2024

Contact: Molly Long at long@afsa.org or 202-719-9706